

College of Business Textbook List: Fall 2019

*Denotes Access Athens course. Please see final page of textbook list for further explanation. Please refer to Blackboard course syllabus for specific information regarding required/optional text. **Highlighted text indicates change in book from previous semester.** (Revised: April 1, 2019)

Course	Text	Edition	Author	ISBN	Publisher	Notes
AC302	LMS Integrated		Cengage	978-0-357-09714-4	Cengage	Access Athens* (for printed materials, contact Athens State University bookstore)
AC302	Livertext Software		Livertext		Livertext	
AC303	Bundle: New Perspective Microsoft Office 365		Carey	9781337366052		Access Athens* (for printed materials, contact ASU bookstore)
AC305	Financial and Managerial Accounting	8	Wild	1260530337	McGraw Hill	Access Athens* (for printed materials, contact ASU bookstore)
AC306	Financial and Managerial Accounting	7	Wild	1260530337	McGraw Hill	Access Athens* (for printed materials, contact ASU bookstore)
AC312	Business Law w/UCC Applications	15	Sukys	1260526895	McGraw Hill	Access Athens* (for printed materials, contact ASU bookstore)
AC315	Financial and Managerial Accounting	7	Wild	1260530337	McGraw Hill	Access Athens* (for printed materials, contact ASU bookstore)
AC321	Intermediate Accounting	10	Spiceland	1260526887	McGraw Hill	Access Athens* (for printed materials, contact ASU bookstore)
AC322	Intermediate Accounting	9	Spiceland	1260526887	McGraw Hill	Access Athens* (for printed materials, contact ASU bookstore)
AC323	Intermediate Accounting	9	Spiceland	1260526887	McGraw Hill	Access Athens* (for printed materials, contact ASU bookstore)
AC361	Taxation of Individuals and Business Entities	2020	Spilker	1260530434	McGraw Hill	Access Athens* (for printed materials, contact ASU bookstore)
AC362						Course not offered Fall 2019
AC401	Auditing and Assurance Services	7	Louwers	1260526828	McGraw Hill	Access Athens* (for printed materials, contact ASU bookstore)
AC431	Advanced Accounting	13	Hoyle	1260581136	McGraw Hill	Access Athens* (for printed materials, contact ASU bookstore)
AC435	Essentials of Accounting for Governmental & Not-for-Profit Organizations	13	Copley	1260581047	McGraw Hill	Access Athens* (for printed materials, contact ASU bookstore)
AC441						Course not offered Fall 2019

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AC442	Fraud Examination	6	Albrecht	9780357195536	McGraw Hill	Access Athens* (for printed materials, contact ASU bookstore)
AC451						Course not offered Fall 2019
AC451						
AC452	Case Studies in Forensic Accounting	2	Crumbley		CCH	
AC452	Forensic and Investigative Accounting	8	Crumbley		CCH	
AC471	Fundamentals of Cost Accounting	6	Lanen		McGraw Hill	Access Athens* (for printed materials, contact ASU bookstore)
ACM353	Contemporary Project Management	4	Kloppenborg	9781337610117	Cengage	ISBN listed is for loose leaf version w/6 month MindTap Access card
ACM394	Purchasing and Supply Chain Management	6	Monczka	978128586968	Cengage	Federal Acquisition Regulation, Kluwer Law
ACM395	Guide to Contract Pricing	5	Murphy	1567262414	Management Concepts	Federal Acquisition Regulation, Kluwer Law
ACM396	Acquisition Management	2002	Engelbeck	1567261280	Management Concepts	Federal Acquisition Regulation, Kluwer Law
ACM397	Negotiation w/Connect	8	Lewicki, Saunders, Barry	9781259735066	McGraw Hill	Federal Acquisition Regulation, Kluwer Law
ACM398	Government Contract Guidebook	2016	Feldman	9780314647405	West Law	Federal Acquisition Regulation, Kluwer Law
ACM398	Understanding Government Contract Law	7	O'Connor	9781567261875	Management Concepts	
ACM400	Acquisition and Contracting Capstone Guide		Roberts		Athens	Federal Acquisition Regulation, Kluwer Law
EC310	Essentials of Economics	6	Hubbard		Pearson	Access Athens* (for printed materials, contact ASU bookstore)

