

# College of Business Textbook List

Revised: November 1, 2018

\*Denotes Access Athens course. Please see final page of textbook list for further explanation.

Please refer to Blackboard course syllabus for specific information regarding required/optional text.

Course	Text	Edition	Author	ISBN	Publisher	Notes
AC302	LMS Integrated  Livetext Software		Cengage  Livetext	978-0-357-09714-4	Cengage  Livetext	Access Athens* (for printed materials, contact Athens State University bookstore)
AC303	Bundle: New Perspective Microsoft Office 365		Carey	9781337366052		Access Athens* (for printed materials, contact Athens State University bookstore)
AC305	Financial and Managerial Accounting	7	Wild	1260530337	McGraw Hill	Access Athens* (for printed materials, contact Athens State University bookstore)
AC306	Financial and Managerial Accounting	7	Wild	1260530337	McGraw Hill	Access Athens* (for printed materials, contact Athens State University bookstore)
AC312	Business Law w/UCC Applications	14	Sukys	1260526895	McGraw Hill	Access Athens* (for printed materials, contact Athens State University bookstore)
AC315	Financial and Managerial Accounting	7	Wild	1260530337	McGraw Hill	Access Athens* (for printed materials, contact Athens State University bookstore)
AC321	Intermediate Accounting	9	Spiceland	1260526887	McGraw Hill	Access Athens* (for printed materials, contact Athens State University bookstore)
AC322	Intermediate Accounting	9	Spiceland	1260526887	McGraw Hill	Access Athens* (for printed materials, contact Athens State University bookstore)
AC323						COURSE NOT OFFERED SPRING 2019
AC361	Taxation of Individuals and Business Entities	2019	Spilker	1260530434	McGraw Hill	Access Athens* (for printed materials, contact Athens State University bookstore)

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AC362	Taxation of Individuals and Business Entities	2019	Spilker	1260530434	McGraw Hill	Access Athens* (for printed materials, contact Athens State University bookstore)
AC401	Auditing and Assurance Services	7	Louwers	1260526828	McGraw Hill	Access Athens* (for printed materials, contact Athens State University bookstore)
AC431	Advanced Accounting	13	Hoyle	1260581136	McGraw Hill	Access Athens* (for printed materials, contact Athens State University bookstore)
AC435	Essentials of Accounting for Governmental & Not-for-Profit Organizations	13	Copley	1260581047	McGraw Hill	Access Athens* (for printed materials, contact Athens State University bookstore)
AC441						COURSE NOT OFFERED SPRING 2019
AC442	Fraud Examination	6	Albrecht	9780357195 536	McGraw Hill	Access Athens* (for printed materials, contact Athens State University bookstore)
AC451	Case Studies in Forensic Accounting	2	Crumbley	9780808041 931		
	Forensic and Investigative Accounting	8	Crumbley	9780808046 240		
AC452						COURSE NOT OFFERED SPRING 2019
AC471	Fundamentals of Cost Accounting	5	Lanen		McGraw Hill	Access Athens* (for printed materials, contact Athens State University bookstore)
ACM353	Contemporary Project Management	4	Kloppenborg	9781337610 117	Cengage	ISBN listed is for loose leaf version w/6 month MindTap Access card
ACM394	Federal Acquisition Regulation		Kluwer Law		Kluwer Law	
	Purchasing and Supply Chain Management	6	Monczka	9781285869 68	Cengage	

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ACM395	Federal Acquisition Regulation  Guide to Contract Pricing	5	Kluwer Law  Murphy	  1567262414	Kluwer Law  Management Concepts	
ACM396	Federal Acquisition Regulation  Acquisition Management	Cpyrt. 2002	Kluwer Law  Engelbeck	  1567261280	Kluwer Law  Management Concepts	
ACM397	Federal Acquisition Regulation  Negotiation w/Connect		Kluwer Law  Lewicki, Saunders, Barry	  9781259735066	Kluwer Law  McGraw Hill	
ACM398	Federal Acquisition Regulation  Government Contract Guidebook  Understanding Government Contract Law	7	Kluwer Law  Feldman  O'Connor	  9780314647405  9781567261875	Kluwer Law  West Law  Management Concepts	
ACM400	Acquisition and Contracting Capstone Guide  Federal Acquisition Regulation		Roberts  Kluwer Law	  	Athens  Kluwer Law	
ADP301	Earn College Credit for What You Know	5	Colvin	9780757596919	Kendall Hunt	

