

College of Business Textbooks

Fall 2017

REVISED 8/3/16

Revisions highlighted in yellow.

NOTE: In many cases, the international version of a text is not in the same format as the one listed below. Therefore, you may not be able to use it in your class.

| Course | Text | Edition | Author | ISBN |
|---------|--|------------------|---|---|
| AC 302 | See MG 302 | | | |
| AC 303 | New Perspectives on Microsoft Excel 2013 Option 1: SAM, eBook & Office 2013 Trial Option 2: Bundled SAM, Loose-leaf & Office 2013 Trial | 1 st | Parson, Oja, Ageloff, Carey, DesJardins | Option 1: 9781337200141 or Option 2: 9781337142182 |
| AC 305 | Financial & Managerial Accounting | 7 th | Wild | 9781260211702 |
| AC 306 | See AC 305 | | | |
| AC 312 | Business Law with UCC Applications with Connect Code | 14 th | Sukys & Brown | 9781259917448 |
| AC 315 | See AC 305 information | | | |
| AC 321* | Intermediate Accounting | 8 th | Spiceland | 9781307061222 Text & Access Card 1259962210 Access Card Only |
| AC 322* | Intermediate Accounting (Binder Ready Version packaged with WileyPLUS Code) | 15 th | Kieso | 9781118943656 (FASB Update) |
| AC 323 | Intermediate Accounting (Binder Ready Version packaged with WileyPLUS Code) | 15 th | Kieso | 9781118943656 (FASB Update) |
| AC 361 | Taxation of Individuals and Business Entities | 2018 | Spilker | 9781260088526 |
| AC 362* | Will change Spring 2018 | | | |

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| | | | | |
| AC 401 | Auditing & Assurance Services (with Connect) | 7 th | Louwers | 9781259665486 |
| AC 431 | Advanced Accounting, AC 431 (Bundled with Connect Plus) | 13 th | Hoyle, Schaefer & Douppnik | 9781260087383 |
| AC 435 | Essentials of Accounting for Governmental & Not-for-Profit | 13 th | Copley | 9781260149203 |
| AC 441* | Special Topics in Accounting (Small Business Accounting & Payroll) <i>MP Computer Accounting with QuickBooks Online: A cloud-Based Approach (w/ QuickBooks Online Access)</i> | 1 st | Yacht | 9781259853708 |
| AC 442 | Fraud Examination (w/CD) | 5 th | Albrecht | 9781305079144 |
| AC 471 | Fundamentals of Cost Accounting | 5 th | Lanen | 9781259911668 |
| ACM 353 | See MG 353 | | | |
| ACM 394 | Purchasing & Supply Chain Management | 6 th | Monczka | 9781285869681 |
| ACM 394 | Federal Acquisition Regulation (FAR) Optional. FAR available on internet. | | | |
| ACM 395 | Guide to Contract Pricing: Cost and Price Analysis for Contractors, Subcontractors, and Government Agencies | 5 th | Murphy | 9781567262414 |
| ACM 395 | Federal Acquisition Regulation (FAR) Optional. FAR available on internet. | | | |
| ACM 396 | Acquisition Management | | Engelbeck | 9781567261288 |
| ACM 396 | Federal Acquisition Regulation (FAR) Optional. FAR available on internet. | | | |
| ACM 397 | Negotiation with Connect | 7 th | Lewicki | 9781259735066 |
| ACM 397 | Federal Acquisition | | | |

