



Strictly Business

Fall 2018

**Bachelor of Science
with Majors in:**

- Accounting
- Acquisition & Contract Management
- Information Assurance Management
- Logistics & Supply Chain Management
- Health Care Management
- Human Resource Management
- Management
- Management of Technology

Masters of Science

- Global Logistics and Supply Chain Management

Inside this issue:

<i>Student Tours</i>	2
<i>Meet the Firms</i>	3
<i>National Conferences</i>	3
<i>New Faces</i>	4
<i>Special Recognitions</i>	4
<i>Guest Lecturer</i>	5
<i>DMD Regional Award Winner</i>	5
<i>It Takes a Team</i>	6

New Health Care Management Major Introduced

The demand for health care professionals is on the rise. According to the U.S. Bureau of Labor Statistics, employment of medical and health services managers is projected to grow by 17% through 2024. As increased demand for health services creates the need for more physicians, health care workers, and health care facilities, there will also be an increased demand for those who are able to manage the business operations, staff, fiscal resources, and technological systems of health care organizations.

In response to this demand, Athens State Uni-

versity's College of Business has introduced a new Health Care Management degree program. Students participating in the program will learn foundational business knowledge



necessary to work in today's challenging health care industry and explore the different facets of managing a health care organization.

The Bachelor of Science in Health Care Management

program is the only one of its kind in North Alabama and only one of three in the state. It will prepare students for successful careers in management and leadership in the health care industry by giving them an in-depth view of the business industry as it relates to health care management. Topics of study will range from health care policy and management to accounting and finance, with courses available to students online, on-campus, or at select off-campus centers.

For more information, visit <http://www.athens.edu/business/programs/health-care-management/>.

Nemak Welcomed As New Learning Partner

Athens State University is pleased to announce a new learning partnership with Nemak, a leading automotive component manufacturer that produces aluminum components for Powertrain and Body Structure applications. A signing ceremony was held on campus in March to celebrate the agreement.



The learning partnership is designed to assist Ne-

mak employees and their immediate family members in achieving their educational goals in career-appropriate disci-

plines through online and traditional classroom settings. Over 20,000 Nemak employees have the potential to benefit. Nemak is Athens State's second learning partner, joining Lyons HR who became a learning partner in April 2017. Athens State is looking forward to expanding this program to new businesses and creating additional learning partnerships in the future.

College of Business Students Take Tour of Polaris

A group of students from the College of Business at Athens State University toured Polaris Industries in Huntsville. The tour was part of Dr. Kim Roberts' Operations Management course. Polaris is a recognized leader in the power sports industry. The Alabama manufacturing plant facility produces the Ranger® and Slingshot® off-road vehicles and features multiple assembly lines with state-of-the-art technologies. Students learned about the Polaris strategy, vision, and operations from Adam Hopkins in Human Resources. The tour included the showroom floor and manufacturing line, where

they saw concepts such as process design, customer requirements, and lean manufacturing put into application. The Huntsville location continues to expand and projects to employ approximately 2000 workers in the next few years.

"We would like to thank the Polaris facility's leadership for partnering with higher education. For many students, this is the first time they've seen the inside of a manufacturing plant and it's an excellent



learning opportunity," stated Roberts.

APICS Sponsors Tour of United Launch Alliance

The Athens State student chapter of APICS (the Association for Operations and Supply Chain Management) recently sponsored a tour of United Launch Alliance (ULA) to College of Business students. Students in Operations Management and Project Management courses attended the tour, along with the Accounting Club. Attending faculty included Dr. Kim Roberts, Professor Emily Corzine,



and Dr. Diann Hammon. Students received a guided tour of the 1.6 million square foot facility located in

Decatur, Alabama from Cady Roeber, Industrial Engineer in the Decatur Production Operations department. ULA is a joint venture of Lockheed Martin Space Systems and Boeing Defense, Space & Security. The tour offered students the opportunity to observe the production process of the Atlas and Delta rockets and learn about ULA's next-generation rocket – Vulcan Centaur.

APICS STUDENTS TOUR TYONEK MANUFACTURING



In March 2018, the Athens State student chapter of APICS (The Association for Operations and Supply Chain Management) sponsored a tour of Tyonek Manufacturing Group, Inc. (TMG) located in Madi-

son, AL. Tyonek works with the Department of Defense and large Defense Original Equipment Manufacturers. They use extensive prototyping and low-to-high rate production, electrical, and mechanical manufac-

turing capabilities that focus on delivering high quality, rapid response to time sensitive, complex manufacturing requirements.

Under the guidance of Tim Rhodes, Program Manager and Engineer, students from the College of Business toured areas such as the Paint and Plating shop, the Mechanical Assembly and Large Integration space, Precision Machine and Sheet Metal shop, Welding, Engineering Prototype Labs, and more. Students learned how Tyonek incorporates practices such as Lean Manufacturing, Quality Management Systems, and Contract Management in their operations.

