

**College of Business Textbooks
Spring 2012
REVISED 11-29-11**

Revisions highlighted in yellow.

NOTE: In many cases, the international version of a text is not in the same format as the one listed below. Therefore, you may not be able to use it in your class.

Course	Text	Edition	Author	ISBN
AC 300	Financial and Managerial Accounting (Custom text packaged with Connect)	15 th	Williams	9780077868666
AC 302	See MG 302			
AC 303	Succeeding in Business with MS Office Excel 2007: A Problem-Solving Approach	1 st	Gross	9781423906056
AC 312	Business Law & Legal Environment: Standard	5 th	Beatty	9780324663525
AC 321	Intermediate Accounting (Binder Ready Version packaged with WileyPLUS Code)	14 th	Kieso	9781118088302
AC 322	See AC 321			
AC 323*	Intermediate Accounting (Binder Ready Version packaged with WileyPLUS Code)	13 th		9780470421253
AC 361	Taxation of Individuals and Business Entities (Loose-leaf Text Packaged with Tax Software and Connect Plus)	2012	Spilker	9780077867249
AC 362	See AC 361			
AC 371	Financial and Managerial Accounting (Custom text packaged with Connect)	15 th	Williams	9780077868673
AC 401	Auditing (w/CD)	8 th	Rittenberg	1133361390
AC 431	AC 431 - Advanced Accounting (Custom Edition Bundled with Connect)		Hoyle	9780077902100
AC 435	Essentials of Accounting for Governmental and Not-for-Profit Organizations	10 th	Copley	9780073527055
AC 441*	International Accounting	3 rd	Doupnik	9780078110955

AC 442	Fraud Examination (w/CD)	4 th	Albrecht	9780538470841
AC 471	Managerial Accounting (Custom text packaged with Connect)	13 th	Garrison	9780077868659
ACM 353	See MG 353			
ACM 394	Federal Acquisition Regulation (FAR) as of July 1, 2011	2011	CCH	
ACM 395	See ACM 394.			
ACM 396	May use Federal Acquisition Regulation (FAR) as of July 1, 2010 if purchased prior to Fall 2011.	2010 or 2011		
ACM 397	Negotiation		Hames	9781412973991
ACM 398	Understanding Government Contract Law	2007	O'Connor	9781567261875
ACM 400	Federal Acquisitions Regulations (FAR) as of July 1, 2010 OR as of July 1, 2011	2010 or 2011	CCH	
ACM 400	Government Contract Guidebook	2010-11	Feldman	9780314934772
ACM 400	Acquisition and Contracting Capstone Guide (Custom Text printed on campus)	1 st	Roberts	None
EC 310	Essentials of Economics	8 th	Schiller	9780073511399
EC 320	International Business	12 th	Ball	9780077318833
EC 320	Exporting and Importing	Latest ed.	Joiner	None
EC 321	Principles of Money, Banking, & Financial Markets	12 th	Ritter	9780321375575
EC 348	Contemporary Labor Economics	9 th	McConnell	9780073375953 (regular text) or 9780390180759 (custom text) or 9780390243331 (custom e-text)
EC 410*	International Economics	3 rd	Sawyer	9780136054696
ESM 300	Integrated Business Processes with ERP Systems	1 st	Magal	9781118090596
ESM 320*	Discover SAP ERP HCM		Newman	9781592292226
ESM 330*	No Text Required			
ESM 340*	Discover SAP CRM	Most	Katta	9781592291731

		Current		
ESM 400*	Discover SAP SCM	2 nd	Snapp	9781592293056
ESM 410	A Practical Guide to SAP NetWeaver Business Warehouse 7.0		Patel	9781592293230
ESM 420*	Discover ABAP	1 st	Kuhnhauser	9781592291526
ESM 425*	No text required.			
ESM 460	No text required.			
GBA 300	Concise Rules of APA Style	6 th	American Psychological Association	143380560X
GBA 300	Basic LiveText without United Streaming		LiveText	9780979663536
GBA 301	Microsoft Office 2007: Introductory Concepts and Techniques, Premium Video Edition	1 st	Shelly	0324826842
GBA 305	Statistics (Set: Txt/SSM/Tech. Manual) (w/4 CDs)	3 rd	Sullivan	9780321734648
GBA 306	See GBA 305			
GBA 311	Business Law & Legal Environment: Standard	5 th	Beatty	9780324663525
GBA 314	Business Ethics Now		Ghillyer	9780073524696
GBA 350*	International Business Law and Its Environment	8 th	Schaffer	9780538473613
GBA 357	Personal Finance (Set: Text/Planner)	10 th	Garman	111106377X
GBA 368	Psychology & Work Today	10 th	Schultz	9780205683581
HCM 340	Health Care USA	7 th	Sultz	9780763784584
HCM 345	Introduction to Health Care Management	2 nd	Buchbinder	9780763790868
HCM 355	Health Policy Analysis		McLaughlin	9780763744427
HCM 356*	Legal & Ethical Issues for Health Professionals	2 nd	Pozgar	9780763764739
HCM 440	Outside the Hospital		Griffin	9780763745042
HCM 450*	Essentials of Managed Health Care	5 th	Kongstvedt	9780763795481
HCM 455	Healthcare Outcomes Management	2006	Block	9780763733896
ISM 400*	Introduction to Relational Databases and SQL Programming		Alen	1121045936
ISM 401	Systems Analysis and Design	4 th	Dennis	9780470228548

