

# College of Business Textbook List

Revised: Fall 2018

\*Denotes all access course. Please see final page of textbook list for further explanation.

Please refer to Blackboard course syllabus for specific information regarding required/optional text.

Course	Text	Edition	Author	ISBN	Publisher	Notes
AC302	LMS Integrated  Livetext Software		Cengage  Livetext		Cengage  Livetext	All Access* (for printed materials, contact Athens State University bookstore)
AC303	Bundle: New Perspective Microsoft Office 365		Carey	9781337366 052		
AC305	Financial and Managerial Accounting	7	Wild		McGraw Hill	All Access* (for printed materials, contact Athens State University bookstore)
AC306	Financial and Managerial Accounting	7	Wild		McGraw Hill	All Access* (for printed materials, contact Athens State University bookstore)
AC312	Business Law w/UCC Applications	14	Sukys		McGraw Hill	All Access* (for printed materials, contact Athens State University bookstore)
AC315	Financial and Managerial Accounting	7	Wild		McGraw Hill	All Access* (for printed materials, contact Athens State University bookstore)
AC321	Intermediate Accounting	9	Spiceland		McGraw Hill	All Access* (for printed materials, contact Athens State University bookstore)
AC322						Course not offered Fall 2018
AC323	Intermediate Accounting	8	Spiceland	9781307061 222 (Text and Access Card)	McGraw Hill	1259962210 (Access Card Only)
AC361	Taxation of Individuals and Business Entities	2019	Spilker		McGraw Hill	All Access* (for printed materials, contact Athens State University bookstore)
AC362						Course not offered Fall 2018
AC401	Auditing and Assurance	7	Louwers		McGraw Hill	All Access*

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	Services					(for printed materials, contact Athens State University bookstore)
AC431	Advanced Accounting				McGraw Hill	All Access* (for printed materials, contact Athens State University bookstore)
AC435	Government Accounting				McGraw Hill	All Access* (for printed materials, contact Athens State University bookstore)
AC441						Course not offered Fall 2018
AC442	Advanced Auditing and Fraud Exam				McGraw Hill	All Access* (for printed materials, contact Athens State University bookstore)
AC451						Course not offered Fall 2018
AC452	Case Studies in Forensic Accounting	2	Crumley	9780808041931		
	Forensic and Investigative Accounting	8		9780808046240		
AC471	Cost Accounting				McGraw Hill	All Access* (for printed materials, contact Athens State University bookstore)
ACM353	Contemporary Project Management	4	Kloppenborg	9781337610117	Cengage	ISBN listed is for loose leaf version w/6 month MindTap Access card
ACM394	Federal Acquisition Regulation		Kluwer Law			
	Purchasing and Supply Chain Management	6	Monczka	978128586968	Cengage	
ACM395	Federal Acquisition Regulation		Kluwer Law		Kluwer Law	
	Guide to Contract Pricing	5	Murphy	1567262414		

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ACM396	Federal Acquisition Regulation  Acquisition Management		Kluwer Law  Engelbeck	  1567261280	Kluwer Law  Management Concepts	
ACM397	Federal Acquisition Regulation  Negotiation w/Connect		Kluwer Law  Lewicki	  9781259735066	Kluwer Law  McGraw Hill	
ACM398	Federal Acquisition Regulation  Government Contract Guidebook  Understanding Government Contract Law		Kluwer Law  Feldman  O'Connor	  9780314647405  9781567261875	Kluwer Law  West Law  Management Concepts	
ACM400	Acquisition and Contracting Capstone Guide  Federal Acquisition Regulation		Roberts  Kluwer Law		Athens  Kluwer Law	
ADP301	Earn College Credit for What You Know	5	Colvin	9780757596919	Kendall Hunt	
EC310	Essentials of Economics	6	Hubbard		Pearson	All Access* (for printed materials, contact Athens State University bookstore)
EC320						Course not offered Fall 2018
EC321					Cengage	All Access* (for printed materials, contact Athens State University bookstore)

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EC348					McGraw Hill	All Access* (for printed materials, contact Athens State University bookstore)
EC410	Mindtap Bundle: International Economics	16	Carbaugh	1337127248	Cengage	
ESM300	Integrated Business Processes & ERP		Magal	9781118090 596		
ESM320						Course not offered Fall 2018
ESM330	Accounting Information Systems	12	Romney	0132552620	Prentice Hall	
ESM340						Course not offered Fall 2018
ESM400						Course not offered Fall 2018
ESM410	Business Intelligence	3	Sharda	0133051056	Pearson	
ESM420	ACP International Economics	14	Carbaugh	1-305- 78461-8		Bundle
ESM425						Course not offered Fall 2018
ESM460						Course not offered Fall 2018
FIN301	Financial Markets & Institutions w/Connect		Saunders- Cornett	9781259377 273		
FIN355						Course not offered Fall 2018
FIN412	Financial Markets & Institutions w/Connect		Saunders- Cornett	9781259377 273		
FIN414						Course not offered Fall 2018
GBA300	Concise Rules of APA Style  Basic Livetext without United Streaming	6	Amber Psych Association	143380560X	APA	
GBA301					Cengage	All Access* (for printed materials, contact Athens State University bookstore)
GBA305	Business Statistics	3	Jaggia		McGraw Hill	All Access* (for printed materials, contact Athens State University bookstore)