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| | Regulation (FAR) Optional. FAR available on internet. | | | |
| ACM 398 | Understanding Government Contract Law | 2007 | O'Connor | 9781567261875 |
| ACM 398 | Government Contract Law | 4 th 2015-2016 | Feldman | 9780314645562 |
| ACM 398 | Federal Acquisition Regulation (FAR) Optional. FAR available on internet. | | | |
| ACM 400 | Federal Acquisition Regulations (FAR) Optional. FAR available on internet. | | | |
| ACM 400 | Acquisition and Contracting Capstone Guide (Custom Text printed on campus) | 1 st | Roberts | None |
| ADP 301 | College Credit for What You Know | 5 th | Colvin | 9780757596919 |
| EC 310 | Survey of ECON with Aplia | 3 rd | Sexton | 9781337365796 |
| EC 320* | International Economics Text is bundled with Aplia | 14 th | Carbaugh | 9781305288430 |
| EC 321 | Money, Banking Financial Markets and Institution (with MindTap) | 1 st | Brandl | 9781305933903 |
| EC 348 | Contemporary Labor Economics | 11 th | McConnell | 9781308848525 |
| EC 410 | International Economics Text is bundled with Aplia and Coursemate | 14 th | Carbaugh | 9781305784611 |
| ESM 300 | Integrated Business Processes with ERP Systems | 1 st | Magal | 9781118090596 |
| ESM 320* | Discover SAP ERP HCM | | Newman | 9781592292226 |
| ESM 330 | Accounting Information Systems | 12 th | Romney/ Steinbart | 9780132552622 |
| ESM 340* | Discover SAP CRM | Most Current | Katta | 9781592291731 |
| ESM 400* | Discover SAP SCM | 2 nd | Snapp | 9781592293056 |
| ESM 410 | Business Intelligence | 3 rd | EEfrain | 9780133051056 |
| ESM 420* | Programming Logic and | 7 th | Farrell | 1133902308 |

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|----------|--|------------------|------------------------------------|---|
| | Design, Comprehensive Plus Visual Studio 2010 Express Software | | | |
| ESM 425* | SAP Implementation Unleashed: A Business and Technical Roadmap to Deploying SAP | | Anderson | 9780672330049 |
| ESM 460* | Enterprise Systems for Management | 2 nd | Motiwalla/ Thompson | 9780132145763 |
| FIN 301 | Financial Markets and Institutions with Connect Plus | 6 th | Saunders-Cornett | 9781259377273 |
| FIN 355* | Principles of Risk Management and Insurance | 13 th | Rejda | 9780134082578 |
| FIN 412* | | | | |
| FIN 414* | Essentials of Investments with Connect Plus | 9 th | | 9780078019616 |
| GBA 300 | Concise Rules of APA Style | 6 th | American Psychological Association | 143380560X |
| GBA 300 | LiveText Standard Edition | | LiveText | 9780979663543 |
| GBA 301 | New Perspectives on Microsoft Office 2013, First Course Option 1: SAM with eBook (Preferred by Professor) Option 2: Bundled SAM & Textbook | 1 st | | Option 1: 9781305580596 or Option 2: 9781337146876 |
| GBA 305 | Business Statistics: Communicating with Numbers | 2 nd | Jaggia & Kelly | 9781260199147 |
| GBA 306 | See GBA 305; Will change Spring 2018 | | | |
| GBA 307 | Win with Advanced Business Analytics: Creating Business Value from Your Data (Wiley and SAS Business Series) | 1 st | Isson & Harriott | 9781118370605 |
| GBA 311 | Business Law & Legal Environment: Standard | 7 th | Beatty | 9781305787117 |
| GBA 314 | Business Ethics Now | 4 th | Ghillyer | 9780078023200 |
| GBA 350 | International Business Law and Its Environment | 9 th | Schaffer | 9781285427041 |
| GBA 357 | Personal Finance | 12 th | Garman | 9781133595830 |

