

College of Business Textbooks

Spring 2017

REVISED 11/28/16

Revisions highlighted in yellow.

*Course not being taught this semester.

NOTE: In many cases, the international version of a text is not in the same format as the one listed below. Therefore, you may not be able to use it in your class.

NOTE: LiveText is used in several different management courses. You only purchase it once to use in all of the different courses where it is required.

| Course | Text | Edition | Author | ISBN |
|---------|---|---------------------------|------------------------|---|
| AC 300 | Financial & Managerial Accounting: Information for Decisions (Custom text bundled with Connect Plus) | 5 th | Wild, Shaw, Chiappetta | 9781121898370 |
| AC 301 | Financial & Managerial Accounting: Information for Decisions (Custom text bundled with Connect Plus) | 5 th (2013) | Wild, Shaw, Chiappetta | 9781121922983 |
| AC 302 | See MG 302 | | | |
| AC 303 | See MG 303 | | | |
| AC 312 | Business Law and the Legal Environment: Standard Edition Loose-leaf Version plus MindLink for MindTap | 7 th | Beatty | 9781305787117 |
| AC 321 | Intermediate Accounting | 8 th | Spiceland | 1259962873 Text & Access Card OR 1259962210 Access Card Only |
| AC 322 | Intermediate Accounting | 8 th | Spiceland | 1259962873 Text & Access Card OR 1259962210 Access Card Only |
| AC 323* | Intermediate Accounting | 8 th | Spiceland | 1259962873 Text & Access Card OR 1259962210 Access Card Only |
| AC 361 | 2017 Taxation of | 2017 | Spilker | 9781259989209 |

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|---------|---|------------------|---------------------------|---------------|
| | Individuals and Business Entities (includes Connect and TaxAct software) | | | |
| AC 362 | Taxation of Business Entities (Text only) | 2017 | Spilker | 9781308797274 |
| AC 401 | Auditing & Assurance Services (with Connect) | 6 th | Louwers | 9781259665486 |
| AC 431 | Advanced Accounting, AC 431 (Bundled with Connect Plus) | 6 th | Hoyle, Schaefer & Doupnik | 9781308136325 |
| AC 435 | Essentials of Accounting for Governmental and Not-for-Profit Organizations | 12 th | Copley | 9780078025815 |
| AC 441* | Computer Accounting with QuickBooks 2015. This textbook is for Small Business Accounting & Payroll. | 17 th | Kay | 9781259620720 |
| AC 442 | Fraud Examination (w/CD) | 5 th | Albrecht | 9781305079144 |
| AC 471 | Fundamentals of Cost Accounting | 5 th | Lanen | 9781259911668 |
| ACM 353 | See MG 353 | | | |
| ACM 394 | Purchasing & Supply Chain Management | 6 th | Monczka | 9781285869681 |
| ACM 394 | Federal Acquisition Regulation (FAR) Optional. FAR available on Internet. | | | |
| ACM 395 | Guide to Contract Pricing: Cost and Price Analysis for Contractors, Subcontractors, and Government Agencies | 5 th | Murphy | 9781567262414 |
| ACM 395 | Federal Acquisition Regulation (FAR) Optional. FAR available on Internet. | | | |
| ACM 396 | Acquisition Management | | Engelbeck | 9781567261288 |
| ACM 396 | Federal Acquisition Regulation (FAR) Optional. FAR available on Internet. | | | |
| ACM 397 | Negotiation with Connect | 7 th | Lewicki | 9781259735066 |
| ACM 397 | Federal Acquisition Regulation (FAR) Optional. FAR available on Internet. | | | |
| ACM 398 | Understanding Government Contract Law | 2007 | O'Connor | 9781567261875 |