Accounting Students Tour ADTRAN

On March 15, the Athens State University Accounting Club was given the opportunity to tour ADTRAN, Inc. in Huntsville, AL. A global provider of networking and communications equipment, the company has over 2,500 employees who are hired from both universities and programs created to find excellent high school prospects for careers in computer science.

The students, along with Professors Corzine, Hammon, Berzett, and Hemingway, toured two of the company's towers which house the manufacturing environment for the small elec-

tronic parts that are designed and built on-site. At the end of the tour, the company's controller, Dana Crim, spent time with the group discussing

the organization from an accounting perspective and the unique challenges they face in their industry.



On September 7, 2017, the Athens State University IMA Student Chapter (Accounting Club) held its first ever Meet the Firms event on the Athens State University campus. The event offered workshops on writing resumes, networking, and interviewing for jobs. Afterward, the

Meet the Firms!

attendees were able to network with eleven firms, companies, and both Alabama and Tennessee governmental agencies. On September 13, 2018, the Chapter held its second annual event with assistance from the Career Development Center and the Alumni Association.



Student Groups Attend National Conferences



Students and faculty from the Athens State University student chapter of APICS attended the 2017 APICS National Conference in San Antonio, Texas, October 14-17. Students raised funds throughout the past year to attend the conference. The Tennessee Valley Chapter of

APICS sponsored the students' registration costs. The Athens State University Foundation generously sponsored students to attend as well. Pictured at the event are Dr. Mike Essary (Chapter Advisor), Lara Colvin (Student Chapter Secretary/Treasurer), Dr. Kim Roberts (Chapter Advisor), and Melissa Rogers (Student Chapter President).

In November, seven Athens State University accounting students (Latasha Davis, Robert Smith, Jacob Perdue, Rachel Daniel, Cowanna Sales, Maria Rodriguez, and Mandy Logan), along with Professors Emily Corzine and Dr. Diann Hammon, attended the IMA Student Leadership Conference in Houston, Texas. While there, they received recognition for winning the Gold Award of Excellence, as well as being selected as an Outstanding Student Chapter. The students were also able to participate in two industry tours that were within walking distance of the conference.



WELCOMING NEW FACES

The College of Business welcomed one new faculty member and one new staff member to its ranks this past academic year.



Dr. Gary Huckaby has a PhD in Industrial/ Organizational Psychology and a Master's in Psychology from the

University of Mississippi in Oxford. He has served as an Executive Coach with over 23 years

experience working with employees at all levels from executives employed at Fortune 500 companies to front line supervisors. He is also a qualified trainer and public speaker averaging 45-65 sessions or events a year. Some of his more popular motivational seminars include "Are We Having Fun Yet," "Sit Down in the Canoe," and "Finding the Champion within You." In addition, Dr. Huckaby is a published writer in trade journals, magazines, and company newsletters. We are happy to have an instructor with his knowledge and expertise at Athens State University!



Mrs. Malory Jackson was hired this year for the position of Faculty Support Services. She has a Bachelor of

Science in Education from Athens State University and worked for several years in retailing for a local business where she was the store manager. Mrs. Jackson and her husband reside in the Tanner community of Limestone County.

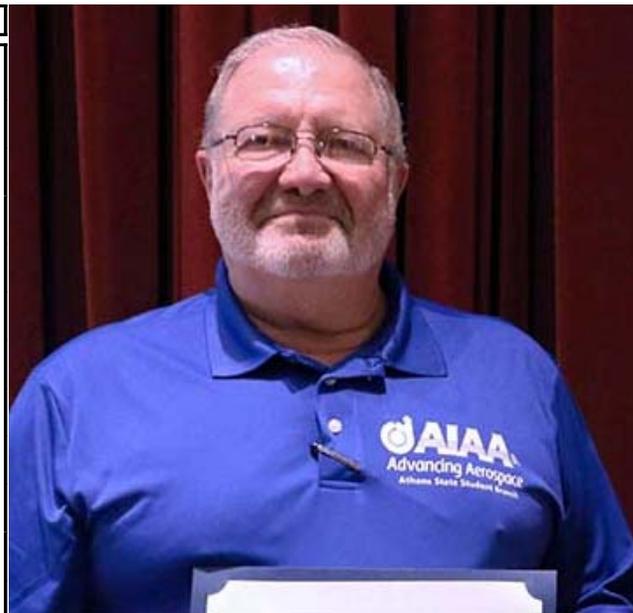
Recognizing Faculty Accomplishments

Congratulations to the following faculty for their recent accomplishments:

Dr. Michael Essary—Received an Excellence in Presentation Award for his paper, "Workplace Sexual Harassment: New Emphasis on an Old Problem" by Academic Business World International Conference in Nashville, Tennessee on May 24, 2018

Dr. Diann Hammon—Received the Delta Mu Delta Excellence in Teaching Award on April 22, 2018.

Charles "Rick" Roberts—Was awarded the Presidential Award for Meritorious Performance on August 1, 2018.



