

College of Business Textbooks

Spring 2018

REVISED 1/2/18

Revisions highlighted in yellow.

NOTE: In many cases, the international version of a text is not in the same format as the one listed below. Therefore, you may not be able to use it in your class.

Course	Text	Edition	Author	ISBN
AC 302	See MG 302			
AC 303	See MG 303			
AC 305	Financial & Managerial Accounting	7 th	Wild	9781260211702 (Custom Text and Access Card)
AC 306	See AC 305			
AC 312	Business Law with UCC Applications with Connect Code	14 th	Sukys & Brown	9781259917448
AC 315	See AC 305 information			
AC 321	Intermediate Accounting	8 th	Spiceland	9781307061222 Text & Access Card 1259962210 Access Card Only
AC 322	Intermediate Accounting	8 th	Spiceland	9781307061222 Text & Access Card 1259962210 Access Card Only
AC 323*	Intermediate Accounting	8 th	Spiceland	9781307061222 Text & Access Card 1259962210 Access Card Only
AC 361	Taxation of Individuals and Business Entities	2018	Spilker	9781260088526
AC 362	Taxation of Individuals and Business Entities	2018	Spilker	9781260088526
AC 401	Auditing & Assurance Services (with Connect)	7 th	Louwers	9781260149326
AC 431	Advanced Accounting,	13 th	Hoyle, Schaefer &	9781260087383

	AC 431 (Bundled with Connect Plus)		Douppnik	
AC 435	Essentials of Accounting for Governmental & Not-for-Profit	13 th	Copley	9781260149203
AC 441*	Special Topics in Accounting (Small Business Accounting & Payroll) <i>MP Computer Accounting with QuickBooks Online: A cloud-Based Approach (w/ QuickBooks Online Access)</i>	1 st	Yacht	9781259853708
AC 442	Fraud Examination (w/CD)	5 th	Albrecht	9781305079144
AC 451				
AC 471	Fundamentals of Cost Accounting	5 th	Lanen	9781259911668
ACM 353	See MG 353			
ACM 394	Purchasing & Supply Chain Management	6 th	Monczka	9781285869681
ACM 394	Federal Acquisition Regulation (FAR) Optional. FAR available on internet.			9780808033974
ACM 395	Guide to Contract Pricing: Cost and Price Analysis for Contractors, Subcontractors, and Government Agencies	5 th	Murphy	9781567262414
ACM 395	Federal Acquisition Regulation (FAR) Optional. FAR available on internet.			9780808033974
ACM 396	Acquisition Management		Engelbeck	1567261280
ACM 396	Federal Acquisition Regulation (FAR) Optional. FAR available on internet.			9780808033974
ACM 397	Negotiation with Connect	7 th	Lewicki	9781259735066
ACM 397	Federal Acquisition Regulation (FAR) Optional. FAR available on internet.			9780808033974

ACM 398	Understanding Government Contract Law	2007	O'Connor	9781567261875
ACM 398	Government Contract Law	4 th 2015-2016	Feldman	9780314647405
ACM 398	Federal Acquisition Regulation (FAR) Optional. FAR available on internet.			9780808033974
ACM 400	Federal Acquisition Regulations (FAR) Optional. FAR available on internet.			9780808033974
ACM 400	Acquisition and Contracting Capstone Guide (Custom Text printed on campus)	1 st	Roberts	None
ADP 301	College Credit for What You Know	5 th	Colvin	9780757596919
EC 310	Survey of ECON with Aplia LSM Integrated for Aplia Sexton's Survey of Econ	3 rd	Sexton	9781337365796 9781337109239
EC 320	International Economics Text is bundled with Aplia	14 th	Carbaugh	1305784618
EC 321	Money, Banking Financial Markets and Institution (with MindTap)	1 st	Brandl	9781305933903
EC 348	Contemporary Labor Economics	11 th	McConnell	9781308848525
EC 410*	International Economics Text is bundled with Aplia and Coursemate	14 th	Carbaugh	9781305784611
ESM 300	Integrated Business Processes with ERP Systems	1 st	Magal	9781118090596
ESM 320*	Discover SAP ERP HCM		Newman	9781592292226
ESM 330	Accounting Information Systems	12 th	Romney/ Steinbart	9780132552622
ESM 340*	Discover SAP CRM	Most Current	Katta	9781592291731
ESM 400*	Discover SAP SCM	2 nd	Snapp	9781592293056
ESM 410	Business Intelligence	3 rd	Sharda	0133051056
ESM 420*	Programming Logic and	7 th	Farrell	1133902308