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EC320						Course not offered Fall 2019
EC321	Money Banking Financial Matters	1	Brandi	9781337740364		Access Athens* (for printed materials, contact ASU bookstore)
EC348	Contemporary Labor Economics	11	McConnell	1260792382	McGraw Hill	Access Athens* (for printed materials, contact ASU bookstore)
EC410	International Economics	17	Carbaugh		Cengage	Access Athens* (for printed materials, contact ASU bookstore)
ESM300	Integrated Business Processes & ERP		Magal	9781118090596	Wiley	
ESM320	Discover SAP ERP HCM		Newman	978-1-59229-222-6	SAP Press	
ESM330	Accounting Information Systems	12	Romney	0132552620	Prentice Hall	
ESM340						Course not offered Fall 2019
ESM400						Course not offered Fall 2019
ESM410	Business Intelligence	3	Sharda	0133051056	Pearson	
ESM420						Course not offered Fall 2019
ESM425						Course not offered Fall 2019
ESM460						Course No Longer Offered
FIN301	Financial Markets & Institutions w/Connect	7	Saunders-Cornett	978-1260560688	McGraw Hill	Access Athens* (for printed materials, contact ASU bookstore)
FIN355						Course not offered Fall 2019
FIN356						Course not offered Fall 2019
FIN412						Course not offered Fall 2019
FIN414	Essentials of Investments w/Connect	11	Bodie, Kane, Marcus	978-1260945874	McGraw Hill	Access Athens* (for printed materials, contact ASU bookstore)
GBA300	Concise Rules of APA Style	6	Amber Psych Association	143380560X	APA	Basic Livetext without United Streaming
GBA301	(Bundle) New Perspectives Microsoft Office 365 & Office 2016				Cengage	Access Athens* (for additional printed materials, contact ASU bookstore)

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						Skills Assessment Manager (SAM)
GBA305	Business Statistics	3	Jaggia	126053362x	McGraw Hill	Access Athens* (for printed materials, contact ASU bookstore)
GBA306	Business Statistics	3	Jaggia	126053362x	McGraw Hill	Access Athens* (for printed materials, contact ASU bookstore)
GBA307	Business Analytic: Data and Decision Making w/ Mindtap	7	Alright, Winston		Cengage	Access Athens* (for printed materials, contact ASU bookstore)
GBA311	Business Law and the Legal Environment	8	Beatty	9781337737074	Cengage	
GBA314	Business Ethics Now	5	Ghillyer	9781259535437	McGraw Hill	Access Athens* (for printed materials, contact ASU bookstore)
GBA350	International Business Law and Its Environment	10	Schaffer	9781337747400	Cengage	
GBA357	Personal Finance	13	Garman		Cengage	
HCM340	Health Care USA	9	Sultz	9781284114676	Jones & Bartlett	Access Athens* (for printed materials, contact ASU bookstore)
HCM345						Course not offered Fall 2019
HCM355	Health Policy Analysis	2	McLaughlin	9781284037777	Jones & Bartlett	
HCM356	Legal & Ethical Issues for Health Professionals	4	Pozgar	9781284036794	Jones & Bartlett	
HCM440						Course not offered Fall 2019
HCM445	Health Care Finance: Basic Tools for Nonfinancial Managers	5	Baker & Dworkin		Jones & Bartlett	Access Athens* (for printed materials, contact Athens State University bookstore)
HCM451						Course not offered Fall 2019
HCM455						Course not offered Fall 2019
HCM460	Leadership for Health Professionals	3	Ledlow & Stephens	9781284109412	Jones & Bartlett	Access Athens* (for printed materials, contact ASU bookstore)
IAM409	Management of Information Security	5	Whitman; Mattord	978-1-337-75077-6	Cengage	Access Athens* (for printed materials, contact ASU bookstore)

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IAM410						
IAM411	Computer & Information Security Handbook	2	Vacca	9780123943972	Elsevier	
IAM412						
IAM413	Cybersecurity	1	Shoemaker	9781285169903	Cengage	
IAM414						
ISM400	Concepts of Databases (w/Mindtap)		Starks & Pratt	1337620084 or 1337750638	Cengage	Access Athens* (for printed materials, contact ASU bookstore)
ISM401						Course not offered Fall 2019
ISM402						Course not offered Fall 2019
ISM403						Course not offered Fall 2019
ISM404						Course not offered Fall 2019
ISM405						Course not offered Fall 2019
ISM408	PHP for the Web	4	Ullman	0321733452	PEACHPIT PRESS	
LIS600						Course not offered Fall 2019
LIS601	Management of Information Security	6	Whitman; Mattord	978-1-305-50125-6	Cengage	Access Athens* (for printed materials, contact ASU bookstore)
LIS602						Course not offered Fall 2019
LSM300	Integrated Business Processes & ERP		Magal	978-1118090596	Wiley	
LSM301	Contemporary Logistics	12	Murphy	9780134519258	Pearson	
LSM320	Transportation	9	Coyle	9781337406642	Cengage	
LSM330	Supply Chain Management: A logistics Perspective	10	Coyle	9781305859975	Cengage	ISBN listed is for loose leaf version w/6 month MindTap Access Card
LSM353	Contemporary Project Management	4	Kloppenborg	978-1337610117	Cengage	