Congratulations to Dr. Wayne McCain! He was recognized for 25 years of service to Athens State University at the Fall 2018 In-service held in McCandless Auditorium.

AIAA Student Chapter Hosts Guest Lecturer



Dale Callahan, PhD, Associate Dean for Professional Pro-

grams and Industry Relations for the School of Engineering at University of Alabama Birmingham (UAB) spoke to Athens State University's American Institute of Aeronautics and Astronautics (AIAA) Student Branch on April 24 on the topic of "Ten Steps to Guaranteed Job Offers in Technology." Dr. Wayne McCain is the Student Branch Sponsor.

AIAA is a world-wide aviation and aerospace industry professional society. The student branch is open to any Athens State University student, especially Management of Technology majors with Aviation Man-

agement minors. The mission of the Athens AIAA Student Chapter is to provide the means to introduce students to professionals and the premiere aerospace/aviation industry-recognized educational/professional society for the purposes of continual personal and professional growth.



Mead Receives Delta Mu Delta Regional Award

Elizabeth Mead, an Accounting major at Athens State University was recently awarded the 2018 Delta Mu Delta Regional Award by the Board of Directors and Scholarship Committee. The award includes a \$500 scholarship and is based on scholastic achievement, leadership qualities, and character/ethical behavior. Mead is currently serving as President of the Alpha Iota Chapter of Delta Mu Delta at Athens State University.

"Elizabeth was very excited to win the scholarship,"

said chapter co-adviser, Dr. John Berzett. "Elizabeth is a dedicated student and is very deserving of the award. Her leadership efforts with Delta Mu Delta and her scholastic achievements are very much admired and appreciated."

The Athens State University Delta Mu Delta Chapter is one of the largest and most active chapters within the national organization and has received 17 annual Star Chapter recognitions and four Anthony J. Jablonsky Outstanding Chapter Awards.

The Athens State Chapter was formed in 1970. The advisers for the chapter are Dr. John Berzett and Professor Debra Vaughn.



Ms. Elizabeth Mead

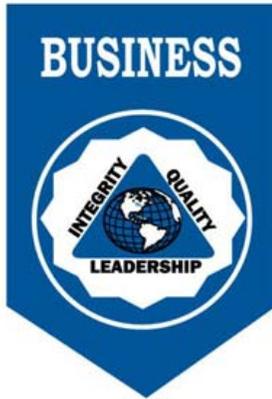
Strictly Business is a publication of:

COLLEGE OF BUSINESS

Athens State University
Sanders Hall
300 North Beaty Street
Athens, AL 35611

256-216-5352
FAX: 256-216-5351
www.athens.edu/college_business/

Editor: Molly Pepper



Sanders Hall, College of Business

Invest in the future...

With the challenges facing higher education, your help is very much needed and greatly appreciated. We solicit your assistance in ensuring the continued progress of our institution through course offerings, programs, and progress in the College of Business. We urge you to make your tax-deductible contribution to the ASU Foundation in support of the College of Business.

Enclosed is my gift of \$ _____ to the College of Business.

(Make checks payable to the ASU Foundation/College of Business.)

Name: _____

Address: _____

City, State, Zip: _____

Telephone: _____

Mail your contribution to: College of Business, ATTN: Dr. Kim LaFavor,
Dean, College of Business, Athens State University, 300 North Beaty
Street, Athens, Alabama 35611

Accreditation: It Takes a Team

Athens State University's College of Business recently went through another site visit from its program accrediting body Accreditation Council for Business Schools and Programs, or ACBSP. Although a site visit usually occurs once every ten years, this was the second visit since 2016. This was due to Athens State adding its graduate degree programs, which included the Master's in Global Logistics and Supply Chain Management.

Let us be honest here, there is a lot of work that goes into becoming an accredited program and maintaining this accreditation year after year. First, there is all of the assessment that goes into measuring how a program is doing. Next, there are the constant rules that have to be followed and that are imposed by each accrediting body's standards. Then there is the cost related to preparing for site



Current Faculty and Staff of College of Business

visits by reviewers, not to mention the long hours that go into writing a self study and gathering all of the documents that come under review.

So what are the rewards of being accredited? First, you are measuring your program against other similar programs across the nation to see if

you are meeting the quality standards. You are able to assure your student base that the programs you are offering meet quality specifications that are recognized anywhere in the nation. You are making your program and faculty accountable. That is why it takes everyone—faculty, staff, and administration—working together to achieve a successful accreditation visit. In other words, it takes a team!

Athens State University, as an equal opportunity/affirmative action institution, complies with all applicable federal and state laws regarding nondiscrimination and affirmative action. Athens State University does not discriminate on the basis of race, color, national origin, age, marital status, sex, sexual orientation, disability, religion, genetic information, or veteran status in employment, or admissions to or participation in educational programs and activities. Inquiries or concerns may be addressed to the Office of the Vice President of Enrollment and Student Support Services, 300 N. Beaty Street, Athens, AL 35611, 256-233-8175.