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|----------|---|------------------------------|--------------------|---------------|
| ACM 398 | Government Contract Law | 4 th (2015-16) | | |
| ACM 398 | Federal Acquisition Regulation (FAR) Optional. FAR available on Internet. | | | |
| ACM 400 | Acquisition and Contracting Capstone Guide (Custom text printed on campus) | 1 st | Roberts | None |
| ACM 400 | Federal Acquisition Regulation (FAR) Optional. FAR available on Internet. | | | |
| ADP 301 | College Credit for What You Know | 5 th | Colvin | 9780757596919 |
| EC 310 | Survey of ECON with Aplia | 3 rd | Sexton | 9781337365796 |
| EC 320 | Bundle: Custom International Economics + Custom Printed Access Code for MindLink Aplia International Economics – 365 days | 14 th | Carbaugh | 9781305784611 |
| EC 321 | Money, Banking Financial Markets and Institution (with MindTap) | 1 st | Brandl | 9781305933903 |
| EC 348 | Contemporary Labor Economics | 11 th | McConnell | 9781308848525 |
| EC 410* | International Economics (Text bundled with Aplia and Coursemate) | 14 th | Carbaugh | 9781305784611 |
| ESM 300 | Integrated Business Processes with ERP Systems | 1 st | Magal | 9781118090596 |
| ESM 320* | Discover SAP ERP HCM | | Newman | 9781592292226 |
| ESM 330* | Accounting Information Systems | 12 th | Romney/Steinbart | 9780132552622 |
| ESM 340* | Discover SAP CRM | Most Current | Katta | 9781592291731 |
| ESM 400* | Discover SAP SCM | 2 nd | Snapp | 9781592293056 |
| ESM 410 | Business Intelligence | 3 rd | EEfraim | 9780133051056 |
| ESM 420* | Programming Logic and Design, Comprehensive Plus Visual Studio 2010 Express Software | 7 th | Farrell | 1133902308 |
| ESM 425* | SAP Implementation Unleashed: A Business and Technical Roadmap to Deploying SAP | | Anderson | 9780672330049 |
| ESM 460* | Enterprise Systems for | 2 nd | Motiwalla/Thompson | 9780132145763 |

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|----------|--|------------------|------------------------------------|--|
| | Management | | | |
| FIN 301* | Financial Markets and Institutions with Connect Plus | 6 th | Saunders-Cornett | 9781259377273 |
| FIN 355* | Principles of Risk Management and Insurance | 13 th | Rejda | 9780134082578 |
| FIN 356* | | | | |
| FIN 412* | | | | |
| FIN 414 | Essentials of Investments with Connect Plus | 9 th | | 9780078019616 |
| GBA 300 | Concise Rules of APA Style | 6 th | American Psychological Association | 143380560X |
| GBA 300 | LiveText Standard Edition | | LiveText | 9780979663543 |
| GBA 301 | New Perspectives on Microsoft 2013, First Course Option 1: SAM with eBook (Preferred by Professor) Option 2: Bundled SAM & Textbook | 1 st | | Option 1: 9781305580596 OR Option 2: 9781337146876 |
| GBA 305 | Statistics | 5 th | Sullivan | 9780134135366 |
| GBA 306 | See GBA 305 | | | |
| GBA 307 | Business Analytics: Data Analysis & Decision Making Option 1: Loose-Leaf Version Bundled with LMS Integrated for MindTap Business Statistics, 2 terms (12 months) Printed Access Card Option 2: LMS Integrated MindTap Business Analytics, 2 terms (12 months) Printed Access Card | 6 th | Albright/Winston | Option 1: 9781337358460 OR Option 2: 9781337097420 |
| GBA 311 | Business Law & Legal Environment: Standard | 7 th | Beatty | 9781305787117 |
| GBA 314 | Business Ethics Now | 4 th | Ghillyer | 9780078023200 |
| GBA 350* | International Business Law and Its Environment | 9 th | Schaffer | 9781285427041 |
| GBA 357 | Personal Finance | 12 th | Garman | 9781133595830 |
| HCM 340 | Health Care USA | 8 th | Sultz | 9781284029888 |
| HCM 345 | Introduction to Health Care Management | 2 nd | Buchbinder | 9780763790868 |
| HCM 355* | Health Policy Analysis | 2 nd | McLaughlin | 9781284037777 |
| HCM 356* | Legal & Ethical Issues for Health Professionals | 4 th | Pozgar | 9781284036794 |

