DR. KEITH FERGUSON

VICE PRESIDENT FOR UNIVERSITY ADVANCEMENT

https://www.youtube.com/watch?v=CUqooaO7F8Q
CAPITAL CAMPAIGN
FUNDING PRIORITIES
ENDOWMENTS

• Scholarship Endowment $4,750,000
  • Increase # of scholarships by 100% from 150 to 300 will provide $3,750,000 in revenue.
  • Increase existing scholarship endowments to $25,000 will increase revenue by $1,000,000

• General Endowment $2,000,000
  • Provide $100,000 annually in unrestricted funds
  • Fund improvements in technology, facilities, student initiatives, etc.

Estimated Revenue: $6,750,000
CARTER GYMNASIUM

- Renovation of Carter Gymnasium to include:
  - Partial demolition of existing facility
  - New entry lobbies
  - Elevators
  - Seating (1200 seats)
  - 23,000 Total Sq. Ft.
  - Uses
    - Meetings/Conferences
    - Speakers/seminars
    - Small performances
    - Commencement exercises

Estimated Cost: $7,500,000
Initial Construction 1995
Proposed Expansion
  • 7500 Square Feet
  • Archive Display Area
  • Exhibit space
  • Archive Storage

Estimated Cost: $2,500,000
CLASSROOM BUILDING NAMING RIGHTS

- Initial Construction 1998
- 21,430 Square Feet
- Includes $1 million endowment

Estimated Revenue: $2,000,000
TECHNOLOGY CENTER

• Replacement for Houston Hall to include:
  • 5,000-7,500 Square Feet
  • IT Services
  • Technical Services
  • Faculty Recording Studios

Estimated Cost: $3,000,000
BROWN HALL RENOVATION

• Initial construction 1911
• National Register Building
• 3-Story Facility
• Handicap Accessible
• 8,832 Square Feet
• Office and conference space

Estimated Cost: $4,000,000
NAMING RIGHTS

Estimated Revenue: $1,000,000 each

College of Arts & Sciences
Athens State University

College of Business
Athens State University

College of Education
Athens State University
NAMING RIGHTS

Founders Hall
Parlor

Estimated Revenue: $1,500,000

Founders Hall
Chapel
CHAIRS OF EXCELLENCE

- Distinguished Faculty Positions
- Funded through endowment proceeds
- $125,000 annual cost
- Assumes 5% return on investment

Estimated Revenue: $2,500,000 per
CENTERS OF EXCELLENCE

- Global Logistics and Supply Chain Management
- Religious Studies
- Accounting
- Education
- Computer Science/Cybersecurity
- Leadership Studies
- Human Resources

Estimated Revenue: $1,000,000 each
UNRESTRICTED GIFTS

- Unrestricted Gifts - $2,000,000
- Property Acquisition - $2,000,000
- Greenspace Additions - $250,000
- Signage, Wayfinding, and Pavers - $100,000

Estimated Revenue: $4,350,000
DR. JOE DELAP

PROVOST/VICE PRESIDENT FOR ACADEMIC AFFAIRS
CAMPUS CLIMATE, INCLUSION AND CIVILITY

Civility is not a sign of weakness.

John F. Kennedy
February 2017
Dr. Glenn asked that Dr. Delap appoint a taskforce to discuss Campus Climate, Inclusion and Civility

March 2017
First committee meeting
COMMITTEE MEMBERS

Dr. Joe Delap - Chair
Tina Hooks - Academic Affairs
Steve Clark – PO of Staff Senate
Mike Essary – PO of Faculty Senate
Jameha Gardner – College of Education
Carolyn Carthen – Student Services/Veterans Affairs
Debra Baird – College of Arts and Sciences
Jerrie Smith – Staff/Payroll
LaDoris Baugh – College of Business
Lisa Hyde – College of Education
Quanda Stevenson – Sponsor, Multicultural Student Association
FORUMS ON CAMPUS CIVILITY

PURPOSE

- to explore what defines inclusion, respect for one another, and civility as a vibrant campus community
- to discuss expectations, beliefs, and responsibilities pertaining to respectful discourse
- to engage in an open discussion, critique, and shaping of a draft of a “Statement on Inclusion and Civility”
FORUMS ON CAMPUS CIVILITY

Open for all students, faculty and staff

- Monday, March 27 9:00 – 10:30 a.m.
- Monday, March 27 12:30 – 2:00 p.m.
- Tuesday, March 28 2:30 – 4:00 p.m.