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|----------|---|------------------|------------------------|---|
| HCM 340 | Health Care USA Understanding Its Organization and Delivery | 9 th | Young, Kroth | 9781284114676 |
| HCM 345* | Introduction to Health Care Management | 3 rd | Buchbinder, Shanks | 9781284081015 |
| HCM 355 | Health Policy Analysis | 2 nd | McLaughlin | 9781284037777 |
| HCM 356 | Legal & Ethical Issues for Health Professionals | 4 th | Pozgar | 9781284036794 |
| HCM 440* | Outside the Hospital | | Griffin | 9780763745042 |
| HCM 455* | Healthcare Outcomes Management | 2006 | Block | 9780763733896 |
| HCM 460 | Leadership for Health Professionals: Theory, Skills, and Application | 3 rd | Ledlow, Stephens | 9781284109412 |
| IAM 409 | Management of Information Security | 4 th | Whitman/ Mattord | 9781285062297 |
| IAM 410 | Roadmap to Information Security: For IT and Infosec Managers | 1 st | Whitman/Mattord | 9781435480308 |
| IAM 411* | Computer and Information Security Handbook | 2 nd | Vacca | 9780123943972 |
| IAM 412 | Business Continuity Management: Global Best Practices | 4 th | Hiles & Noakes- Fry | 9781931332354 |
| IAM 413* | Cybersecurity: Engineering a Secure Information Technology Organization | 1 st | Shoemaker | 9781285169903 |
| IAM 413* | Single Point of Failure: The 10 Essential Laws of Supply Chain Risk Management | October 2009 | Lyunch | 9780470424964 |
| IAM 414 | Management of Information Security | 4 th | Whitman/ Mattord | 9781285062297 |
| IAM 414 | Information Security Principles and Practice | 2 nd | Stamp | 9780470626399 |
| IAM 414 | IT Governance | 6 th | Calder/Watkins | 9780749474058 |
| ISM 400 | Database Concepts | 6 th | Kroenke | 9780132742924 |
| ISM 401* | Systems Analysis and Design | 5 th | Dennis | 9781119061830 Black & White or 9781118057629 Hardcover |
| ISM 402* | Problem Solving Cases in Microsoft Access and | 12 th | Monk, Brady & Cook | 9781285867199 Hardcopy |

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|----------|--|------------------|------------------------------|---|
| | Excel | | | or 9781285227542 e-Book |
| ISM 403* | Business Data Networks and Security | 9 th | Panko | 9780132742931 |
| ISM 404* | Managing and Using Information Systems: A Strategic Approach | 5 th | Pearlson | 9781118281734 |
| ISM 405* | Text selected by Arts and Sciences. Check syllabus when it becomes available. | | | |
| ISM 408 | PHP for the Web: Visual Quickstart Guide | 4 th | Ullman | 9780321733450 |
| LIS 600* | No textbook required. | | | |
| LIS 601 | Management of Information Security | 5 th | Whitmen | 9781305501256 |
| LSM 300 | See ESM 300 | | | |
| LSM 301 | Contemporary Logistics | 12 th | Murphy, Jr., Knemeyer | 9780134520308 |
| LSM 320 | Transportation: A Supply Chain Perspective | 8 th | Coyle | 9781133592969 |
| LSM 330 | Supply Chain Management: A Logistics Perspective | 10 th | Coyle | 9781305859975 |
| LSM 353 | See MG 353 | | | |
| LSM 401 | Information Systems Today: Managing in the Digital World | 7 th | Valacich/ Schneider | 9780134078892 |
| LSM 410 | Strategic Management Competitiveness & Globalization Option 1: eBook with Mindtap Access Code Option 2: Loose-leaf text bundled with Mindtap Access Code | 11 th | Hitt, Ireland & Hoskisson | Option 1: 9781305103542 or Option 2: 9781305241404 |
| LSM 600 | Principles of Supply Chain Management: A Basic Approach | 4 th | Wisner, Tan, Leong | 9781285428314 |
| LSM 601 | Purchasing and Supply Chain Management | 3 rd | W.C. Benton | 9780078024115 |
| LSM 602* | Supply Chain Focused Manufacturing Planning and Control | 1 st | Benton, Jr. | 9781133586715 |
| LSM 603 | Supply Chain Management | 6 th | Chopra & Meindl | 9780133800203 |

