

Athens State University
Board of Trustees
Development Campaign Committee Meeting
October 20, 2017

Present: Robert K. Glenn, Laurie Glenn, Sandra Sims-deGraffenried, Crystal Brown, Cathy Dickens, Keith Ferguson, David Brown, John Berzett, Glenn Conner, Naomi DuBois, Jerry Evans, Garth Lovvorn, Felicia Mucci, Betty Ruth Oliver, Tonyia Bowling (recording)

Members Absent: Tom Butler, Ronnie Chronister, Susan Ming

1. Call to Order – The first meeting of the Development Committee of the Athens State University Foundation Board of Trustees was called to order at 1:15 p.m. by Dr. Sandra Sims-deGraffenried. The meeting was held at Athens State University in the third floor conference room of Waters Hall.

2. Introductions – The Development Committee members introduced themselves.

3. Committee Charge – Dr. Sims-deGraffenried presented the Development Committee charge: *The Development/Campaign Committee provides review, policy guidance and strategic oversight of the University's fundraising practices for the University.*

4. “Athens Forever-The Campaign” – Dr. Keith Ferguson presented the University history. Meeting materials included the Development Committee charter, a list of Capital Campaign Priorities, 200th Anniversary Campaign Commitment Form draft, Campaign Counting Guidelines draft dated August 1, 2017, and a draft of the Capital Campaign brochure.

5. Role of Committee Members – Dr. Ferguson discussed the role of the Development Committee members. He provided a brief report of prospect research and fundraising preparation activities that are underway. Dr. Ferguson announced that he and Dr. Glenn plan to meet with each committee member individually.

6. Committee Feedback – Dr. Sims-deGraffenried requested feedback from the committee members.

7. Next Meeting – Dr. Sims-deGraffenried announced that the next meeting of the Development Committee would be held January 19.

8. Adjourn – Dr. Sims-deGraffenried adjourned the meeting at 2:15 p.m.