

## College of Business Textbook List: Spring 2020

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Course	Text	Edition	Author	ISBN	Publisher	Notes
AC302	LMS Integrated		Cengage	978-0-357-09714-4	Cengage	Access Athens* (for printed materials, contact Athens State University bookstore)
AC302	Livertext Software		Livertext		Livertext	
AC303	Bundle: New Perspective Microsoft Office 365		Carey	9780357368404		Access Athens* (for printed materials, contact ASU bookstore)
AC305	Financial and Managerial Accounting	8	Wild	1260530337	McGraw Hill	Access Athens* (for printed materials, contact ASU bookstore)
AC306	Financial and Managerial Accounting	8	Wild		McGraw Hill	Access Athens* (for printed materials, contact ASU bookstore)
AC312	Business Law w/UCC Applications	15	Sukys	1260526895	McGraw Hill	Access Athens* (for printed materials, contact ASU bookstore)
AC315	Financial and Managerial Accounting	7	Wild	1260530337	McGraw Hill	Access Athens* (for printed materials, contact ASU bookstore)
AC321	Intermediate Accounting	10	Spiceland	1260526887	McGraw Hill	Access Athens* (for printed materials, contact ASU bookstore)
AC322	Intermediate Accounting	10	Spiceland		McGraw Hill	Access Athens* (for printed materials, contact ASU bookstore)
AC323	Intermediate Accounting	9	Spiceland	1260526887	McGraw Hill	Access Athens* (for printed materials, contact ASU bookstore)
AC361	Taxation of Individuals and Business Entities	2020	Spilker	1260530434	McGraw Hill	Access Athens* (for printed materials, contact ASU bookstore)
AC362	Taxation of Individuals and Business Entities	2020	Spilker		McGraw Hill	Access Athens* (for printed materials, contact ASU bookstore)
AC401	Auditing and Assurance Services	7	Louwers	1260526828	McGraw Hill	Access Athens* (for printed materials, contact ASU bookstore)
AC431	Advanced Accounting	13	Hoyle	1260581136	McGraw Hill	Access Athens* (for printed materials, contact ASU bookstore)
AC435	Essentials of Accounting for Governmental & Not-for-Profit Organizations	13	Copley	1260581047	McGraw Hill	Access Athens* (for printed materials, contact ASU bookstore)

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AC441						Course not offered Spring 2020
AC442	Fraud Examination	6	Albrecht	9780357195536	McGraw Hill	Access Athens* (for printed materials, contact ASU bookstore)
AC451	Case Studies in Forensic Accounting	2	Crumbley		CCH	
AC451	Forensic and Investigative Accounting	8	Crumbley		CCH	
AC452						Course not offered Spring 2020
AC471	Fundamentals of Cost Accounting	6	Lanen		McGraw Hill	Access Athens* (for printed materials, contact ASU bookstore)
ACM353	Contemporary Project Management	4	Kloppenborg	9781337610117	Cengage	Access Athens* (for printed materials, contact ASU bookstore)
ACM394	Purchasing and Supply Chain Management	6	Monczka	978128586968	Cengage	Federal Acquisition Regulation, Kluwer Law
ACM395	Guide to Contract Pricing	5	Murphy	1567262414	Management Concepts	Federal Acquisition Regulation, Kluwer Law
ACM396	Acquisition Management	2002	Engelbeck	1567261280	Management Concepts	Federal Acquisition Regulation, Kluwer Law
ACM397	Negotiation w/Connect	8	Lewicki, Saunders, Barry	9781259735066	McGraw Hill	Federal Acquisition Regulation, Kluwer Law
ACM398	Government Contract Guidebook	2016	Feldman	9780314647405	West Law	Federal Acquisition Regulation, Kluwer Law
ACM398	Understanding Government Contract Law	7	O'Connor	9781567261875	Management Concepts	
ACM400	Acquisition and Contracting Capstone Guide		Roberts		Athens	Federal Acquisition Regulation, Kluwer Law
EC310	Essentials of Economics	6	Hubbard		Pearson	Access Athens* (for printed materials, contact ASU bookstore)