- Comments from forums were sent back through the committee.
- Changes were discussed and/or incorporated into the statement.
- Statement was resent University-wide for feedback.
- Statement sent back to committee for final review.
The Athens State University Board of Trustees embraces the University mission statement and is committed to providing a supporting environment for all who work and learn at the University through knowledge, respect, civility, and inclusion. A vibrant campus community includes respect for and civility toward one another.

The Board of Trustees respects the right of expression as a symbol of learning, and it values intellectual freedom, tempered with respect for the rights of others. It is our expectation that individuals and groups should not feel intimidated or be subject to retribution for voicing concerns or for participating in governance or policy making.

The Board of Trustees believes individuals have a right to be safe from harassment, in any form, regardless of their beliefs, values, or ideas. Nonetheless, being safe should not be construed as a form of protection from opposing ideas or beliefs that may differ or cause discomfort. Likewise, safety extends to protect the rights of participants and non-participants alike in situations involving protests or campus unrest.
The Board of Trustees recognizes that the way we interact and communicate with one another is critical to cultivating a respectful, meaningful, and effective intellectual environment. As a community, we have a collective responsibility to refrain from behaviors that demean or stigmatize individuals or groups of individuals whose perspective may differ.

The Board of Trustees remains fully committed to promoting a culture of respect, civility, and inclusiveness and seeks to sustain a culture that is respectful of both differences and commonalities. In circumstances that may call into question the veracity of actions taken by individuals or groups, the Board recognizes the importance of providing a timely response that is both appropriate and responsible. Consequently, any statements on behalf of the entire community pertaining to such occurrences will be made through the University administration, after making every effort to consult widely and ensure that all constituencies are represented.
MR. MIKE MCCOY
VICE PRESIDENT FOR FINANCIAL AFFAIRS
Exterior cleanup and landscaping and the installation of a new drainage system to be completed over the next few months.
The removal of Houston Hall is expected to be completed by the end of May. The University is currently working on a design for a possible addition over the mechanical space that would house IT and academic technology and would include a recording space for faculty.
CAMPUS PROJECTS

PRINTING AND PUBLICATIONS
Relocated to College Street Property
CAMPUS PROJECTS

College Street – the parking lot will be repaved over the next two months

Security House – work will begin soon on the exterior renovation of the University’s security office

Sandridge Hall – plans are being developed for the renovation of the Student Union building to address the accessibility and functionality of the existing space – additionally, a new roof will be installed
• The University is actively developing a Risk Management Program

• Barbara Ferguson has been designated as the University’s risk management coordinator

• The University has migrated from Insurance Office of America to Regions Insurance for insurance brokerage services
RISK MANAGEMENT

Regions Insurance

✓ Conduct a comprehensive Risk Management & Insurance program audit

✓ Assist in the development of a Risk/Safety Committee that will evolve into an Enterprise Risk Management Committee

✓ Review University policies and procedures to identify potential gaps in coverage and possible areas of exposure

✓ Provide ongoing training opportunities for University personnel regarding safety and risk management
CDPA issued an unmodified opinion on the University’s FY2016 financial statements in their audit report issued February 23, 2017.

The University’s financial position increased by $3,464,386 to $18,946,158 at September 30, 2016.

Based on current unrestricted budget of approximately $32,000,000, the University maintains operating reserves of $11,493,764, representing 4.5 months.
BUDGET ADVISORY COMMITTEE

Mike McCoy – VP for Financial Affairs
Steve Clark – PO Staff Senate
Dr. Sara Cline – College of Arts and Sciences
Jonathan Craft – Assistant VP for Financial Affairs
Dr. Mike Essary – PO Faculty Senate
Diann Hammon – College of Business
Dr. Tina Sloan – College of Education
Barbara Ferguson – Financial Affairs
DR. JOE DELAP

PROVOST/VICE PRESIDENT
FOR ACADEMIC AFFAIRS
MID-PROJECT UPDATE FROM THE MAJORS AND CAREERS COMMITTEE
CAREERS AND MAJORS
ADVISORY GROUP

Dr. Adam Lewis, Chair – College of Arts and Sciences

Dr. Amanda Branscombe – College of Education

Dr. Glynice Crow – College of Business

Ms. Beth Lynn Sanders – College of Arts and Sciences

Dr. Bruce Thomas – College of Arts and Sciences
Demand in Allied Health related fields requires rapid expansion of our offerings in those areas

Job Outlook Data
ALLIED HEALTH PROFESSIONS

Three different audiences in this area

- Health sciences professionals
- Health care business and operations staff
- Health care information technology staff

Committee Recommendations

- A new degree option in the Health Sciences major within the College of Arts and Sciences targeting health sciences professionals
- A new major in the College of Business targeting health care management
- A new degree option in Health Information Technology in the Information Technology major within the College of Arts and Sciences targeting health care information technology
Demand remains strong in computing fields