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EC310	Essentials of Economics	6	Hubbard		Pearson	Access Athens* (for printed materials, contact Athens State University bookstore)
EC320	International Economics	16		1305288432	Cengage	
EC321	Money Banking Financial Matters	1	Brandi	9781337740364		Access Athens* (for printed materials, contact Athens State University bookstore)
EC348	Contemporary Labor Economics	11	McConnell	1260792382	McGraw Hill	Access Athens* (for printed materials, contact Athens State University bookstore)
EC410						COURSE NOT OFFERED SPRING 2019
ESM300	Integrated Business Processes & ERP		Magal	9781118090596	Wiley	
ESM320						Course No Longer Offered
ESM330						COURSE NOT OFFERED SPRING 2019
ESM340						COURSE NOT OFFERED SPRING 2019
ESM400						COURSE NOT OFFERED SPRING 2019
ESM410	Business Intelligence	3	Sharda	0133051056	Pearson	
ESM420						COURSE NOT OFFERED SPRING 2019
ESM425	SAP Implementation		SAP	0-672-33004-0	Anderson	
ESM460						Course No Longer Offered
FIN301	Financial Markets & Institutions w/Connect	7	Saunders-Cornett	9781259377273	McGraw Hill	
FIN355						COURSE NOT OFFERED SPRING 2019
FIN412						COURSE NOT OFFERED SPRING 2019
FIN414	Essentials of Investments w/Connect	10	Bodie, Kane, Marcus	9780078019616	McGraw Hill	
GBA300	Concise Rules of APA Style	6	Amber Psych Association	143380560X	APA	

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	Basic Livetext without United Streaming					
GBA301	New Perspectives MS Office 365 & Office 2016		Carey	978-1-337-36738-7	Cengage	Access Athens* (for printed materials, contact Athens State University bookstore)
GBA305	Business Statistics	3	Jaggia	126053362x	McGraw Hill	Access Athens* (for printed materials, contact Athens State University bookstore)
GBA306	Business Statistics	3	Jaggia	126053362x	McGraw Hill	Access Athens* (for printed materials, contact Athens State University bookstore)
GBA307	Business Analytic: Data and Decision Making w/ Mindtap	6	Alright, Winston		Cengage	Access Athens* (for printed materials, contact Athens State University bookstore)
GBA311	Business Law and the Legal Environment	8	Beatty	9781337737074	Cengage	
GBA314	Business Ethics Now	5	Ghillyer	9781259535437	McGraw Hill	Access Athens* (for printed materials, contact Athens State University bookstore)
GBA350						COURSE NOT OFFERED SPRING 2019
GBA357	Personal Finance	13	Garman		Cengage	
HCM340	Health Care USA	9	Sultz	9781284114676	Jones & Bartlett	
HCM345	Introduction into Health Care Management	3	Buchbinder, S.B., & Shanks, N.H.	9781284081015	Jones & Bartlett	Access Athens* (for printed materials, contact Athens State University bookstore)
HCM355						COURSE NOT OFFERED SPRING 2019
HCM356						COURSE NOT OFFERED SPRING 2019
HCM440	N/A					No Text Required

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HCM445						COURSE NOT OFFERED SPRING 2019
HCM451						COURSE NOT OFFERED SPRING 2019
HCM455						COURSE NOT OFFERED SPRING 2019
HCM460	Leadership for Health Professionals	3	Ledlow & Stephens	9781284109412	Jones & Bartlett	Access Athens* (for printed materials, contact Athens State University bookstore)
IAM409	Management of Information Security	5	Whitman; Mattord	978-1-337-75077-6	Cengage	Access Athens* (for printed materials, contact Athens State University bookstore)
IAM410						COURSE NOT OFFERED SPRING 2019
IAM411	Computer & Information Security Handbook	2	Vacca	9780123943972	Elsevier	
IAM412	Principles of Incident Response and Disaster Recovery	2	Whitman; Mattord	978-1-111-13805-9	Cengage	
IAM413						COURSE NOT OFFERED SPRING 2019
IAM414	Managing Risk in Information Systems	2	Gibson	978-1-284-05595-5	Jones & Bartlett	Access Athens* (for printed materials, contact Athens State University bookstore)
ISM400						COURSE NOT OFFERED SPRING 2019
ISM401	System Design Management	11	Tilley & Rosenblatt	9781305945241	Cengage	Access Athens*