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EC320	International Economics	17			Cengage	Access Athens* (for printed materials, contact ASU bookstore)
EC321	Money Banking Financial Markets and Institutions	1	Brandi	9781337740364		Access Athens* (for printed materials, contact ASU bookstore)
EC348	Contemporary Labor Economics	11	McConnell	1260792382	McGraw Hill	Access Athens* (for printed materials, contact ASU bookstore)
EC410						Course not offered Spring 2020
ESM300	Integrated Business Processes & ERP	1	Magal	9781118090596	Wiley	
ESM320						Course not offered Spring 2020
ESM330						Course not offered Spring 2020
ESM340						Course not offered Spring 2020
ESM400						Course not offered Spring 2020
ESM410	Business Intelligence	3	Sharda	0133051056	Pearson	
ESM420						Course not offered Spring 2020
ESM425	SAP Implementation			0-672-33004-0	Anderson	
FIN301	Financial Markets & Institutions w/Connect	7	Saunders-Cornett	978-1260560688	McGraw Hill	Access Athens* (for printed materials, contact ASU bookstore)
FIN355						Course not offered Spring 2020
FIN356						Course not offered Spring 2020
FIN412	Money & Capital Markets			9781264042777		Access Athens* (for printed materials, contact ASU bookstore)
FIN414						Course not offered Spring 2020
GBA300	Concise Rules of APA Style	6	Amber Psych Association	143380560X	APA	Basic Livetext without United Streaming
GBA301	Bundle: New Perspective, Microsoft Office 365 & Office 2019				Cengage	Access Athens* (for additional printed materials, contact ASU bookstore)  Skills Assessment Manager (SAM)
GBA305	Business Statistics	3	Jaggia	126053362x	McGraw Hill	Access Athens*

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						(for printed materials, contact ASU bookstore)
GBA306	Business Statistics	3	Jaggia	126053362x	McGraw Hill	Access Athens* (for printed materials, contact ASU bookstore)
GBA307	Business Analytic: Data and Decision Making w/ Mindtap	7	Alright, Winston		Cengage	Access Athens* (for printed materials, contact ASU bookstore)
GBA311	Business Law and the Legal Environment	8	Beatty	9781337737074	Cengage	
GBA314	Business Ethics Now	5	Ghillyer	9781259535437	McGraw Hill	Access Athens* (for printed materials, contact ASU bookstore)
GBA350						<b>Course not offered Spring 2020</b>
GBA357	Personal Finance	13	Garman		Cengage	Access Athens* <b>(for printed materials, contact ASU bookstore)</b>
HCM340	Health Care USA	9	Sultz	9781284114676	Jones & Bartlett	Access Athens* (for printed materials, contact ASU bookstore)
HCM345	Introduction into Health Care Management	3	Buchbinder	978-1284081015	Jones & Bartlett	Access Athens* (for printed materials, contact ASU bookstore)
HCM355						<b>Course not offered Spring 2020</b>
HCM356						<b>Course not offered Spring 2020</b>
HCM440	No Text Required					
HCM445						<b>Course not offered Spring 2020</b>
HCM451	No Text Required-OER					
HCM455	No Text Required-OER					
HCM460	Leadership for Health Professionals	3	Ledlow & Stephens	9781284109412	Jones & Bartlett	Access Athens* (for printed materials, contact ASU bookstore)
IAM409	Management of Information Security	<b>6</b>	Whitman; Mattord	<b>978-1-337-40571-3</b>	Cengage	Access Athens* (for printed materials, contact ASU bookstore)

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IAM410	<b>Bundle w/Lab Access:</b> Security Policies and Implementation Issues	2	Johnson		Jones & Bartlett	Access Athens* (for printed materials, contact ASU bookstore)
IAM411						<b>Course not offered Spring 2020</b>
IAM412						<b>Course not offered Spring 2020</b>
IAM413						<b>Course not offered Spring 2020</b>
IAM414	Managing Risk in Information Systems	2	Gibson	9781284055955	Jones & Bartlett	Access Athens* (for printed materials, contact ASU bookstore)
ISM400						<b>Course not offered Spring 2020</b>
ISM401	System Design Management	11	Tiley	9781305945241	Cengage	Access Athens* (for printed materials, contact ASU bookstore)
ISM402	Problem-Solving Cases in MS Access & Excel	<b>16</b>	Monk	9780357138632	Cengage	<b>Access Athens*</b> <b>(for printed materials, contact ASU bookstore)</b>
ISM403						<b>Course not offered Spring 2020</b>
ISM404						<b>Course not offered Spring 2020</b>
ISM405						<b>Course not offered Spring 2020</b>
ISM408						<b>Course not offered Spring 2020</b>
LIS600	No Text Required					
LIS601	Management of Information Security	6	Whitman; Mattord	978-1-305-50125-6	Cengage	Access Athens* (for printed materials, contact ASU bookstore)
LIS602	Concepts in Enterprise Resource Planning	4	Monk			Access Athens* (for printed materials, contact ASU bookstore)
LSM300	Integrated Business Processes & ERP		Magal	978-1118090596	Wiley	
LSM301	Contemporary Logistics	12	Murphy	9780134519258	Pearson	
LSM320	Transportation	9	Coyle	9781337406642	Cengage	
LSM330	Supply Chain Management: A logistics Perspective	10	Coyle	9781305859975	Cengage	ISBN listed is for loose leaf version w/6 month MindTap Access Card

