

**College of Business Textbooks
Spring 2010**

Course	Text	Edition	Author	ISBN
AC 300	Fundamental Financial & Managerial Accounting Concepts	2007	Edmonds	9780073253183
AC 302	See MG 302			
AC 303	New Perspectives on Microsoft Office Excel 2007: Comprehensive	2008	Parsons	9781423905851
AC 312	Business Law & Legal Environment: Standard	5 th	Beatty	9780324663525
AC 321	Intermediate Accounting (Hardcover version packaged with WileyPLUS	13 th	Kieso	9780470437261
	OR Intermediate Accounting (Binder Ready Version packaged with WileyPLUS Code)	13 th	Kieso	9780470421253
	OR WileyPLUS Code only (if already have a used book)			9780470283899
AC 322	See AC 321			
AC 323*	See AC 321			
AC 361	West Federal Taxation: Comprehensive (2010)	2010	Willis	9780324828610
AC 362	See AC 361			
AC 371	See AC 300			
AC 401	Auditing (w/CD)	6 th	Rittenberg	9780324375589
AC 431	Advanced Accounting	9 th	Hoyle	9780073379456
AC 435	Essentials of Accounting for Government	9 th	Copley	9780073379425
AC 441*	International Accounting	2 nd	Douppnik	9780073379623
AC 442	Fraud Examination (w/CD)	3 rd	Albrecht	9780324560848
AC 471	Managerial Accounting (Text with Connect and Tegrity) <i>(Recommended as best value)</i>	13 th	Garrison	9780078009952
	OR Managerial Accounting (Text Only)	13 th	Garrison	9780073379616
	OR Connect only			9780077330545
ACM 394	Federal Acquisition Regulation (FAR) as of July 1, 2009	2009	CCH	

CM 394	Federal Acquisition Regulation (FAR) as of July 1, 2009	2009	CCH	
CM 395	See CM 394			
CM 396	See CM 394			
CM 397	Negotiation	6 th	Lewicki	0073381209
CM 398	Government Contract Guidebook	4 th	Feldman	Mat. #
CM 399	Federal Acquisitions Regulations (FAR) as of July 1, 2009	2009	CCH	
CM 399	Defense Acquisition Guidebook	2006		1567261779
EC 310	Essentials of Economics	7 th	Schiller	9780073375809
EC 320	International Business	11 th	Ball	9780073346885
EC 320	Exporting and Importing	Latest ed.	Joiner	None
EC 321	Principles of Money, Banking, & Financial Markets	12 th	Ritter	9780321375575
EC 348	Contemporary Labor Economics	8 th	McConnell	9780073511320 (regular text) or 9780390449313 (custom text) or 0390110671 (e-text version)
EC 410*	International Economics	3 rd	Sawyer	9780136054696
EC 450*	Understanding Modern Economics (w/CD)		Miller	9780321245823
ESM 300	Essentials of Business Processes and Information Systems		Magal	9780470230596
GBA 300	Concise Rules of APA Style	6 th	American Psychological Association	143380560X
GBA 300	Basic LiveText without United Streaming		LiveText	9780979663536
GBA 301	Microsoft Office 2007: Introductory Concepts and Techniques, Windows XP Ed.		Shelly	9781418843274
GBA 305	Statistics (Set: Txt/SSM/Tech. Manual)(w/4 CDs)	3 rd	Sullivan	0321658740
GBA 306	See GBA 305			
GBA 311	Business Law & Legal Environment: Standard	5 th	Beatty	9780324663525
GBA 314	Business Ethics	6 th	Jennings	9780324657746
GBA 350*	International Business Law	2005	Willes	9780072822519
GBA 357	Personal Finance (Set:	9 th	Garman	9780547084336

	Text/Planner)			
GBA 364*	Job Search: Book 2	5 th	Lock	9780534574215
GBA 368	Psychology & Work Today	10 th	Schultz	9780205683581
HCM 340*	Health Care USA	6 th	Sultz	9780763749743
HCM 345	Management Principles for Health Professionals	5 th	Liebler	9780763746179
HCM 355*	Health & Health Care 2010	2 nd	Institute for Future	9780787959746
HCM 356*	Legal & Ethical Issues for Health Professionals	2 nd	Pozgar	9780763764739
HCM 450	Essentials of Managed Health Care	5 th	Kongstvedt	9780763739836
HCM 455	Healthcare Outcomes Management	2006	Block	9780763733896
ISM 400	Oracle E-Course NO PRINTED BOOKS OR MATERIALS			
ISM 401	Enterprise Systems for Management		Motiwalla	9780132335317
ISM 402*	VBA for Modelers: Developing DSS with MS Excel	2 nd	Albright	9780495106838
ISM 403*	Business Data Communications	4 th	Shelly	9780789568069
ISM 404*	Managing and Using Information Systems: A Strategic Approach	4 th	Pearlson	9780470343814
ISM 405*	User Interface Design and Evaluation	2005	Stone	0120884364
ISM 408*	E-Commerce 2009	5 th	Laudon	9780136007111
ISM 451*	Introduction to Systems Analysis & Design	2008	Whitten	9780073402949
LSM 301	Designing and Managing the Supply Chain (w/Student CD)	3 rd	Simchi-Levi	9780073341521
MG 302	MIS Essentials	1 st	Kroenke	9780136075608
MG 302	Basic LiveText without United Streaming		LiveText	9780979663536
MG 303	See AC 303			
MG 320	Concise Rules of APA Style	6 th	American Psychological Association	9781433805608
MG 320	Basic LiveText without United Streaming		LiveText	9780979663536
MG 346	Management: Challenges for	5 th	Lewis	9780324302592