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|----------|--|------------------|--------------------------|--|
| HCM 440 | Outside the Hospital | | Griffin | 9780763745042 |
| HCM 455* | Healthcare Outcomes Management | 2006 | Block | 9780763733896 |
| HCM 460 | Leadership for Health Professionals: Theory, Skills, and Application | 2014 | Ledlow, Gerald & Coppola | 9781284026887 |
| IAM 409* | Management of Information Security | 4 th | Whitman/Mattord | 9781285062297 |
| IAM 410 | Roadmap to Information Security: For IT and Infosec Managers | 1 st | Whitman/Mattord | 9781435480308 |
| IAM 411* | Computer and Information Security Handbook | 2 nd | Vacca | 9780123943972 |
| IAM 412 | Business Continuity Management: Global Best Practices | 4 th | Hiles & Noakes-Fry | 9781931332354 |
| IAM 413* | Cybersecurity: Engineering a Secure Information Technology Organization | 1 st | Shoemaker | 9781285169903 |
| IAM 413* | Single Point of Failure: The 10 Essential Laws of Supply Chain Risk Management | October 2009 | Lyunch | 9780470424964 |
| IAM 414* | Management of Information Security | 4 th | Whitman/Mattord | 9781285062297 |
| IAM 414* | Information Security Principles and Practice | 2 nd | Stamp | 9780470626399 |
| IAM 414* | IT Governance | 6 th | Calder/Watkins | 9780749474058 |
| ISM 400* | Database Concepts | 6 th | Kroenke | 9780132742924 |
| ISM 401 | Systems Analysis and Design | 5 th | Dennis | 9781119061830 Black & White OR 9781118057629 Hardcover |
| ISM 402 | Problem Solving Cases in Microsoft Access and Excel | 12 th | Monk, Brady & Cook | 9781285867199 Hardcopy OR 9781285227542 e-Book |
| ISM 403* | Business Data Networks and Security | 9 th | Panko | 9780132742931 |
| ISM 404* | Managing and Using Information Systems: A Strategic Approach | 5 th | Pearlson | 9781118281734 |
| ISM 405 | Text selected by Arts and Sciences. Check syllabus when it becomes available. | | | |

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| ISM 408* | PHP for the Web: Visual Quickstart Guide | 4 th | Ullman | 9780321733450 |
| LIS 600* | No textbook required. | | | |
| LIS 602 | Concepts in Enterprise Resource Planning | 4 th | Monk/Wagner | 9781111820398 |
| LSM 300 | See ESM 300 | | | |
| LSM 301 | Contemporary Logistics | 11 th | Murphy, Jr. | 9780132953467 |
| LSM 320 | Transportation: A Supply Chain Perspective | 8 th | Coyle | 9781133592969 |
| LSM 330 | Supply Chain Management: A Logistics Perspective | 10 th | Coyle | 9781305859975 |
| LSM 353 | See MG 353 | | | |
| LSM 401 | Information Systems Today: Managing in the Digital World | 7 th | Valacich | 9780133940305 |
| LSM 410 | Strategic Management Competitiveness & Globalization Option 1: eBook with MindTap Access Code Option 2: Loose-Leaf text bundled with MindTap Access Code | 11 th | Hitt, Ireland & Hoskisson | Option 1: 9781305103542 OR Option 2: 9781305241404 |
| LSM 600* | Supply Chain Network Design | | Watson | 9780133017373 |
| LSM 600* | Achieving Supply Chain Integration | | Autry/Moon | 9780134210520 |
| LSM 601* | Delivering Customer Value Through Procurement and Strategic Sourcing | 1 st | Wallace & Xia | 9780133889826 |
| LSM 602 | Supply Chain Focused Manufacturing Planning and Control | 1 st | Benton, Jr. | 9781133586715 |
| LSM 603 | Supply Chain Management Strategy, Planning and Operations | 6 th | Chopra & Meindl | 9780133800203 |
| LSM 610 | Understanding Management (Loose-Leaf Version bundled with LMS Integrated for MindTap Management (6 months) Printed Access Card) | 12 th | Daft | 9781305715431 |
| MG 302 | Printed Access Card for Baldauf/Amer's Emerge with Computer v.6.0 | 6 th | Baldauf | 9781305493360 |
| MG 302 | LiveText Standard Edition | | LiveText | 9780979663543 |
| MG 303 | New Perspectives on Microsoft Excel 2013 | 1 st | Parson, Oja, Ageloff, Carey, DesJardins | Option 1: 9781337200141 |