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LSM353	Contemporary Project Management	4	Kloppenborg		Cengage	Access Athens* (for printed materials, contact ASU bookstore)
LSM401	Information Systems Today Bundle	9	Valacich	9780134606491	Pearson	MyLab MIS w/etext
LSM410	PAC/ML Mind Tap Strategic Management Bundle	13	Hitt		Cengage	Access Athens* (for printed materials, contact ASU bookstore)
LSM600						Course not offered Spring 2020
LSM601						Course not offered Spring 2020
LSM602	Introduction to Materials Management	8	Chapman	9780134156323	Pearson	Access Athens* (for printed materials, contact ASU bookstore)
LSM603	Supply Chain Management: Strategy, Planning, and Operation	7	Chopra		Pearson	Access Athens* (for printed materials, contact ASU bookstore)
LSM604	Custom Bundle Book: Simulation with Arena, 6th Edition & Statistical Techniques in Business & Economics, 17th		Lovelace	978-1-307-31384-0	McGraw Hill	Access Athens* (for printed materials, contact ASU bookstore)
LSM610	Management + LMS Integrated MindTap	13	Daft		Cengage	Access Athens* (for printed materials, contact ASU bookstore)
MG302	LMS Integrated & Livetext		Cengage	978-0-357-09714-4	Cengage	Access Athens* (for printed materials, contact ASU bookstore)
MG303	Bundle: New Perspective Microsoft Office 365	1	Carey	9780357368404	Cengage	Access Athens* (for printed materials, contact ASU bookstore)
MG320	Basic Livetext without United Streaming Software		Livetext	0979663547	Livetext	
MG320	Business Communication	4	Shwom	9780134740225	Pearson	Access Athens* (for printed materials, contact ASU bookstore)
MG346	Basic Livetext without United Streaming Software		Livetext	0979663547	Livetext	
MG346	MGMT11	11	Williams	9781337407465	Cengage	

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MG349	HR5	5	Denisi & Griffin		Cengage	Access Athens* (for printed materials, contact ASU bookstore)
MG349	APA Manual	6				
MG350	Fundamentals of Financial Management Concise w/MindTap	10	Brigham	9780357195635	Cengage	Access Athens* (for printed materials, contact ASU bookstore)
MG351	The Labor Relations	11	Holley & Jennings		Cengage	Access Athens* (for printed materials, contact ASU bookstore)
MG352	International Business	4	Cavusgil	9780134388267	Pearson	
MG352	Basic Livetext without United Streaming		Livetext		Livetext	
MG353	Contemporary Project Management	4	Kloppenborg		Cengage	Access Athens* (for printed materials, contact ASU bookstore)
MG357	Microsoft Project 2010: The Missing Manual	1	Biafore			
MG357	Project Management	12	Kerzner		Wiley	
MG357	Guide to the Project Management Body of Knowledge	6	Project Management Institute		Project Management Institute	
MG358	Project Management: A Systems Approach to Planning, Scheduling, and Controlling	12	Kerzner	978-1118022276	Wiley	
MG370	Performance Management	3	Aguinis		Chicago Press	Access Athens* (for printed materials, contact ASU bookstore)
MG375	Managing Behavior in Organizations	6	Greenberg	0132729830	Pearson	Access Athens* (for printed materials, contact ASU bookstore)
MG390	Operations and Supply Chain Management		Jacobs			Access Athens* (for printed materials, contact ASU bookstore)
MG390	Basic Livetext without United Streaming Software		Livetext		Livetext	