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LSM401	Information Systems Today Bundle	8	Valacich	9780134078892	Pearson	
LSM410	PAC/ML Mind Tap Strategic Management Bundle	13	Hitt	9781337062916	Cengage	Strategic Management Concepts & Cases LMS Code Only (9781305627659)
LSM600	Principles of Supply Chain Management: A Balanced Approach	5	Wisner, Tan, Leong	978-1-337-40649-9	Cengage	Access Athens* (for printed materials, contact ASU bookstore)
LSM601	Purchasing and Supply Chain Management (w/Connect)	17			McGraw Hill	Access Athens* (for printed materials, contact ASU bookstore)
LSM602						Access Athens* (for printed materials, contact ASU bookstore)
LSM603						Access Athens* (for printed materials, contact ASU bookstore)
LSM604	Custom Bundle Book: Simulation with Arena, 6th Edition & Statistical Techniques in Business & Economics, 17th		Lovelace	978-1-307-31384-0	McGraw Hill	Access Athens* (for printed materials, contact ASU bookstore)
LSM610						Course not offered Fall 2019
MG302	LMS Integrated & Livetext		Cengage	978-0-357-09714-4	Cengage	Access Athens* (for printed materials, contact ASU bookstore)
MG303	Bundle: New Perspective Microsoft Office 365 + Excel		Carey	9781337366052	Cengage	Access Athens* (for printed materials, contact ASU bookstore)
MG303	PAC LMS Intg SAM 365/2016 ATD w/1 MTR		SAM	133789665		
MG320	Basic Livetext without United Streaming Software		Livetext	0979663547	Livetext	
MG320	Business Communication	4	Shwom	9780134740225	Pearson	

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MG346	Basic Livetext without United Streaming Software		Livetext	0979663547	Livetext	
MG346	MGMT11	11	Williams	9781337407465	Cengage	
MG349	HR	4	Denisi & Griffin	978-1-337-94919	Cengage	Access Athens* (for printed materials, contact ASU bookstore)
MG349	APA Manual	5				
MG350	Fundamentals of Financial Management Concise	10	Brigham	978133794882	Cengage	Access Athens* (for printed materials, contact ASU bookstore)
MG350	Mindtap V 2.0 Finance Access Card		Brigham	9781337899987		
MG350	Basic Livetext without United Streaming Software		Livetext	0979663547		
MG351	The Labor Relations	11	Holley & Jennings		Cengage	Access Athens* (for printed materials, contact ASU bookstore)
MG352	International Business	4	Cavusgil	9780134388267	Pearson	
MG352	Basic Livetext without United Streaming		Livetext		Livetext	
MG353	Contemporary Project Management	4	Kloppenborg	9781337610117	Cengage	
MG357	Microsoft Project 2010: The Missing Manual	1	Biafore	9781449387950		
MG357	Project Management	12	Kerzner	1118022270	Wiley	
MG357	Guide to the Project Management Body of Knowledge	6	Project Management Institute	9781628251845	Project Management Institute	
MG358	Project Management	12	Kerzner	1118022270	Wiley	
MG370						
MG375	Managing Behavior in	6	Greenberg	0132729830	Pearson	Access Athens*