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						(for printed materials, contact Athens State University bookstore)
ISM402	Problem-Solving Cases in MS Access & Excel	12	Monk	978-1-285-86719	Cengage	
ISM403						COURSE NOT OFFERED SPRING 2019
ISM404						COURSE NOT OFFERED SPRING 2019
ISM405	N/A					No Text Required
ISM408	PHP for the Web	4	Ullman	0321733452	PEACHPIT PRESS	
LIS600						COURSE NOT OFFERED SPRING 2019
LIS601						COURSE NOT OFFERED SPRING 2019
LIS602	Concepts in Enterprise Resource Planning	4	Monk	1-111-82039-2		Access Athens* (for printed materials, contact Athens State University bookstore)
LSM300	See ESM300					
LSM301	Contemporary Logistics	12	Murphy	9780134519258	Pearson	
LSM320	Transportation	9	Coyle	9781337406642	Cengage	
LSM330	Supply Chain Management: A logistics Perspective	10	Coyle	9781305859975	Cengage	
LSM353	See ACM353					
LSM401	Information Systems Today Bundle	8	Valacich	9780134078892	Pearson	

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LSM410	PAC/ML Mind Tap Strategic Management Bundle		Hitt	9781337062 916	Cengage	Strategic Management Concepts & Cases LMS Code Only (9781305627659)
LSM600						COURSE NOT OFFERED SPRING 2019
LSM601						COURSE NOT OFFERED SPRING 2019
LSM602	Supply Chain Focused Manufacturing Planning and Control	1 <sup>st</sup>	Benton	978-1-133- 58671-5	Cengage	Access Athens* (for printed materials, contact Athens State University bookstore)
LSM603	Supply Chain Management: Strategy, Planning, and Operation	7 <sup>th</sup>	Sunil Chopra & Peter	978- 0133800203	Pearson	Access Athens* (for printed materials, contact Athens State University bookstore)
LSM604						COURSE NOT OFFERED SPRING 2019
LSM610	Management  LMS Integrated MindTap	13 <sup>th</sup>	Daft		Cengage	Access Athens* (for printed materials, contact Athens State University bookstore)
MG302	See AC302					See AC302
MG303	Bundle: New Perspective Microsoft Office 365 + Excel  PAC LMS Intg SAM 365/201 6 ATD w/1 MTR		Carey  SAM	9781337366 052  1337896 65	Cengage	Access Athens* (for printed materials, contact Athens State University bookstore)



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MG320	Basic Livetext without United Streaming Software  Business Communication	4	Livetext  Shwom	0979663547  9780134740225	Livetext  Pearson	
MG346	Basic Livetext without United Streaming Software  MGMT11	11	Livetext  Williams	0979663547  9781337407465	Livetext  Cengage	
MG349	HR  APA Manual	4  5	Denisi & Griffin	978-1-337-94919	Cengage	Access Athens* (for printed materials, contact Athens State University bookstore)
MG350	Fundamentals of Financial Management Concise  Mindtap V 2.0 Finance Access Card  Basic Livetext without United Streaming Software		Brigham  Brigham  Livetext	978133794882  9781337899987  0979663547	Cengage	Access Athens* (for printed materials, contact Athens State University bookstore)
MG351	The Labor Relations	11	Holley & Jennings		Cengage	Access Athens* (for printed materials, contact Athens State University bookstore)
MG352	International Business	4	Cavusgil	9780134388267	Pearson	

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	Basic Livetext without United Streaming		Livetext		Livetext	
MG353	Contemporary Project Management	4	Kloppenborg	9781337610117	Cengage	
MG357	Microsoft Project 2010: The Missing Manual	1	Biafore	9781449387950		
	Project Management	11	Kerzner	1118022270	Wiley	
	Guide to the Project Management Body of Knowledge	6	Project Management Institute	9781628251845	Project Management	
MG358	Project Management	11	Kerzner	1118022270	Wiley	
MG370	Performance Management	3	Aguinis	0132556383	Pearson	
MG375	Managing Behavior in Organizations	6	Greenberg	0132729830	Pearson	Access Athens* (for printed materials, contact Athens State University bookstore)
MG390	Goal 4 <sup>th</sup> Revised 30 <sup>th</sup> Anniversary Edition		Goldratt	9780884271956	N River	
	Operations and Supply Chain Management		Jacobs			Access Athens* (for printed materials, contact Athens State University bookstore)
	Basic Livetext without United Streaming Software		Livetext		Livetext	
MG391						COURSE NOT OFFERED SPRING 2019