- The Computer Science program has strength in Software Development and Engineering + Cybersecurity
- Opportunities exist for advancement in the Information Technology areas
- Focus on enhancing what we offer through certificate, certification, and other continuing education opportunities

Job Outlook Data
CS, IT and MIS: CYBERSECURITY

Two new programs since 2014
- Information Security option within Computer Science in College of Arts and Sciences
- Information Assurance major in College of Business

Committee Recommendations
- Extend rather than expand
  - Extend existing academic programs to provide certificates in both Information Security and Information Assurance
    - Targeting older students who need a background in the field but may already have degree
CONTINUING EDUCATION

Generate new opportunities

- Development of cybersecurity certification-related courses with Center for Lifelong Learning

- Testing Center is now able to offer CompTIA certification testing through relationship with Pearson

- Academic departments to work towards establishing academic relationship with other providers of certifications

- Opportunity to work with our junior college partners? other senior institutions?
Trends at the national level are indicators of increased activity within the Defense sector

- Expansion and reallocation of resources within DoD means greater interest in Leadership opportunities among members of the military

*Job Outlook Data*
A search of “Organizational Leaders” in O*Net revealed these occupations within the top 20 related careers:

- Military Officer Special and Tactical Operations Leaders
- Information Technology Project Managers
- Medical and Health Services Managers
- Compliance Managers

The idea of a leadership studies program is interdisciplinary, providing a leadership perspective and skills for students to be successful in all aspects of life.

- Students could major or minor in leadership studies, but all students at the university take some number of leadership studies classes to build student success stories through leadership skills for every graduate.

- Foundational leadership skills are needed to value individuals and groups as the most important sustainable resource in life and work.
Early childhood development, autism and developmental disabilities, and middle school education are potential growth areas for the College of Education

Job Outlook Data
NEW MINORS
COLLEGE OF EDUCATION

- Autism and Developmental Disabilities Minor
  - Middle School Education Minor
  - English Language Learners Minor
  - Early Childhood/Special Education
Competition in the region from other programs (UAH, UNA, Alabama A&M, Jacksonville State)

The Committee believes the University needs to be less risk-adverse when considering new programs
  • New programs require both faculty and staffing, which means additional funding

A need exists for better demand planning (data analysis)

Marketing of new programs is important
DR. DARLENE TURNER-WHITE

GRANT UPDATE

https://youtu.be/E_bTQgyPAJU
MS. SARAH MCIABEE
VICE PRESIDENT FOR
ENROLLMENT AND
STUDENT SUPPORT SERVICES
2017

Higher Ed and Community College Partners
High School Partners
Community Partners
HIGHER EDUCATION

University of Alabama Transfer Equivalency Tool
Calhoun Community College SalesForce Tool development

WSCC Child Development Advisory Committee --

*Early Childhood Education Short-Term Certificate*

Facilitate Computer Science collaboration with WSCC

*A.A.S. Cybersecurity Information Specialist* program
NSF Grant development team at Wallace State

Drake State Community College Faculty connections

Lawson State Community College Faculty connections
2+2 visits in high schools with Calhoun recruiters.
Columbia High School
James Clemens High School

High School Career/College prep counselors
Morgan County - Decatur, Brewer, Priceville, and Falkville

High School Career Efforts
Soft Skills, Interview Prep and Mock Interviews
Athens High School    Falkville High School

Madison County Business Advisory Committee for High School
Career Development Support
COMMUNITY

Cullman Area Chamber of Commerce
   Education Committee
   Cullman Career Awareness Fair for Youth

Madison County
   Still Serving Veterans   Madison County Veterans Office
   Civilian Personnel HR Agency   Redstone Arsenal’s Women’s Club
   Defense Acquisition University's Acquisition Day

Established a Multicultural Student Association (MSA)

Alabama Hispanic Association – President Hilda Mary Esguerra

Cristo Rey High School   San Francisco

Volunteer portal connecting local volunteer organizations and student volunteers.