	Design, Comprehensive Plus Visual Studio 2010 Express Software			
ESM 425	SAP Implementation Unleashed: A Business and Technical Roadmap to Deploying SAP		Anderson	0672330040
ESM 460*	Enterprise Systems for Management	2 nd	Motiwalla/ Thompson	9780132145763
FIN 301	Financial Markets and Institutions with Connect Plus	6 th	Saunders-Cornett	9781259377273
FIN 355*	Principles of Risk Management and Insurance	13 th	Rejda	9780134082578
FIN 412	Financial Markets and Institutions	6 th	Saunders	9780077861667
FIN 414*	Essentials of Investments with Connect Plus	9 th		9780078019616
GBA 300	Concise Rules of APA Style	6 th	American Psychological Association	143380560X
GBA 300	LiveText Standard Edition		LiveText	0979663547
GBA 301	LMS SAM 2016			Loose leaf Book + Access Card: 1337379859 Printed Access Card + Microsoft Office 180-Trial Access Card: 1337896365
GBA 305	Business Statistics: Communicating with Numbers	2 nd	Jaggia & Kelly	9781260199147 Code Only: 9781260197310
GBA 306	Business Statistics: Communicating with Numbers	2 nd	Jaggia & Kelly	9781260199147
GBA 307	Business Analytics: Data Analysis & Decision Making Option 1: Loose-leaf version bundled with LSM Integrated for MindTap	6 th	Alright, Winston,	Option 1: 9781337358460 Or Option 2: 133709742X

	Business Statistics, 2 terms (12 months) Printed Access Card Option 2: LMS Integrated MindTap Business Analytics, 2 terms (12 months) Printed Access Card			
GBA 311	Business Law & Legal Environment: Standard	7 th	Beatty	9781305787117
GBA 314	Business Ethics Now	5 th	Ghillyer	9781259535437
GBA 350*	International Business Law and Its Environment	9 th	Schaffer	9781285427041
GBA 357	Personal Finance	12 th	Garman	9781133595830
HCM 340	Health Care USA Understanding Its Organization and Delivery	9 th	Young, Kroth	9781284114676
HCM 345	Introduction to Health Care Management	3 rd	Buchbinder, Shanks	9781284081015
HCM 355*	Health Policy Analysis	2 nd	McLaughlin	9781284037777
HCM 356*	Legal & Ethical Issues for Health Professionals	4 th	Pozgar	9781284036794
HCM 440	No text			
HCM 455*	Healthcare Outcomes Management	2006	Block	9780763733896
HCM 460	Leadership for Health Professionals: Theory, Skills, and Application	3 rd	Ledlow, Stephens	9781284109412
IAM 409	Management of Information Security	5 th	Whitman/ Mattord	130550125X
IAM 410*	Roadmap to Information Security: For IT and Infosec Managers	1 st	Whitman/Mattord	9781435480308
IAM 411	Computer and Information Security Handbook	2 nd	Vacca	9780123943972
IAM 412*	Business Continuity Management: Global Best Practices	4 th	Hiles & Noakes-Fry	9781931332354
IAM 413	Cybersecurity: Engineering a Secure Information Technology Organization	1 st	Shoemaker	9781285169903

IAM 413	Single Point of Failure: The 10 Essential Laws of Supply Chain Risk Management	October 2009	Lyunch	0470424966
IAM 414	Info Assurance Governance	2 nd	Gibson	Bundle: 9781284064674 Textbook: 9781284055955 Lab Manual: 9781284058580
ISM 400*	Database Concepts	8 th	Kroenke	9780132742924
ISM 401	Systems Analysis and Design	5 th	Dennis	1118057627
ISM 402	Problem Solving Cases in Microsoft Access and	12 th	Monk, Brady & Cook	9781285867199 Hardcopy or 9781285227542 e-Book
ISM 403*	Business Data Networks and Security	9 th	Panko	9780132742931
ISM 404*	Managing and Using Information Systems: A Strategic Approach	5 th	Pearlson	9781118281734
ISM 405	Sketching User Experiences: The Workbook Don't Make Me Think! Revisited		Greenberg Krug	9780123819598 9780321965516
ISM 408*	PHP for the Web: Visual Quickstart Guide	4 th	Ullman	9780321733450
LIS 600*	No textbook required.			
LIS 601*	Management of Information Security	5 th	Whitmen	9781305501256
LIS 602	Concepts in Enterprise Resource Planning	4 th	Monk, Wagner	9781111820398
LSM 300	See ESM 300			
LSM 301	Contemporary Logistics	12 th	Murphy, Jr., Knemeyer	9780134519258
LSM 320	Transportation: A Supply Chain Perspective	8 th	Coyle	9781133592969
LSM 330	Supply Chain Management: A Logistics Perspective	10 th	Coyle	9781305859975
LSM 353	See MG 353			