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MG393						COURSE NOT OFFERED SPRING 2019
MG395						COURSE NOT OFFERED SPRING 2019
MG397						COURSE NOT OFFERED SPRING 2019
MG400						COURSE NOT OFFERED SPRING 2019
MG405	Project Management	11	Kerzner	1118022270	Wiley	
	Guide to the Project Management Body of Knowledge	6	Project Management Institute	9781628251845	Project Management Institute	
MG410	Employment Law for Human Resource Practice	5	Walsh	9780357019429	Cengage	
MG411	Strategic Compensation	9	Martocchio	9780134304212	Pearson	Access Athens* (for printed materials, contact Athens State University bookstore)
MG412	Guide to Cross-Cultural Communication	2	Reynolds	0132157411	Prentice Hall (Pearson)	
MG413	Project Management	11	Kerzner	1118022270	Wiley	
	Communication Project Management	1	Mooz	9780471269243		
	Guide to the Project Management Body of Knowledge	6	Project Management Institute	9781628251845	Project Management Institute	
MG415	Failure of Risk Management		Hubbard	0470387955	Wiley	
MG416						COURSE NOT OFFERED SPRING 2019
MG417	Organization Development and Change	10	Cummings	9781133190455	Cengage	

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MG418	Wharton on Managing Emerging Technologies		Day	0471689394	Wiley	
	Masterworks of Technology		Lewis	1591022436		
MG419	Innovation to the Core	8	Skarzynski	1422102513	HBS	
MG420	Capsim Foundations		Capsim	9781933681344		
	Basic Livetext without United Streaming Software		Livetext		Livetext	
	Strategic Management	4	Parnell	145223498	Sage	
MG430	Guide to the Project Management Body of Knowledge	6	Project Management Institute	9781628251845	Project Management Institute	
MG449	Human Resource Management w/Mindtap	15	Mathis	9781305919068	Cengage	Access Athens* (for printed materials, contact Athens State University bookstore)
MG450	Textbook/material purchased in class					SHRM 2018 Purchased in Class
MG461	N/A					No Text Required
MG462	N/A					No Text Required
MG463	N/A					No Text Required
MG470						COURSE NOT OFFERED SPRING 2019
MG471	Fundamentals of Aviation Law		Speciale	0071458670	McGraw Hill	
MG472						COURSE NOT OFFERED SPRING 2019
MG473						COURSE NOT OFFERED SPRING 2019

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MG474						COURSE NOT OFFERED SPRING 2019
MG475	Aviation Weather	3	Lester	088487446X	Jeppesen	
MG476						COURSE NOT OFFERED SPRING 2019
MG477						COURSE NOT OFFERED SPRING 2019
MG478						COURSE NOT OFFERED SPRING 2019
MG479						COURSE NOT OFFERED SPRING 2019
MG480	Basic Livetext without United Streaming Software		Livetext	0979663547	Livetext	
MGT600						COURSE NOT OFFERED SPRING 2019
MGT601						COURSE NOT OFFERED SPRING 2019
MGT602	Crafting & Executing Strategies	21	Thompson		McGraw Hill	Access Athens* (for printed materials, contact Athens State University bookstore)
MGT603						COURSE NOT OFFERED SPRING 2019
MK331	How to Market Yourself	2	Kerner			
	Basic Livetext without United Streaming Software		Livetext	0979663547		
	Marketing	9	Solomon	9780134292 663	Pearson	
MK333						COURSE NOT OFFERED SPRING 2019
MK336	Consumer Behavior (Open Mentis)	4	Avery	9780979133 664	NBC Misc	
MK431						COURSE NOT OFFERED SPRING 2019

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MK432	Retailing Principles	2	Poloian	9781563677 427	Fairchild	
MK433	Strategic Marketing Management	7	Chernev	193657215x	NBC Misc	

## ***My course says 'Access Athens'. What Does that mean?***

**Access Athens** is a project designed to significantly reduce the cost of textbooks and other course materials for students. It provides instant digital access to all of a course's textbook material on the very first day of class at a reduced rate. Students will be able to view the materials in their Blackboard course. They will also be able to download the materials to their computer, tablet or smartphone for offline reading. If students are interested in a print copy in addition to the digital book, they can contact the Campus Bookstore for low-cost print versions.

The Business Office will send an email to the student's Athens State email account with the textbook/materials cost including tax. These charges will be applied to the student's account. No charges are made to the student's account if they drop the course by the end of the Drop/Add period.

Students can choose to opt out of the **Access Athens** option by sending an email to the [business.office@athens.edu](mailto:business.office@athens.edu) by the date specified. If the student chooses to opt out, they will be responsible for finding and purchasing the required materials for the course.

The Campus Bookstore will work with faculty on specific details regarding the mode of delivery for digital textbook materials. This information will be included in the Blackboard course for student access.