

VISION 2020

Master Plan for Athens State

Briefing for Master Plan Committee

by

Robert Glenn, President

Orientation Session

9 April 2009

Student Center Ballroom

Control Number: 1500-0700



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**Thanks
for the
Commitment !!!**



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Committee Composition

Representation from all segments of the
University community.

Foundation, Alumni, Students, Faculty and
Civic Leadership.

Substantial Representation of Faculty.



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Committee Composition

Faculty Representation:

Diversity of Academic Disciplines

Diversity of University Experiences

Old-Timers and Newcomers



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Objective/Rationale

Develop a plan to chart the future of Athens State University for the next decade.

Act as a fiduciary or guardian for the interests of *future* students, faculty, and alumni.



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Objective/Rationale

This plan will become the basic reference point for major decisions by the President and other leaders at the University.



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Objective/Rationale

The Athens State community is taking more control of its future.

Athens State is being proactive, not reactive.



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Timetable for Development

18 months

From April 2009 until October 2010



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Key Traits of Plan

Comprehensive

Visionary

Feasible



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Key Traits of Plan

Comprehensive

View the University as a whole and consider *all* aspects of its operation.



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Key Traits of Plan

Comprehensive

View the University as a complex set of integrated elements, but work to ensure that all elements ultimately serve the needs of students and faculty.



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Key Traits of Plan

Comprehensive

Consider all three roles of contemporary universities:

Instruction

Service

Research



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Key Traits of Plan

Visionary

Focus on the long-term – 10 years.

Be creative and innovative. Do not just replicate others.

Do not fear reinforcing or challenging the *status quo*.



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Key Traits of Plan

Feasible

Define “dreams” as reasonable expectations.

Produce a succinct list of *basic* goals with suggestions for implementation.



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Key Traits of Plan

Feasible

Avoid a “laundry list” of recommendations designed to appease every University group.



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Desired Development Model

Growth or Quality?

BOTH



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Thanks Again

Any Questions ??