Safe Zone partnering with GSA & the Athens Pride Coalition
ENROLLMENT

Summer Goal: 1% growth 1976

Fall Goal: 1% growth 3096
REGISTRATION

– Week One  1130 students registered Summer
  836 students registered Fall
– Week Two  1311 students Summer
  949 students Fall
– Week Three

Summer Rapid Enrollment Saturday
May 20\textsuperscript{th} - May 30\textsuperscript{th}
MS. BELINDA KRIGEL

CHIEF INFORMATION OFFICER
**INFORMATION TECHNOLOGY SERVICES**

**Upgrade central storage to solid state drives**
- Faster
- Less expensive
- Longer life

**Continue improvements**
- Redundancy
- User interfaces
- Security

**Banner 9**
- Software
- Hardware infrastructure
Focus resources
  Online course development
  Quality improvement

Implement two new accessibility tools
  Ally – Blackboard
  Docsoft – Closed captioning

Continue to build out help desk functions
  Online resources
  After-hours coverage
  First call solutions
<table>
<thead>
<tr>
<th>FACULTY SENATE GOALS</th>
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<tbody>
<tr>
<td>Establish ad hoc Research and Development Committee</td>
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<td>Formalize a faculty development policy</td>
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<td>Review the current student evaluation and the evaluation process</td>
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<td>Enhance minority recruitment</td>
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<td>Develop merit raise process</td>
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<td>Strengthen the ties between the Athens State faculty and our fellows working within the Community College System</td>
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<tr>
<td>Form a Faculty Research Consortium</td>
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<td>Continue to restore morale</td>
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<tr>
<td>Revisit workload</td>
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<tr>
<td>Continue to improve our relationship with Administration University-wide</td>
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MR. STEVE CLARK
PRESIDING OFFICER
STAFF SENATE
Staff Appreciation Luncheon next week on Tuesday, April 25th at 11:30 am to recognize staff contributions to the University. Board of Trustees members are invited to attend.

Election for a new Presiding Officer and Senators this Summer to fill seats for the upcoming 2017-2019 Staff Senate term.

Continue morale-building activities, such as the annual sale of Carnations & Roses for Valentine’s Day (which allowed us to raise $300 for the local food bank).

Continue to represent interests which affect staff employees including pending proposals for the Merit Pay and Voluntary Retirement Incentive programs.
DR. ROBERT GLENN

President
Announcements

Educators...
Looking to advance your career? Maintain your certification? Update your skills?

OnLine Certificate Programs

**Four Certificate Program Options to Choose From:**
- Educational Technology
- English Language Learner Instructional Design
- Instructional Technology

For Summer 2017, we are offering special pricing for an entire certification that can be completed online in one semester for just $2,500!
Statement of Economic Interests
Due April 28, 2017
www.ethics.alabama.gov

Please send confirmation of completion to Jackie Gooch
ANNOUNCEMENTS

SCHOLARSHIP AWARD NIGHT

April 25th
McCandless Auditorium
6:00 pm
ANNOUNCEMENTS

HONORS CONVOCATION

Friday
May 5, 2017
6:30 pm
Carter Gymnasium
Spring Convocation
of the
One Hundred and Ninety-Fourth Commencement
Saturday
May 6, 2017
Carter Gymnasium

College of Business
Speaker: Mayor Ronnie Marks
9:00 am

College of Education
Speaker: Dr. Barbara Cooper
12:00 Noon

College of Arts and Sciences
Speaker: Mayor Tommy Battle
3:00 pm
ANNOUNCEMENTS

May 18, 2017
Golf Tournament
ANNOUNCEMENTS

Athens State University Bicentennial Celebration (1822-2022)

Planning Underway
ANNOUNCEMENTS

Retirement of Dr. Mark Heinrich, Chancellor of the Alabama Community College System effective April 1, 2017
Chancellor Jimmy Baker
Alabama Community College System

Crystal Brown
Reappointed to Alabama Community College System Board until 2021
1:15 pm

Academic Affairs

Sandridge Student Center Conference Room

Crystal Brown (Acting Chair)
Cathy Dickens (ex-officio)
Clint Shelton
Chancellor Jimmy Baker
Nate Mitchell
Dr. Lisa Rich
Dr. James Gadberry
Dr. Mark Gale
Dr. Joe Delap
Dr. Vic Wilson
Mr. Ronnie Smith
Dr. Jeanne Payne
Tina Hooks (Recorder)
BOT COMMITTEES

1:15 pm

Enrollment /Student Affairs

Sanders Hall Conference Room

Maxine Randolph
Cathy Dickens (ex-officio)
Dr. Sandra Sims-deGraffenried
Macke Mauldin
Dr. Bruce Thomas
Felicia Mucci
Sarah McAbee
Guy McClure, Sr.
Paula Watkins
Kim Braden, Recorder
BOT COMMITTEES

1:15 pm

Finance and Facilities

Waters Hall Conference Room

Ronnie Chronister
Cathy Dickens (ex-officio)
Tazewell Shepard
Senator Arthur Orr
Dr. Tina Sloan
Steve Clark
Mike McCoy
Keshia Neerhof
Trisha Black
Barbara Ferguson, Recorder
GENERAL DISCUSSION
LUNCH
BALLROOM ANNEX

Table number for lunch is on the back of name badge