

IMA BUSINESS STUDENT

1234 Street Avenue ▪ Salt Lake City, UT 84100 ▪ (800) 222-3333
emailaddress@utah.edu

EDUCATION

University of Utah, David Eccles School of Business

Bachelor of Science in Accounting
Master of Accounting (Anticipated)
GPA: 3.75, Accounting GPA: 3.8

Salt Lake City, UT
Graduation: Month Year
Graduation: Month Year

Honors

- Golden Key International Honor Society
- Phi Theta Kappa Honor Society, International Scholastic Order

EXPERIENCE

The Marshall Organization

IT Support Desk

Salt Lake City, UT
Month Year - Current

- Provided front-line information technology support to a company of 300 employees in 3 local offices.
- Streamlined customer support call routing procedure which decreased customer wait time by 15%.
- Coordinated with vendors for equipment replacements, including computers, printers, and other devices.
- Maintained exceptional standards of customer service, receiving the "Customer Excellence" award two consecutive years.

Media Play

Sales Associate/Department Lead

Salt Lake City, UT
Month Year - Month Year

- Evaluated product profit margins and implemented employee training program to increase promotion of higher margin products which resulted in a 35% increase in revenue, while raising customer satisfaction.
- Generated daily sales expectation charts for department and individual employees from budget projections.
- Dramatically improved customer loyalty score in department from 65% to 97% satisfaction.

Stevens Brown

Sales Associate

Orem, UT & San Francisco, CA
Month Year - Month Year

- Directed 3 employees for redesign project of department layout and increased revenue by 15%.

Snowbird Ski Resort

Sales Representative

Snowbird, UT
Month Year - Month Year

- Designed marketing literature and organized distribution efforts that led to record season pass sales.

ACTIVITIES

Beta Alpha Psi, University of Utah

Festival of Trees Committee Chair, Member

Salt Lake City, UT
Month Year - Present

- Served as Chairman for annual Festival of Trees fundraiser. Coordinated registration, decorating and staffing of event which generated over \$500 to benefit Primary Children's Medical Center.

Gamma Gamma Gamma Fraternity

Vice President of Activities, Member

Salt Lake City, UT
Month Year - Present

- Planned fundraising campaign which raised over \$5,000 for low income youth snowboarding programs.
- Organized planning and logistics activities for formal dance, including transportation, catering, entertainment, and decorations.
- Supervised marketing committee for national conference, increasing participation by 20% over previous year by using social networking strategies.

INTERESTS

Enjoy marathon competitions, fly fishing, and snowboarding.