We have

- Redesigned and implemented and enhanced our recruitment program. Building more than 10 times the activities or touchpoints into the plan, including college fairs, Athens State visits to campuses and High School outreach opportunities. We are especially targeting Alabama’s Dual Enrollment High School population.

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**Dual-enrollment increases**

> While overall enrollment in community colleges is decreasing, their enrollment of high school students is rising.

**Community college enrollment of students younger than 18 by enrollment status: 2001-2015**

- **Part-time**
- **Full-time**

*Source: AACC analysis of Integrated Postsecondary Education Data System (IPEDS)*

OCTOBER 19, 2018

ENROLLMENT AND STUDENT SERVICES

September 2018 Results

- 51 Information Sharing contacts with Alabama Community Colleges and High schools
- 30 Athens State visits to Alabama Community Colleges and High schools
- 19 ALACRAO College Fairs representations
- Made introductions to over 130 schools and 80 counselors
- Provided office hours/outreach/visits at Northeast 8 days
- Spoke in classrooms at Calhoun Community College, Wallace State Hanceville and High School Senior and Junior Classes
- Hosted Huntsville City Caps and Gowns 20 diverse students on campus

Looking Ahead, Host Events:

- Madison City School students at the ACA
- College of Business Hot Dog day at Calhoun Community College
- Bevill State Community College students on campus
- Northwest Shoals students on campus

- The Scholarship redesign allowed us to award scholarships to 214 new students entering Fall and will allow us funding to make additional awards to new students entering in the Spring and Summer terms. Our Spring Priority Deadline is November 1.

- *Handshake*, our new Career Development Job Search tool, is a hit with our students and employer contacts. Currently we have more than 300 students with activated accounts.

WE ARE…

- Fall official registration ended with a 1% decrease in credit hour production. This reflects similar decreases at our two largest feeder schools. Alabama, Limestone, Madison, and Morgan counties continue to experience some of the lowest rates of unemployment. New Enrolled Undergraduate students were up 2.8%, Graduate hours and Graduate students enrolled were up 4.9% and 8.2% respectively.
## FALL 2018 Official Data

<table>
<thead>
<tr>
<th></th>
<th>2018</th>
<th>2017</th>
<th>% change</th>
<th>FA18 Goal</th>
<th>% of Goal</th>
</tr>
</thead>
<tbody>
<tr>
<td>Credit Hours</td>
<td>28,256</td>
<td>28,542</td>
<td>-1.0%</td>
<td>28,827</td>
<td>98.0%</td>
</tr>
<tr>
<td>Students</td>
<td>3,045</td>
<td>3,116</td>
<td>-2.3%</td>
<td>3,145</td>
<td>96.8%</td>
</tr>
<tr>
<td>New Admits</td>
<td>1,096</td>
<td>1,215</td>
<td>-9.8%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>New Enrolled</td>
<td>753</td>
<td>803</td>
<td>-6.2%</td>
<td>393</td>
<td>191.6%</td>
</tr>
<tr>
<td>Continuing Students</td>
<td>2,292</td>
<td>2,313</td>
<td>-0.9%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Continuing Students %</td>
<td>75.3%</td>
<td>74.2%</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

## UG Comparison

<table>
<thead>
<tr>
<th></th>
<th>2018</th>
<th>2017</th>
<th>% Change</th>
<th>FA18 Goal</th>
<th>% of Goal</th>
</tr>
</thead>
<tbody>
<tr>
<td>UG Hours</td>
<td>27,287</td>
<td>27,618</td>
<td>-1.2%</td>
<td>27,894</td>
<td>97.8%</td>
</tr>
<tr>
<td>UG Students</td>
<td>2,886</td>
<td>2,969</td>
<td>-2.8%</td>
<td>1927</td>
<td>149.8%</td>
</tr>
<tr>
<td>New Admitted</td>
<td>1,025</td>
<td>1063</td>
<td>-3.6%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>New Enrolled</td>
<td>706</td>
<td>687</td>
<td>2.8%</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

## GR Comparison

<table>
<thead>
<tr>
<th></th>
<th>2018</th>
<th>2017</th>
<th>% Change</th>
<th>FA18 Goal</th>
<th>% of Goal</th>
</tr>
</thead>
<tbody>
<tr>
<td>Grad Hours</td>
<td>969</td>
<td>924</td>
<td>4.9%</td>
<td>933</td>
<td>103.9%</td>
</tr>
<tr>
<td>Grad students</td>
<td>159</td>
<td>147</td>
<td>8.2%</td>
<td>148</td>
<td>107.4%</td>
</tr>
<tr>
<td>New Admitted</td>
<td>71</td>
<td>152</td>
<td>-53.3%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>New Enrolled</td>
<td>47</td>
<td>116</td>
<td>-59.5%</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