LSM 401	Information Systems Today: Managing in the Digital World	7 th	Valacich/ Schneider	9780134078892
LSM 410	Strategic Management Competitiveness & Globalization	12 th	Hitt, Ireland & Hoskisson	Loose-Leaf Version, 12th + LMS Integrated for MindTap Management, 1 term (6 months) Printed Access Card: 9781337062930 LMS Integrated for MindTap Management, 1 term (6 months) Printed Access Card: 1305627687
LSM 600*	Principles of Supply Chain Management: A Basic Approach	4 th	Wisner, Tan, Leong	9781285428314
LSM 601*	Purchasing and Supply Chain Management	3 rd	W.C. Benton	9780078024115
LSM 602	Supply Chain Focused Manufacturing Planning and Control	1 st	Benton, Jr.	9781133586715
LSM 603	Supply Chain Management Strategy, Planning and Operations	6 th	Chopra & Meindl	9780133800203
LSM 604	Simulation with ARENA	6 th	Kelton, Sadowsky, and Zupick	9780073401317
LSM 610	Management	13 th	s	Loose-Leaf Version, + LMS Integrated MindTap Management, 1 term (6 months) Printed Access Card: 9781337502184 LMS Integrated MindTap

				Management, 1 term (6 months) Printed Access Card: 9781305969285
MG 302	LMS-Integrated MindTap Computing (1 Term)			Loose Lef Book w/ Mind Tap: 1337920517 LMS Integrated Mind Tap Computing 1-term: 1337391433
MG 302	LiveText Standard Edition		LiveText	0979663547
MG 303	LSM SAM 2016 + Microsoft Office 2016			Loose leaf book Access Card + Microsoft Office Access Card: 9781337366052 Printed Access Card + Microsoft Office Access Card: 1337896365
MG 320	Business Communication: Polishing Your Professional Presence	3 rd	Shwom, Shynder	9780133863307 Loose-leaf: 97801338653515
MG 320	LiveText Standard Edition		LiveText	0979663547
MG 346	MGMT with CourseMate	10 th	Williams	9781337116756
MG 346	LiveText Standard Edition		LiveText	0979663547
MG 349	HR ⁴	4 th	DeNisi, Griffin	9781337116381
MG 350	Essentials of Corporate Finance (Bundled with Connect)	9 th	Ross	9781307061611
MG 350	LiveText Standard Edition		LiveText	0979663547
MG 351	The Labor Relations	11 th	Holley, Jennings	9781305576209

	Process		Wolters	
MG 352	International Business	4 th	Cavusgil, Knight, Riesenberger	9780134388267
MG 352	LiveText Standard Edition		LiveText	0979663547
MG 353	Contemporary Project Management (w/Microsoft Project Printed Access Card)	3 rd	Kloppenborg	9781285433356
MG 357	Microsoft Project 2010: The Missing Manual	1 st	Biafore	9781449381950
MG 357	A Guide to Project Management Body of Knowledge (PMBOK)	6 th	Project Mgmt. Institute	9781628251845
	Project Management: A Systems Approach to Planning, Scheduling, and Controlling	11 th	Kerzner	1118022270
	Microsoft Project 2010: The Missing Manual		Biafore	9781449381950
	Practice Standard for Scheduling	2 nd		(https://www.pmi.org/pmbok-guide-standards/framework/practice-standard-scheduling-2ndedition)
MG 358*	A Guide to Project Management Body of Knowledge (PMBOK)	6 th	Project Mgmt. Institute	9781628251845
	Project Scope Management: A Practical Guide to Requirements for Engineering, Product, Construction, IT and Enterprise Projects (Best Practices and Advances in Program Management)	1 st		978-1482259483

MG 358*	Project Management: A Systems Approach to Planning, Scheduling, and Controlling	11 th	Kerzner	9781118022276
MG 370	Performance Management	3 rd	Aguinis	0132556383
MG 375	Managing Behavior in Organizations	6 th	Greenberg	0132729830
MG 390	Operations & Supply Chain Management with Connect Access	15 th	Jacobs & Chase	Bundle: 9781260149630 (Connect Access Card) Access Card: 9781259924255
	The Goal	3 rd	Goldratt	9780884271956
MG 390	LiveText Standard Edition		LiveText	0979663547
MG 391*	Principles of Managing Operations (Participant Workbook) Discount with membership from APICS.		APICS	Stock Number 01850
MG 393*	CPIM Basics of Supply Chain Management – Participant Workbook Version 4.1 (Discount with membership from APICS)		APICS	Stock Number 09122-V41z
MG 395*	CPIM Master Planning of Resources – Participant Workbook Version 4.2. (Discount with membership from APICS)		APICS	Stock Number 09124-V42z
MG 397*	A Guide to Project Management Body of Knowledge (PMBOK)	6 th	Project Mgmt. Institute	1935589679
	Practice Standard for Project Risk Management	11 th		9781118022276
MG 397*	Project Management: A Systems Approach to Planning, Scheduling, and Controlling	11 th	Kerzner	9781118022276