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|---------|---|------------------|--------------------------|--------------------------------------|
| | Option 1: SAM, eBook & Office 2013 Trial Option 2: Bundled SAM, Loose-Leaf & Office 2013 Trial | | | OR Option 2: 9781337142182 |
| MG 320 | Writing That Works | 12 th | Oliu | 9781319019488 |
| MG 320 | LiveText Standard Edition | | LiveText | 9780979663543 |
| MG 346 | MGMT with CourseMate | 9 th | Williams | 9781305661592 |
| MG 346 | LiveText Standard Edition | | LiveText | 9780979663543 |
| MG 349 | HR ³ | 3 rd | DeNisi | 9781285867571 |
| MG 350 | Essentials of Corporate Finance (Bundled with Connect) | 8 th | Ross | 9781121739581 |
| MG 350 | LiveText Standard Edition | | LiveText | 9780979663543 |
| MG 351 | The Labor Relations Process | 11 th | Holley, Jennings/Wolters | 9781305576209 |
| MG 352 | International Business | 3 rd | Cavusgil | 9780132991261 |
| MG 352 | LiveText Standard Edition | | LiveText | 9780979663543 |
| MG 353 | Contemporary Project Management | 3 rd | Kloppenborg | 9781285433356 |
| MG 357 | Microsoft Project 2010: The Missing Manual | 1 st | Biafore | 9781449381950 |
| MG 357 | A Guide to Project Management Body of Knowledge (PMBOK) | 5 th | Project Mgmt. Institute | 9781935589679 |
| MG 358 | A Guide to Project Management Body of Knowledge (PMBOK) | 5 th | Project Mgmt. Institute | 9781935589679 |
| MG 358 | Mastering Project Management Integration and Scope: A Framework for Strategizing and Defining Project Objectives and Deliverables | 1 st | Sokowski | 9780133886429 |
| MG 370 | Performance Management | 3 rd | Aguinis | 9780132556385 |
| MG 375 | Managing Behavior in Organizations | 6 th | Greenberg | 9780132729833 |
| MG 390 | Operations & Supply Chain Management with Connect Plus Access | 14 th | Jacobs | 007753512X |
| MG 390 | Goal | 3 rd | Goldratt | 9780884271956 |
| MG 390 | LiveText Standard Edition | | LiveText | 9780979663543 |
| MG 391 | Principles of Managing Operations-Participant Workbook (Discount with membership from APICS.) | | APICS | Stock Number 01850 |
| MG 393* | CPIM Basics of Supply Chain Management- | | APICS | Stock Number 09122-V41z |

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|---------------|---|------------------|-------------------------|--|
| | Participant Workbook Version 4.1 (Discount with membership from APICS.) | | | |
| MG 395* | CPIM Master Planning of Resources-Participant Workbook Version 4.2 (Discount with membership from APICS.) | | APICS | Stock Number 09124-V42z |
| MG 400* | CPIM Detailed Scheduling and Planning-Participant Workbook Version 5.4 | | APICS | Stock Number 09126-V54 |
| MG 405 | Earned Value Management: A Global and Cross-Industry Perspective on Current EVM Practice | 2010 | Song | 9781935589068 |
| MG 405 | Earned Value Management Using Microsoft Office Project: A Guide for Managing Any Size Project Effectively with CDROM | | Dayal | 9781932159981 |
| MG 410 | Employment Law for Business | 8 th | Bennett-Alexander | 9780078023798 |
| MG 411 | Compensation and Benefits (Custom Text) | | McGraw-Hill | 9781121993679 |
| MG 412 | Guide to Crosscultural Communication | 2 nd | Reynolds | 9780132157414 |
| MG 413 | A Guide to Project Management Body of Knowledge (PMBOK) | 5 th | Project Mgmt. Institute | 9781935589679 |
| MG 415 | The Failure of Risk Management: Why It's Broken and How to Fix It | Kindle Edition | Hubbard | ASIN: B0026LTMAU |
| MG 416 | Small Business Management: Launching & Growing Entrepreneurial Ventures Option 1: Hardback with option to rent Option 2: Loose-leaf with MindTap (MindTap not going to be used) | 18 th | Longenecker | Option 1: 9781305405745 Option 2: 9781305939172 |
| MG 417 | Organization Development & Change | 10 th | Cummings | 9781133190455 |
| MG 418 | Masterworks of Technology | Kindle Edition | Lewis | ASIN: B003725DCI |
| MG 418 | Wharton on Managing Emerging Technologies | Kindle Edition | Day | ASIN: B001QCXTHM |
| MG 419 | Innovation to the Core: A | Kindle | Skarzynski | ASIN: |