## Credit Hour Production by College

<table>
<thead>
<tr>
<th></th>
<th>2018</th>
<th>2017</th>
<th>UG/GR</th>
<th>% change</th>
</tr>
</thead>
<tbody>
<tr>
<td>COAS</td>
<td>8,056</td>
<td>78</td>
<td>8,384</td>
<td>-3.0%</td>
</tr>
<tr>
<td>COB</td>
<td>10,032</td>
<td>327</td>
<td>10,264</td>
<td>0.9%</td>
</tr>
<tr>
<td>COE</td>
<td>8,574</td>
<td>555</td>
<td>9,186</td>
<td>-0.6%</td>
</tr>
<tr>
<td>No College</td>
<td>625</td>
<td>9</td>
<td>708</td>
<td>-10.5%</td>
</tr>
</tbody>
</table>

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**WE WILL ...**

- Host Spring Transfer Day October 30 in the Gym. Spring 2019 registration begins November 1. We are gearing up for Spring Registration with Spring 1% increase goals of 2929 students (2889 UG and 40 GR) and 26,736 credit hours. We’d also like to see 432 new students enrolled, 2461 returning students, and more than 432 students in our top two represented minorities - Black/African American and Hispanic.
OCTOBER 19, 2018

UNIVERSITY ADVANCEMENT

WE HAVE…

- The Tennessee Valley Old Time Fiddlers Convention completed its 52nd year. Ticket revenue increased by 25% over last year and was 12.5% higher than our previous record set in 2016. Our headliner this year was Ricky Skaggs who will play the Convention in 2019 as well due to a sponsorship agreement with Huntsville International Airport. We anticipate an increase in net income with a final report available later this month.

WE ARE…

- The silent phase of the $20 million Capital Campaign continues with gifts and pledges thru the end of our fiscal year at $1,520,469. While short of our first-year goal of $3,000,000, we anticipate moving ahead of our goal in the first quarter of the new fiscal year due to ongoing negotiations with donors.
- The Bicentennial Committee continues to make progress on its video project of alumni and friends of the University. Approximately 20 interviews have been conducted with dozens more scheduled. All fundraising related to the Bicentennial will be handled through the Athens State University Alumni Association.

WE WILL…

- We begin the new fiscal year with increased donor solicitations and end-of-year strategies. Erica Mossholder joined our staff on October 15, 2018 as Director of Major Gifts, which will allow us to increase our face-to-face meetings with donors and further develop our pipeline. We will be reaching out to various members of the Board of Trustees, Board of Visitors, Foundation Board Members, and members of the Alumni Board to help facilitate donor contacts. More information regarding the Bicentennial Celebration as well as the Capital Campaign may be found at www.athensforever.org.
College of Arts and Sciences

- received official retirement letters from Dr. Harry Joiner, Political Science and Professor Gail Bergeron, Art.
- reorganized The Curtis Coleman Center for Religious Studies. This Center is now under Dr. Robert White and the College of Arts and Sciences. The Center was previously located in the Center for Lifelong Learning.
- received accreditation from the Accreditation Board for Engineering and Technology (ABET) for our Computer Science program. ABET is the most prestigious national accrediting body for computer science programs.
- submitted a proposal to the curriculum committee for a new certificate in Cyber Security.
- presented a proposal to the Alabama Department of Education for a new program in Middle School Math Education Licensure.
- partnered with Calhoun Community College to allow Athens State students to join the Calhoun Community College Chorus. Four students from Athens State are currently singing in the Chorus.
- Fine and performing arts faculty from Athens State and Calhoun collaborated to create and adopt a new mission and vision for the Alabama Center for the Arts.

College of Business

- successfully launched the BS – Healthcare Management with 26 students this fall.
- received first national ranking for MS-GLSCM program – 15 Best Online Supply Chain Management Degrees in 2018 (this makes 29 national rankings in the past 14 months for the COB).
- hosted an ACBSP Site Evaluation Visit (October 14-17). This visit was to reaffirm all COB programs with the exception of Healthcare Management which will be eligible for inclusion in 2020. This visit also included initial accreditation for BS-Information Assurance and MS-Global Logistics and Supply Chain Management.
College of Education

- 96 pre-service teachers (students) who have completed the new edTPA Portfolio Assessment. Scores are expected by November 1st. Successful completion of the edTPA is required for all pre-service teachers seeking certification in Alabama beginning this fall.

Library

- used OER (Open Educational Resources) Grant funding for EH 307 and funding for OER time in Faculty Commons (adjunct librarian).
- been awarded a grant from the Autism Society of Alabama to buy materials for Autism Story Time training for local teachers/librarians.
- hosted a lunch and learn event for faculty and students. Topic: Straight Talk about Race.
- completed the weeding of the reference collection. Weeded items donated to Fiddlers Book Sale. Profit from book sale = $1065

WE ARE...