ISM 402	Microsoft Access 2010: Illustrated Complete	1 st	Friedrichsen	9780538747172
ISM 403*	Business Data Communications	4 th	Shelly	9780789568069
ISM 404*	Managing and Using Information Systems: A Strategic Approach	4 th	Pearlson	9780470343814
ISM 405	No text required.			
ISM 408*	PHP for the Web: Visual Quickstart Guide	4 th	Ullman	9780321733450
LSM 300	See ESM 300			
LSM 301	Supply Chain Logistics Management (Custom Text)	3 rd	Bowersox	9781121316430
LSM 320	Managing Operations Across the Supply Chain (Custom Text)	1 st	Swink	9781121316461
LSM 330*	Custom Text		Daniels	9780558898533
LSM 353	See MG 353			
LSM 401	Information Systems Today	5 th	Valacich	9780137066995
LSM 410*	Contemporary Logistics	10 th	Murphy, Jr.	9780136110774
MG 302	Essentials of Business Processes and Information Systems (Bundled with Wiley Plus)	1 st	Magal	9780470505694
MG 302	Information Systems: A Manager's Guide to Harnessing Technology 1.1	1 st	Gallaughier	9780982361818
MG 302	Basic LiveText without United Streaming		LiveText	9780979663536
MG 303	See AC 303			
MG 320	Concise Rules of APA Style	6 th	American Psychological Association	9781433805608
MG 320	Basic LiveText without United Streaming		LiveText	9780979663536
MG 346	Management: Challenges for Tomorrow's Leaders	5 th	Lewis	9780324302592
MG 346	Basic LiveText without United Streaming		LiveText	9780979663536
MG 349	Human Resource Management	10 th	Byars	9780073530550
MG 350	Essentials of Corporate Finance (Bundled with Connect)	7 th	Ross	9780077400200
MG 350	Basic LiveText without United Streaming		LiveText	9780979663536

MG 351	Labor Relations Process	9 th	Holley	9780324421446
MG 352	International Business (Also available as a custom text. See second ISBN.)	12 th	Ball	9780077318833 0077625854
MG 352	Basic LiveText without United Streaming		LiveText	9780979663536
MG 353	Contemporary Project Management (w/MSP 2007 Trial Software)	2 nd	Kloppenborg	0538477016
MG 375	Managing Behavior in Organizations	5 th	Greenberg	9780131992382
MG 390	Operations & Supply Chain Management with Connect Plus	13 th	Jacobs	9780077398248
MG 390	Goal	3 rd	Goldratt	9780884271789
MG 390	Basic LiveText without United Streaming		LiveText	9780979663536
MG 410	Employment Law for Business	6 th	Bennett- Alexander	9780073377636
MG 411	Compensation and Benefits (Custom Text)		McGraw-Hill	9780390240897
MG 412	Guide to Crosscultural Communication	2 nd	Reynolds	9780132157414
MG 415	The Failure of Risk Management: Why It's Broken and How to Fix It	Kindle Edition	Hubbard	ASIN: B0026LTMAU
MG 416	Small Business Management (w/CD)	15 th	Longenecker	9780324827842
MG 417	Organization Development & Change	9 th	Cummings	9780495977209
MG 418	Masterworks of Technology	Kindle Edition	Lewis	ASIN: B003725DCI
MG 418	Wharton on Managing Emerging Technologies	Kindle Edition	Day	ASIN: B001QCXTHM
MG 419	Innovation to the Core: A Blueprint for Transforming the Way Your Company Innovates	Kindle Edition	Skarzynski	ASIN: B0013TX7WA
MG 420	Strategic Management	3 rd	Parnell	9781426628825
MG 420	Basic LiveText without United Streaming		LiveText	9780979663536
MG 449	Human Resource Management	13 th	Mathis	9780538453158
MG 470*	Understanding Flight	2001	Anderson	9780071363778
MG 471*	Fundamentals of Aviation Law		Speciale	0071458670

MG 472*	Commercial Aviation Safety	4 th	Wells	0071417427
MG 472*	Aircraft Accident Analysis: Final Reports	1 st	Walters	0071351493
MG 473*	Fundamentals of Air Traffic Control		Nolan	0534393888
MG 474*	General Aviation Marketing & Management	3 rd	Prather	9781575243016
MG 475	Jeppeson Aviation Weather (JS319010-002)	3 rd	Lester	9780884874461
MG 476*	FAR/AIM 2012		ASA	9781560278580
MG 477*	Airport Planning and Management	5 th	Wells	0071413014
MG 478*	No Text			
MG 479*	Aviation Maintenance Management	2004	Kinnison	9780071422512
MG 480	Basic LiveText without United Streaming		LiveText	9780979663536
MK 331	Marketing: Real People, Real Choices	7 th	Solomon	9780132176842
MK 331	How to Market Yourself: Being Empowered to Succeed	2008	Kerner	
MK 331	Basic LiveText without United Streaming		LiveText	9780979663536
MK 333	Advertising, Promotion and Other Aspects of Integrated Marketing Communications	8 th	Shimp	9780324593600
MK 336*	Consumer Behavior: Building Marketing Strategy	11 th	Hawkins	9780073381107
MK 431	Marketing Research	3 rd	Shao	9781592602889
MK 432*	Retailing	7 th	Durme	9781439040812
MK 433*	101 Ways to Promote Yourself	1997	Pinskey	9780380785087

*Course not being taught this semester.