MG 400*	CPIM Detailed Scheduling and Planning – Participant Workbook Version 5.4		APICS	Stock Number 09126-V54
MG 405	A Guide to Project Management Body of Knowledge (PMBOK) Practice Standard for Earned Value Management	6 th 2nd	Project Mgmt. Institute	1935589679 https://www.pmi.org/pmbok-guide-standards/framework/earned-value-management-2nd
MG 405	Project Management: A Systems Approach to Planning, Scheduling, and Controlling	11 th	Kerzner	118022270
MG 410	Employment Law for Business	8 th	Bennett-Alexander	9780078023798
MG 411	Strategic Compensation: A Human Resource Management Approach, MyManagementLab	9 th	Martocchio	9780134439815
MG 412	Guide to Cross-cultural Communication	2 nd	Reynolds	0132157411
MG 413*	A Guide to Project Management Body of Knowledge (PMBOK)	6 th	Project Mgmt. Institute	1935589679
MG 413*	Project Management: A Systems Approach to Planning, Scheduling, and Controlling	11 th	Kerzner	9781118022276
MG 415	The Failure of Risk Management: Why It's Broken and How to Fix It	Kindle Edition	Hubbard	ASIN: B0026LTMAU 0470387955
MG 416*	Small Business Management: Launching & Growing Entrepreneurial Ventures (with MindTap)	18 th	Longenecker	9781305939172
MG 417	Organization Development & Change	10 th	Cummings	9781133190455
MG 418	Masterworks of Technology	Kindle Edition	Lewis	ASIN: B003725DCI 1591022436
MG 418	Wharton on Managing	Kindle	Day	ASIN:

	Emerging Technologies	Edition		B001QCXTHM 0471689694
MG 419	Innovation to the Core: A Blueprint for Transforming the Way Your Company Innovates	Kindle Edition	Skarzynski	ASIN: B0013TX7WA 1422102513
MG 420	Strategic Management Capsim Foundations	4 th	Parnell	1452234981 9781933681344
MG 420	LiveText Standard Edition		LiveText	0979663547
MG 430	A Guide to Project Management Body of Knowledge (PMBOK)	6 th	Project Mgmt. Institute	1935589679
MG 449	Human Resource Management with MindTap	15 th	Mathis	9781305919068
MG 450	Book will be ordered the first week of class through the instructor			
MG 470*	Understanding Flight	2001	Anderson	9780071363778
MG 471	Fundamentals of Aviation Law		Speciale	0071458670
MG 472*	Commercial Aviation Safety	4 th	Wells	0071417427
MG 472*	Aircraft Accident Analysis: Final Reports	1 st	Walters	0071351493
MG 473*	Fundamentals of Air Traffic Control		Nolan	0534393888
MG 474*	General Aviation Marketing & Management	3 rd	Prather	9781575243016
MG 475	Jeppeson Aviation Weather (JS319010-002)	3 rd	Lester	088487446X
MG 476*	FAR/AIM 2012		ASA	9781560278580
MG 477*	Airport Planning and Management	5 th	Wells	0071413014
MG 478*	No Text			
MG 479*	Aviation Maintenance Management	2004	Kinnison	9780071422512
MG 480	LiveText Standard Edition		LiveText	0979663547
MGT 600*	Managing Operations Across the Supply Chain (with Connect Access Card)	2 nd	Swink	9780077726317

MGT 601*	Economics: Public and Private Choice (LMS Mindtap PAC)	16 th	Gwartney, Stroup, Sobel, Machpherson	9781337693127
MGT 602	Crafting & Executing Strategy: Concepts & Readings	20 th	Thompson Jr., Strickland, Gamble	9781259297076
MGT 603*	Principles of Corporate Finance	12 th	Brealy	9781259692178
MK 331	Marketing: Real People, Real Choices	9 th	Solomon	9780134292663
MK 331	How to Market Yourself: Being Empowered to Succeed	2 nd	Kerner	
MK 331	LiveText Standard Edition		LiveText	0979663547
MK 333	Integrate Advertising Promotion, and Marketing Communications	6 th	Clow/Baack	0133126242
MK 336*	Consumer Behavior: Human Pursuit of Happiness in the World of Goods	3 rd	Avery	9780979133633
MK 431	MR ² (includes CourseMate Printed Access Card)	2 nd	Brown/Suter	1133958419
MK 432*	Retailing Principles: Global, Multichannel, and Managerial Viewpoint	2 nd	Poloian	9781563677427
MK 433*	Strategic Marketing Management	7 th	Chernev	9781936572151

***Course not being taught this semester.**