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|---------------|--|------------------|--|----------------------|
| | Blueprint for Transforming the Way Your Company Innovates | Edition | | B0013TX7WA |
| MG 420 | Strategic Management | 4 th | Parnell | 9781452234984 |
| MG 420 | LiveText Standard Edition | | LiveText | 9780979663543 |
| MG 430* | A Guide to Project Management Body of Knowledge (PMBOK) | 5 th | Project Mgmt. Institute | 9781935589679 |
| MG 449 | Human Resource Management with MindTap | 15 th | Mathis | 9781305919068 |
| MG 470 | Understanding Flight | 2001 | Anderson | 9780071363778 |
| MG 471 | Fundamentals of Aviation Law | | Speciale | 0071458670 |
| MG 472* | Commercial Aviation Safety | 4 th | Wells | 0071417427 |
| MG 472* | Aircraft Accident Analysis: Final Reports | 1 st | Walters | 0071351493 |
| MG 473* | Fundamentals of Air Traffic Control | | Nolan | 0534393888 |
| MG 474* | General Aviation Marketing & Management | 3 rd | Prather | 9781575243016 |
| MG 475* | Jeppesen Aviation Weather (JS319010-002) | 3 rd | Lester | 9780884874461 |
| MG 476* | FAR/AIM 2012 | | ASA | 9781560278580 |
| MG 477* | Airport Planning and Management | 5 th | Wells | 0071413014 |
| MG 478* | No Text | | | |
| MG 479* | Aviation Maintenance Management | 2004 | Kinnison | 9780071422512 |
| MG 480 | LiveText Standard Edition | | LiveText | 9780979663543 |
| MGT 600* | Managing Operations Across the Supply Chain (with Connect Access Card) | 2 nd | Swink | 9780077726317 |
| MGT 602 | Crafting & Executing Strategy: The Quest for Competitive Advantage Concepts and Readings | 20 th | Thompson, Peteraf, Gamble and Strickland | 9781259297076 |
| MGT 603* | Principles of Corporate Finance | 12 th | Brealy | 9781259692178 |
| MK 331 | Marketing: Real People, Real Choices | 8 th | Solomon | 9780132948937 |
| MK 331 | How to Market Yourself: Being Empowered to Succeed | 2 nd | Kerner | |
| MK 331 | LiveText Standard Edition | | LiveText | 9780979663543 |
| MK 333* | Integrate Advertising Promotion, and | 6 th | Clow/Baack | 9780133126242 |

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|---------|--|-----------------|-------------|---------------|
| | Marketing Communications | | | |
| MK 336 | Consumer Behavior: Human Pursuit of Happiness in the World of Goods | 3 rd | Avery | 9780979133633 |
| MK 431* | MR ² (includes CourseMate Printed Access Card) | 2 nd | Brown/Suter | 9781133958413 |
| MK 432 | Retailing Principles: Global, Multichannel, and Managerial Viewpoint | 2 nd | Poloian | 9781563677427 |
| MK 433 | Strategic Marketing Management | 7 th | Chernev | 9781936572151 |