College of Arts and Sciences

- in the process of searching for an Assistant Professor of Computer Science.

College of Education

- in the process of applying for national accreditation for its Early Childhood Program. Dr. Elizabeth Pruett is leading the effort to secure program accreditation from the National Association for the Education of Young Children (NAEYC). The College has been awarded a grant to support the accreditation application process.
- working to identify an Interim Dean for the College of Education while a national search is conducted.

Library

- advertising for the position of Head of Collection Services.

WE WILL...

College of Arts and Sciences

- be eliminating the Government and Public Affairs department and realigning programs within the College of Arts and Sciences (pending Board approval).
OCTOBER 19, 2018

INFORMATION TECHNOLOGY

Information Technology Services (ITS)

- **Banner 9 (XE).** Banner 9 has been installed and is running in parallel with Banner 8, allowing functional users to test, train, and identify problems. The final transition to only Banner 9 is to be determined after assessing all outstanding issues. This project has involved the time and effort of most of the ITS staff and a great deal of time for testing and training for the functional users.

- **QuickLaunch single sign-on** has been implemented for Banner 9 use. Further deployment of single sign-on is being planned at this time.

- A new round of desktop computer upgrades are planned for labs, faculty, and staff for the 2018/19 fiscal year.

- **The Ellucian Intelligent Learning Platform (ILP) implementation** is planned for some time in the spring. The ILP will provide real time synchronization of course enrollments between Banner and Blackboard.

Academic Technology Services (ATS)

- 29 courses are in the queue for modification or development for the 2018/2019 academic year using the Quality Matters standards.

- Technology specifications are under development for cameras, displays, and media storage are being finalized for the teaching and learning center/faculty commons project.

- A new Help Desk Manager has been hired.
FACULTY SENATE

Debra Vaughn, COB, Presiding Officer
Mary Aquila, Library
Dr. John Berzett, COB
Dr. Michael Essary, COB
Dr. Jim Kerner, COB
Dr. Malcolm Cort, COAS
Dr. Mark Durm, COAS
Dr. Adam Lewis, COAS
Dr. Quanda Stevenson, COAS
Dr. Lisa Brizendine, COE
Dr. Debbie Keiley, COE
Dr. Tedi Gordon, COE
Dr. Wade Myhan, COE

WE ARE...

❖ Committed to acting as the voice of the Faculty related to academic matters, in the
framework of shared governance at Athens State University.

WE HAVE...

❖ Active Academic Affairs, Curriculum, Elections, Faculty Affairs, and Learning
Resources standing committees supporting the purpose of the Faculty Senate.

WE WILL...

❖ Be actively involved in the strategic planning process of the university and actively
engaged in the selection process of our next President of Athens State University.

SO FAR...

❖ We have seated committee members, approved more than two dozen curricular or catalog
changes, recommended faculty for Board committees, and reviewed and approved or made
recommendations on more than a dozen policies.
WE ARE…

- Coordinating a Breast Cancer Awareness Fundraiser
  We are selling pink cards, for $5, "in memory" or "in honor" of a loved one who has survived or sadly lost their battle with breast cancer. The Staff Senate will donate the proceeds from the fundraiser for mammogram scholarships with the Athens-Limestone Hospital Foundation. We have currently received $500 from Chris Latham from the Marketing/Advertising Department. This amount will allow us to send two individuals to the "Pink Elephant" luncheon on October 17. Additionally, this donation will also classify Athens State as a "Tickled Pink" sponsor. The Athens State logo, along with others, will be on display at the hospital for the entire year.

WE WILL…

- Be lighting up Founders Hall in pink a few nights in October for Breast Cancer Awareness month.
FINANCE AND FACILITIES
PHYSICAL PLANT PROJECTS

**Nazaretian House**
Plans for the redesign and renovation are being drawn.

**Classroom Building**
Bid for remodel is complete, a bid for technology is being prepared.

**Sandridge Hall Renovation**
Budgeted contract amount being revised to align with estimates before bids are finalized and work can begin.

**Brown Hall**
Architectural firm has been engaged to begin redesign and renovation plans.

**Security House**
Contractor will begin work soon.

**Beaty Mason**
Exterior painting is almost complete. Architecture Works continues to work on design.
OCTOBER 19, 2018

PRESIDENT’S OFFICE

FALL 2018 COMMENCEMENT CEREMONIES
Saturday, December 8, 2018

9:00 am  College of Business
Speaker: Claude Willis

12:00 Noon – College of Education
Speaker: Dr. Dee Fowler

3:00 pm – College of Arts and Sciences
Speaker: Mr. Fred Bickley