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						bookstore)
GBA306	Basic Statistics Communication with Numbers	2	Jaggia	9781260199 147	McGraw Hill	Code Only : 9781260197310
GBA307	Business Analytics (Loose Leaf Bundle)	6	Alright, Winston	9781337358 460		Option 2: LMS Integrated Mindtap Business Analytics (133709742X)
GBA311	Business Law and the Legal Environment	8	Beatty	9781337737 074		
GBA314	Business Ethics Now (5 <sup>th</sup> )		Ghillyer	9781259535 437	MCG	
GBA350	International Business Law and Its Environment	10	Schaffer	9781337747 400	Cengage	
GBA357	Personal Finance	12	Garman	9781133595 830	Cengage	
HCM340	Health Care USA	9	Sultz	9781284114 676		
HCM345						Course not offered Fall 2018
HCM355	Health Policy Analysis	2	McLaughlin	9781284037 777	Jones & Bartlett	
HCM356	Legal & Ethical Issues for Health Professionals	4	Pozgar	9781284036 794	Jones & Bartlett	
HCM440						Course not offered Fall 2018
HCM455						Course not offered Fall 2018
HCM460	Leadership for Health Professionals	3	Ledlow	9781284109 412	Jones & Bartlett	
IAM409					Cengage	All Access* (for printed materials, contact Athens State University bookstore)
IAM410						Course not offered Fall 2018
IAM411	Computer & Information Security Handbook	2	Vacca	9780123943 972	Morgan K	
IAM412						Course not offered Fall 2018

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IAM413	Cybersecurity	1	Shoemaker	9781285169 903		
IAM414						All Access* (for printed materials, contact Athens State University bookstore)
ISM400						All Access* (for printed materials, contact Athens State University bookstore)
ISM401						Course not offered Fall 2018
ISM402						Course not offered Fall 2018
ISM403						Course not offered Fall 2018
ISM404						Course not offered Fall 2018
ISM405						Course not offered Fall 2018
ISM408	PHP for the Web	4	Ullman	0321733452	ADD	
LIS600						Course not offered Fall 2018
LIS601						All Access* (for printed materials, contact Athens State University bookstore)
LIS602						Course not offered Fall 2018
LSM300	See ESM300					
LSM301	Contemporary Logistics	12	Murphy	9780134519 258	Pearson	
LSM320	Transportation	9	Coyle	9781337406 642	Cengage	
LSM330	Supply Chain Management: A logistics Perspective	10	Coyle	9781305859 975	Cengage	
LSM353	See ACM353					
LSM401	Information Systems Today Bundle	7	Valacich	9780134078 892		
LSM410	PAC/ML Mind Tap Strategic Management		Hitt	9781337062 916		Strategic Management Concepts & Cases LMS Code Only (9781305627659)

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	Bundle					
LSM600						All Access* (for printed materials, contact Athens State University bookstore)
LSM601						All Access* (for printed materials, contact Athens State University bookstore)
LSM602						Course not offered Fall 2018
LSM603						Course not offered Fall 2018
LSM604						All Access* (for printed materials, contact Athens State University bookstore)
LSM610						Course not offered Fall 2018
MG302	See AC302					See AC302
MG303	Bundle: New Perspective Microsoft Office 365 + Excel  PAC LMS Intg SAM 365/201 6 ATD w/1 MTR		Carey  SAM	9781337366 052  1337896 65		
MG320	Basic Livetext without United Streaming Software  Business Communication	4	Livetext  Shwom	0979663547  9780134740 225	Livetext  Pearson	
MG346	Basic Livetext without United Streaming Software  MGMT11	11	Livetext  Williams	0979663547  9781337407 465	  Cengage	
MG349						All Access*