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|---------|---|------------------|------------------------------|---------------|
| | Strategy, Planning and Operations | | | |
| LSM 604 | Simulation with ARENA | 6th | Kelton, Sadowsky, and Zupick | 9780073401317 |
| MG 302 | Printed Access Card for Baldauf/Amer's Emerge with Computers v.6.0 | 6 th | Baldauf | 9781305493360 |
| MG 302 | LiveText Standard Edition | | LiveText | 9780979663543 |
| MG 303 | See AC 303 | | | |
| MG 320 | Writing That Works | 12 th | Oliu | 9781319019488 |
| MG 320 | LiveText Standard Edition | | LiveText | 9780979663543 |
| MG 346 | MGMT with CourseMate | 10 th | Williams | 9781337117142 |
| MG 346 | LiveText Standard Edition | | LiveText | 9780979663543 |
| MG 349 | HR ³ | 3 rd | DeNisi | 9781285867571 |
| MG 350 | Essentials of Corporate Finance (Bundled with Connect) | 9 th | Ross | 9781307061611 |
| MG 350 | LiveText Standard Edition | | LiveText | 9780979663543 |
| MG 351 | The Labor Relations Process | 11 th | Holley, Jennings/Wolters | 9781305576209 |
| MG 352 | International Business | 3 rd | Cavusgil | 9780132991261 |
| MG 352 | LiveText Standard Edition | | LiveText | 9780979663543 |
| MG 353 | Contemporary Project Management (w/Microsoft Project Printed Access Card) | 3 rd | Kloppenborg | 9781285433356 |
| MG 357 | Microsoft Project 2010: The Missing Manual | 1 st | Biafore | 9781449381950 |
| MG 357 | A Guide to Project Management Body of Knowledge (PMBOK) | 5 th | Project Mgmt. Institute | 9781935589679 |
| MG 358 | A Guide to Project Management Body of Knowledge (PMBOK) | 5 th | Project Mgmt. Institute | 9781935589679 |
| MG 358 | Mastering Project | 1 st | Sokowski | 9780133886429 |

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|---------|--|------------------|-------------------|-------------------------|
| | Management Integration and Scope: A Framework for Strategizing and Defining Project Objectives and Deliverables | | | |
| MG 370 | Performance Management | 3 rd | Aguinis | 9780132556385 |
| MG 375 | Managing Behavior in Organizations | 6 th | Greenberg | 9780132729833 |
| MG 390 | Operations & Supply Chain Management with Connect Plus Access | 14 th | Jacobs | 007753512X |
| MG 390 | Goal | 3 rd | Goldratt | 9780884271956 |
| MG 390 | LiveText Standard Edition | | LiveText | 9780979663543 |
| MG 391 | Principles of Managing Operations (Participant Workbook) Discount with membership from APICS. | | APICS | Stock Number 01850 |
| MG 393* | CPIM Basics of Supply Chain Management – Participant Workbook Version 4.1 (Discount with membership from APICS) | | APICS | Stock Number 09122-V41z |
| MG 395* | CPIM Master Planning of Resources – Participant Workbook Version 4.2. (Discount with membership from APICS) | | APICS | Stock Number 09124-V42z |
| MG 400* | CPIM Detailed Scheduling and Planning – Participant Workbook Version 5.4 | | APICS | Stock Number 09126-V54 |
| MG 405 | Earned Value Management: A Global and Cross-Industry Perspective on Current EVM Practice | 2010 | Song | 9781935589068 |
| MG 405 | Earned Value Management Using Microsoft Office Project: A Guide for Managing Any Size Project Effectively with CDROM | | Dayal | 9781932159981 |
| MG 410 | Employment Law for | 8 th | Bennett-Alexander | 9780078023798 |