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MG390	Goal 4 <sup>th</sup> Revised 30 <sup>th</sup> Anniversary Edition**		Goldratt	9780884271956	N River	**The Goal is not included in Access Athens bundle price. Please see course syllabus for more details.
MG391						Course not offered Spring 2020
MG393						Course not offered Spring 2020
MG395						Course not offered Spring 2020
MG397						Course not offered Spring 2020
MG400						Course not offered Spring 2020
MG405	Project Management	12	Kerzner	1118022270	Wiley	
MG405	Guide to the Project Management Body of Knowledge	6	Project Management Institute	9781628251845	Project Management Institute	
MG410	Employment Law for Human Resource Practice	5	Walsh	9780357019429	Cengage	Access Athens* (for printed materials, contact ASU bookstore)
MG411	Strategic Compensation	9	Martocchio	9780134304212	Pearson	Access Athens* (for printed materials, contact ASU bookstore)
MG412	Guide to Cross-Cultural Communication	2	Reynolds	9780132157414	Pearson	
MG413	Project Management	12	Kerzner			
MG413	Guide to the Project Management Body of Knowledge	6	Project Management Institute		Project Management Institute	
MG415	Failure of Risk Management: Why It's Broken and How to Fix It	1 Cpy: 2009	Hubbard	0470387955	Wiley	
MG416	Essentials of Entrepreneurship and Small business Management	9	Scarborough	978-0-13-474108-6	Pearson	
MG417	Organization Development and Change	11	Cummings	9781337734707	Cengage	
MG418	Wharton on Managing Emerging Technologies	2004	Day	0471689394	Wiley	



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MG419	Innovation to the Core	8	Skarzynski	1422102513	HBS	
MG420	Capsim Foundations		Capsim	9781933681344		
MG420	Basic Livetext without United Streaming Software		Livetext		Livetext	
MG420	Strategic Management	4	Parnell	145223498	Sage	
MG430	Guide to the Project Management Body of Knowledge	6	Project Management Institute	9781628251845	Project Management Institute	
MG449	Human Resource Management w/Mindtap	15	Mathis	9781305919068	Cengage	Access Athens* (for printed materials, contact ASU bookstore)
MG450	Textbook/material purchased in class					2020 SHRM Learning System Purchased in Class
MG461						Course not offered Spring 2020
MG462						Course not offered Spring 2020
MG463						Course not offered Spring 2020
MG470						Course not offered Spring 2020
MG471	Fundamentals of Aviation Law		Speciale		McGraw Hill	
MG472						Course not offered Spring 2020
MG473						Course not offered Spring 2020
MG474						Course not offered Spring 2020
MG475	Aviation Weather: FAA Advisory Circular				Aviation Supplies	
MG476						Course not offered Spring 2020
MG477						Course not offered Spring 2020
MG478						Course not offered Spring 2020
MG479						Course not offered Spring 2020
MG480	Basic Livetext without United Streaming Software		Livetext	0979663547	Livetext	

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MGT600	Managing Operations Across SC	4		9781260442878		Access Athens* (for printed materials, contact ASU bookstore)
MGT601	Economics: Private and Public Choice	16	Gwartney		Cengage	Access Athens* (for printed materials, contact ASU bookstore)
MGT602	Crafting and Executing Strategy	22	Thompson			Access Athens* (for printed materials, contact ASU bookstore)
MGT603	Principles of Corporate Finance	12	Brealey			Access Athens* (for printed materials, contact ASU bookstore)
MK331	How to Market Yourself	2	Kerner			
MK331	Basic Livetext without United Streaming Software		Livetext	0979663547		
MK331	Marketing: Real People, Real Choices	9	Solomon	9780134292663	Pearson	
MK335						<b>Course not offered Spring 2020</b>
MK337	E-Marketing, The Essential Guide to Marketing	6	Stokes			
MK431	MR2	2	Brown		Cengage	
MK433						<b>Course not offered Spring 2020</b>
MK434						<b>Course not offered Spring 2020</b>

## ***My course says 'Access Athens'. What Does that mean?***

**Access Athens** is a project designed to reduce the cost of textbooks and other course materials for students. **It provides instant digital access to all of a course's textbook material on the very first day of class at a reduced rate.** Students will be able to view the materials in their Blackboard course. They will also be able to download the materials to their computer, tablet or smartphone for offline reading. If students are interested in a print copy in addition to the digital book, they can contact the Campus Bookstore for low-cost print versions.

The Business Office will send an email to the student's Athens State email account with the textbook/materials cost including tax. These charges will be applied to the student's account. No charges are made to the student's account if they drop the course by the end of the Drop/Add period.

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Students can choose to opt out of the **Access Athens** option by sending an email to the [business.office@athens.edu](mailto:business.office@athens.edu) by the date specified. If the student chooses to opt out, they will be responsible for finding and purchasing the required materials for the course.

The Campus Bookstore will work with faculty on specific details regarding the mode of delivery for digital textbook materials. This information will be included in the Blackboard course for student access.