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						(for printed materials, contact Athens State University bookstore)
MG350	Fundamentals of Financial Management Concise  Mindtap V 2.0 Finance Access Card  Basic Livetext without United Streaming Software		Brigham  Brigham  Livetext	978133794882  9781337899987  0979663547		
MG351						All Access* (for printed materials, contact Athens State University bookstore)
MG352	International Business (LL)  Basic Livetext without United Streaming	4	Cavusgil  Livetext	9780134388267	Pearson  Livetext	
MG353	Contemporary Project Management LL		Kloppenborg	9781337610117		
MG357	Microsoft Project 2010: The Missing Manual  Project Management  Guide to the Project Management Body of Knowledge	1  11  6	Biafore  Kerzner  Project Management Institute	9781449387950  1118022270  9781628251845	Wiley  Project Management	
MG358						Course not offered Fall 2018
MG370	Performance Management	3	Aguinis	0132556383	Pearson	
MG375	Managing Behavior in	6	Greenberg	0132729830	Prentice	



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	Organizations				Hall/Pearson	
MG390	Goal 4 <sup>th</sup> Revised 30 <sup>th</sup> Anniversary Edition  Operations and Supply Chain Management  Basic Livetext without United Streaming Software		Goldratt  Jacobs  Livetext	9780884271956	N River   Livetext	Required  All Access* (for printed materials, contact Athens State University bookstore)  Required
MG391	Fundamentals of Operation Management #01808		Apics		Apics	
MG393	Fundamentals of Operation Management #01808		Apics		Apics	
MG395						Course not offered Fall 2018
MG397						Course not offered Fall 2018
MG400						Course not offered Fall 2018
MG405	Project Management  Guide to the Project Management Body of Knowledge	11  6	Kerzner  Project Management Institute	1118022270  9781628251845	Wiley  Project Management Institute	
MG410	Cengage Unlimited			9780357700037	Cengage	
MG411						All Access* (for printed materials, contact Athens State University bookstore)
MG412						Course not offered Fall 2018
MG413						Course not offered Fall 2018
MG415	Failure of Risk		Hubbard	0470387955	Wiley	

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	Management					
MG416						
MG417	Organization Development and Change	10	Cummings	9781133190455	Cengage	
MG418	Wharton on Managing Emerging Technologies		Day	0471689394	Wiley	
	Masterworks of Technology		Lewis	1591022436		
MG419	Innovation to the Core		Skarzynski	1422102513	HBS	
MG420	Capsim Foundations		Capsim	9781933681344		
	Basic Livetext without United Streaming Software		Livetext	0979663547		
	Strategic Management (optional)	4	Parnell	145223498	Sage	
MG430	Guide to the Project Management Body of Knowledge	6	Project Management Institute	9781628251845	Project Management	
MG449	Human Resource Management w/Mindtap	15	Mathis	9781305919068		
MG450	No text					
MG470	Esentials of Aviation Management : A Guide for Aviation Service Businesses	8	Rowell, Coulby, Thomas	9781465279378	Kendall Hunt	
MG471						Course not offered Fall 2018
MG472	Fundamentals of Aviation Law		Speciale	0071458670	MCG	
MG473						Course not offered Fall 2018

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MG474						Course not offered Fall 2018
MG475						Course not offered Fall 2018
MG476						Course not offered Fall 2018
MG477						Course not offered Fall 2018
MG478						Course not offered Fall 2018
MG479						Course not offered Fall 2018
MG480	Basic Livetext without United Streaming Software		Livetext	0979663547	Livetext	
MGT600						Course not offered Fall 2018
MGT601						All Access* (for printed materials, contact Athens State University bookstore)
MGT602						Course not offered Fall 2018
MGT603						Course not offered Fall 2018
MK331	How to Market Yourself  Basic Livetext without United Streaming Software  Marketing	9	Kerner  Livetext  Solomon	  0979663547  9780134292 663	   Pearson	
MK333	Integrated Advertising, Promotion & Marketing	6	Clow	0133126242	Pearson	
MK336						Course not offered Fall 2018
MK431	MR	2	Brown	1133958419		
MK432						Course not offered Fall 2018
MK433						Course not offered Fall 2018

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## ***My course says 'All Access'. What Does that mean?***

***Access Athens*** is a project designed to significantly reduce the cost of textbooks and other course materials for students. It provides instant digital access to all of a course's textbook material on the very first day of class at a reduced rate. Students will be able to view the materials in their Blackboard course. They will also be able to download the materials to their computer, tablet or smartphone for offline reading. If students are interested in a print copy in addition to the digital book, they can contact the Campus Bookstore for low-cost print versions.

The Business Office will send an email to the student's Athens State email account with the textbook/materials cost including tax. These charges will be applied to the student's account. No charges are made to the student's account if they drop the course by the end of the Drop/Add period.

Students can choose to opt out of the ***Access Athens*** option by sending an email to the [business.office@athens.edu](mailto:business.office@athens.edu) by the date specified. If the student chooses to opt out, they will be responsible for finding and purchasing the required materials for the course.

The Campus Bookstore will work with faculty on specific details regarding the mode of delivery for digital textbook materials. This information will be included in the Blackboard course for student access.