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|---------|--|------------------|-------------------------|---------------------|
| | Business | | | |
| MG 411 | Strategic Compensation: A Human Resource Management Approach, MyManagementLab | 9 th | Martocchio | 9780134439815 |
| MG 412* | Guide to Crosscultural Communication | 2 nd | Reynolds | 9780132157414 |
| MG 413* | A Guide to Project Management Body of Knowledge (PMBOK) | 5 th | Project Mgmt. Institute | 9781935589679 |
| MG 415 | The Failure of Risk Management: Why It's Broken and How to Fix It | Kindle Edition | Hubbard | ASIN: B0026LTMAU |
| MG 416 | Small Business Management: Launching & Growing Entrepreneurial Ventures (with MindTap) | 18 th | Longenecker | 9781305939172 |
| MG 417 | Organization Development & Change | 10 th | Cummings | 9781133190455 |
| MG 418 | Masterworks of Technology | Kindle Edition | Lewis | ASIN: B003725DCI |
| MG 418 | Wharton on Managing Emerging Technologies | Kindle Edition | Day | ASIN: B001QCXTHM |
| MG 419 | Innovation to the Core: A Blueprint for Transforming the Way Your Company Innovates | Kindle Edition | Skarzynski | ASIN: B0013TX7WA |
| MG 420 | Strategic Management | 4 th | Parnell | 9781452234984 |
| MG 420 | LiveText Standard Edition | | LiveText | 9780979663543 |
| MG 430 | A Guide to Project Management Body of Knowledge (PMBOK) | 5 th | Project Mgmt. Institute | 9781935589679 |
| MG 449 | Human Resource Management with MindTap | 15 th | Mathis | 9781305919068 |
| MG 470* | Understanding Flight | 2001 | Anderson | 9780071363778 |
| MG 471* | Fundamentals of Aviation Law | | Speciale | 0071458670 |
| MG 472* | Commercial Aviation Safety | 4 th | Wells | 0071417427 |
| MG 472* | Aircraft Accident Analysis: Final Reports | 1 st | Walters | 0071351493 |
| MG 473* | Fundamentals of Air Traffic Control | | Nolan | 0534393888 |
| MG 474* | General Aviation | 3 rd | Prather | 9781575243016 |

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|----------|--|------------------|--------------------------------------|---------------|
| | Marketing & Management | | | |
| MG 475* | Jeppeson Aviation Weather (JS319010-002) | 3 rd | Lester | 9780884874461 |
| MG 476* | FAR/AIM 2012 | | ASA | 9781560278580 |
| MG 477* | Airport Planning and Management | 5 th | Wells | 0071413014 |
| MG 478* | No Text | | | |
| MG 479* | Aviation Maintenance Management | 2004 | Kinnison | 9780071422512 |
| MG 480 | LiveText Standard Edition | | LiveText | 9780979663543 |
| MGT 600* | Managing Operations Across the Supply Chain (with Connect Access Card) | 2 nd | Swink | 9780077726317 |
| MGT 601 | Economics: Public and Private Choice (LMS Mindtap PAC) | 16 th | Gwartney, Stroup, Sobel, Machpherson | 9781337693127 |
| MGT 603* | Principles of Corporate Finance | 12 th | Brealy | 9781259692178 |
| MK 331 | Marketing: Real People, Real Choices | 9 th | Solomon | 9780134292700 |
| MK 331 | How to Market Yourself: Being Empowered to Succeed | 2 nd | Kerner | |
| MK 331 | LiveText Standard Edition | | LiveText | 9780979663543 |
| MK 333* | Integrate Advertising Promotion, and Marketing Communications | 6 th | Clow/Baack | 9780133126242 |
| MK 336 | Consumer Behavior: Human Pursuit of Happiness in the World of Goods | 3 rd | Avery | 9780979133633 |
| MK 431* | MR ² (includes CourseMate Printed Access Card) | 2 nd | Brown/Suter | 9781133958413 |
| MK 432 | Retailing Principles: Global, Multichannel, and Managerial Viewpoint | 2 nd | Poloian | 9781563677427 |
| MK 433 | Strategic Marketing Management | 7 th | Chernev | 9781936572151 |
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***Course not being taught this semester.**