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	Organizations					(for printed materials, contact ASU bookstore)
MG390	Operations and Supply Chain Management		Jacobs			Access Athens* (for printed materials, contact ASU bookstore)
MG390	Basic Livetext without United Streaming Software		Livetext		Livetext	
MG390	Goal 4 th Revised 30 th Anniversary Edition**		Goldratt	9780884271956	N River	**The Goal is not included in Access Athens bundle price. Please see course syllabus for more details.
MG391	Operations and Supply Chain Management	15	Jacobs			Access Athens* (for printed materials, contact ASU bookstore)
MG393						Book Info Provided in Class
MG395						Course not offered Fall 2019
MG397						Course not offered Fall 2019
MG400						Course not offered Fall 2019
MG405	Project Management	12	Kerzner	1118022270	Wiley	
MG405	Guide to the Project Management Body of Knowledge	6	Project Management Institute	9781628251845	Project Management Institute	
MG410	Employment Law for Human Resource Practice	5	Walsh	9780357019429	Cengage	Access Athens* (for printed materials, contact ASU bookstore)
MG411	Strategic Compensation	9	Martocchio	9780134304212	Pearson	Access Athens* (for printed materials, contact ASU bookstore)
MG412						Course not offered Fall 2019
MG413						Course not offered Fall 2019
MG413						Course not offered Fall 2019
MG413						Course not offered Fall 2019
MG415	Failure of Risk Management: Why It's Broken and How to Fix It	1 Cpy: 2009	Hubbard	0470387955	Wiley	

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MG416	Essentials of Entrepreneurship and Small business Management	9	Scarborough	978-0-13-474108-6	Pearson	
MG417	Organization Development and Change	11	Cummings	9781337734707	Cengage	
MG418	Wharton on Managing Emerging Technologies	2004	Day	0471689394	Wiley	
MG418	Masterworks of Technology		Lewis	1591022436		
MG419	Innovation to the Core	8	Skarzynski	1422102513	HBS	
MG420	Capsim Foundations		Capsim	9781933681344		
MG420	Basic Livetext without United Streaming Software		Livetext		Livetext	
MG420	Strategic Management	4	Parnell	145223498	Sage	
MG430	Guide to the Project Management Body of Knowledge	6	Project Management Institute	9781628251845	Project Management Institute	
MG449	Human Resource Management w/Mindtap	15	Mathis	9781305919068	Cengage	Access Athens* (for printed materials, contact ASU bookstore)
MG450	Textbook/material purchased in class					SHRM 2018 Purchased in Class
MG461						Class not offered Fall 2019
MG462						Class not offered Fall 2019
MG463						Class not offered Fall 2019
MG470						Class not offered Fall 2019
MG471						Class not offered Fall 2019
MG472	Commercial Aviation Safety	2004	Wells	71417427	McGraw Hill	
MG472	Aircraft Accident Analysis:	1	Sumwalt,	71351493		

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	Final Reports		Walters			
MG473						Class not offered Fall 2019
MG474						Class not offered Fall 2019
MG475						Class not offered Fall 2019
MG476						Class not offered Fall 2019
MG477						Class not offered Fall 2019
MG478						Class not offered Fall 2019
MG479	Aviation Maintenance Management	2004	Kinnison	007142251X	McGraw Hill	
MG480	Basic Livetext without United Streaming Software		Livetext	0979663547	Livetext	
MGT600						Class not offered Fall 2019
MGT601	Economics: Private and Public Choice	16	Gwartney		Cengage	Access Athens* (for printed materials, contact ASU bookstore)
MGT602						Class not offered Fall 2019
MGT603						Class not offered Fall 2019
MK331	How to Market Yourself	2	Kerner			
MK331	Basic Livetext without United Streaming Software		Livetext	0979663547		
MK331	Marketing	9	Solomon	9780134292663	Pearson	
MK333						Class not offered Fall 2019
MK335						
MK336						Class not offered Fall 2019
MK431						Class not offered Fall 2019
MK432						Class not offered Fall 2019
MK433	Strategic Marketing Management	7	Chernev	193657215x	NBC Misc	
MK434						

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My course says 'Access Athens'. What Does that mean?

Access Athens is a project designed to significantly reduce the cost of textbooks and other course materials for students. **It provides instant digital access to all of a course's textbook material on the very first day of class at a reduced rate.** Students will be able to view the materials in their Blackboard course. They will also be able to download the materials to their computer, tablet or smartphone for offline reading. If students are interested in a print copy in addition to the digital book, they can contact the Campus Bookstore for low-cost print versions.

The Business Office will send an email to the student's Athens State email account with the textbook/materials cost including tax. These charges will be applied to the student's account. No charges are made to the student's account if they drop the course by the end of the Drop/Add period.

Students can choose to opt out of the **Access Athens** option by sending an email to the business.office@athens.edu by the date specified. If the student chooses to opt out, they will be responsible for finding and purchasing the required materials for the course.

The Campus Bookstore will work with faculty on specific details regarding the mode of delivery for digital textbook materials. This information will be included in the Blackboard course for student access.