	Tomorrow's Leaders			
MG 346	Basic LiveText without United Streaming		LiveText	9780979663536
MG 349	Human Resource Management	9 th	Byars	9780073530253
MG 349 (CRN 20048 ONLY)	Managing Human Resources	8 th	Cascio	9780073530260
MG 350	Introduction to Corporate Finance	2 nd	Megginson	9780324657937
MG 350	Basic LiveText without United Streaming		LiveText	9780979663536
MG 351	Labor Relations Process	9 th	Holley	9780324421446
MG 352	International Business	11 th	Ball	9780073346885
MG 352	Basic LiveText without United Streaming		LiveText	9780979663536
MG 353	Contemporary Project Management (w/MSP 2007 Trial Software)		Kloppenborg	9780324382389
MG 375	Managing Behavior in Organizations	5 th	Greenberg	9780131992382
MG 377	Managing the Public Sector	8 th	Starling	049538156X
MG 390	Operations & Supply Management (w/DVD)	12 th	Jacobs	9780077228934
MG 390	Goal	3 rd	Goldratt	9780884271789
MG 390	Basic LiveText without United Streaming		LiveText	9780979663536
MG 401*	Operations & Supply Management (w/DVD)	12 th	Jacobs	9780077228934
MG 402*	Fundamentals of Modern Manufacturing (w/DVD)	3 rd	Groover	9780471744856
MG 403*	Engineering Economy	6 th	Blank	9780073205342
MG 404*	Quality Control (w/CD)	7 th	Besterfield	9780131131279
MG 408*	ISO 9000	2 nd	Hutchins	9780471132820
MG 410	Employment Law for Business	6 th	Bennett-Alexander	9780073377636
MG 411	Compensation and Benefits (Custom Text)		McGraw-Hill	0390176389
MG 412	Guide to Crosscultural Communication		Reynolds	9780130497840
MG 415	Risk Modeling, Assessment, and Management	3 rd	Haimes	9780470282373
MG 416	Small Business Management (w/CD)	14 th	Longenecker	9780324569728
MG 417	Organization Development &	9 th	Cummings	9780324421385

	Change			
MG 418	Masterworks of Technology: The Story of Creative...	2004	Lewis	9781591022435
MG 418	Strategic Management of Technological & Innovation	2 nd	Schilling	9780073210582
MG 419	Technology Ventures (w/DVD)	2 nd	Dorf	9780073365046
MG 420	Strategic Management	3 rd	Parnell	9781426628825
MG 420	Basic LiveText without United Streaming		LiveText	9780979663536
MG 449	Human Resource Management	12 th	Mathis	9780324542752
MG 470*	Understanding Flight	2001	Anderson	9780071363778
MG 471	Fundamentals of Aviation Law		Speciale	0071458670
MG 472*	Commercial Aviation Safety	4 th	Wells	0071417427
MG 472*	Aircraft Accident Analysis: Final Reports	1 st	Walters	0071351493
MG 473*	Fundamentals of Air Traffic Control		Nolan	0534393888
MG 474*	General Aviation Marketing & Management	2 nd	Wells	1575241927
MG 475*	Jeppeson Aviation Weather (JS319010-002)	3 rd	Lester	9780884874461
MG 476	FAR/AIM 2009	2008	ASA	9781560277002
MG 477*	Airport Planning and Management	5 th	Wells	0071413014
MG 478*	No Text			
MG 479*	Aviation Maintenance Management	2004	Kinnison	9780071422512
MG 480	Basic LiveText without United Streaming		LiveText	9780979663536
MK 331	Marketing: Real People, Real Choices	6 th	Solomon	9780136054214
MK 331	How to Market Yourself: Being Empowered to Succeed	2008	Kerner	
MK 331	Basic LiveText without United Streaming		LiveText	9780979663536
MK 332*	e-Commerce	3 rd	Laudon	9780131735163
MK 333	Advertising	8 th	Wells	9780132224154
MK 334*	Internet Marketing	2 nd	Siegel	9780618595655
MK 336	Consumer Behavior: Building Marketing Strategy	10 th	Hawkins	9780073101378
MK 431	Marketing Research	3 rd	Shao	9781592602889
MK 432*	Retail Management	11 th	Berman	9780136087588
MK 433*	101 Ways to Promote Yourself	1997	Pinskey	9780380785087
MK 434*	Farce to Force: Building Profitable E-Commerce	2006	McCue	0538726776

	Strategies			
MK 435*	No Text			

*Course not being taught this semester.