

College of Business Textbooks

Summer 2016

REVISED 5/3/16

Revisions highlighted in yellow.

NOTE: In many cases, the international version of a text is not in the same format as the one listed below. Therefore, you may not be able to use it in your class.

Course	Text	Edition	Author	ISBN
AC 300	Financial & Managerial Accounting: Information for Decisions (Custom text bundled with Connect Plus)	5 th	Wild, Shaw, Chiappetta	9781121898370
AC 301 (formerly AC 371)	Financial & Managerial Accounting: Information for Decisions (Custom text bundled with Connect Plus)	5 th (2013)	Wild, Shaw, Chiappetta	9781121922983
AC 302	See MG 302			
AC 303	New Perspectives on Microsoft Excel 2013 Option 1: SAM, eBook & Office 2013 Trial Option 2: Bundled SAM, Loose-leaf & Office 2013 Trial	1 st	Parson, Oja, Ageloff, Carey, DesJardins	Option 1: 9781337200141 Option 2: 9781337142182
AC 312	Business Law and the Legal Environment: Standard Edition Loose-leaf Version plus MindLink for MindTap	7 th	Beatty	9781305787117
AC 321*	Intermediate Accounting (Binder Ready Version packaged with WileyPLUS Code)	15 th	Kieso	9781118943656 (FASB Update)
AC 322	Intermediate Accounting (Binder Ready Version packaged with WileyPLUS Code)	15 th	Kieso	9781118943656 (FASB Update)
AC 323	Intermediate Accounting (Binder Ready Version packaged with WileyPLUS Code)	15 th	Kieso	9781118943656 (FASB Update)

AC 361*	2016 Taxation of Individuals and Business Entities (includes Connect and TaxAct software)		Spilker	9781259626470
AC 362	See AC 361			
AC 401	Principles of Auditing & Other Assurance Services (Binder Ready Edition with Connect Plus)	19 th	Whittington/ Pany	9781259138928
AC 431*	Advanced Accounting, AC 431 (Bundled with Connect Plus)	6 th	Hoyle, Schaefer & Douppnik	9781308136325
AC 435*	Essentials of Accounting for Governmental and Not-for-Profit Organizations	12 th	Copley	9780078025815
AC 441	Computer Accounting with QuickBooks 2015. This textbook is for Small Business Accounting & Payroll – Section 31892	17 th	Kay	9781259620720
AC 442	Fraud Examination (w/CD)	5 th	Albrecht	9781305079144
AC 471	Fundamentals of Cost Accounting	4 th	Lanen, Anderson, Maher	9781121923423
ACM 353	See MG 353			
ACM 394	Purchasing & Supply Chain Management	6 th	Monczka	9781285869681
ACM 394	Federal Acquisition Regulation (FAR) Optional. FAR available on internet.			
ACM 395	Guide to Contract Pricing: Cost and Price Analysis for Contractors, Subcontractors, and Government Agencies	5 th	Murphy	9781567262414
ACM 395	Federal Acquisition Regulation (FAR) Optional. FAR available on internet.			
ACM 396	Acquisition Management		Engelbeck	9781567261288
ACM 396	Federal Acquisition Regulation (FAR) Optional. FAR available on internet.			

ACM 397	Negotiation with Connect	7 th	Lewicki	9781259735066
ACM 397	Federal Acquisition Regulation (FAR) Optional. FAR available on internet.			
ACM 398	Understanding Government Contract Law	2007	O'Connor	9781567261875
ACM 398	Government Contract Law	4 th 2015-2016	Feldman	9780314645562
ACM 398	Federal Acquisition Regulation (FAR) Optional. FAR available on internet.			
ACM 400	Federal Acquisition Regulations (FAR) Optional. FAR available on internet.			
ACM 400	Acquisition and Contracting Capstone Guide (Custom Text printed on campus)	1 st	Roberts	None
ADP 301	College Credit for What You Know	5 th	Colvin	9780757596919
EC 310	Survey of ECON with CourseMate and Aplia	2 nd	Sexton	9781285995588
EC 320*	International Economics Text is bundled with Aplia	14 th	Carbaugh	9781305288430
EC 321	M&B ² Text is bundled with Mindlinked Aplia and Coursemate	2 nd	Croushore	9781305699694
EC 348	Contemporary Labor Economics	10 th	McConnell	9781121674301
EC 410*	International Economics Text is bundled with Aplia and Coursemate	14 th	Carbaugh	9781305784611
ESM 300	Integrated Business Processes with ERP Systems	1 st	Magal	9781118090596
ESM 320*	Discover SAP ERP HCM		Newman	9781592292226
ESM 330*	Accounting Information Systems	12 th	Romney/ Steinbart	9780132552622
ESM 340*	Discover SAP CRM	Most Current	Katta	9781592291731
ESM 400*	Discover SAP SCM	2 nd	Snapp	9781592293056
ESM 410*	Business Intelligence	3 rd	EEfrain	9780133051056

ESM 420	Programming Logic and Design, Comprehensive Plus Visual Studio 2010 Express Software	7 th	Farrell	1133902308
ESM 425	SAP Implementation Unleashed: A Business and Technical Roadmap to Deploying SAP		Anderson	9780672330049
ESM 460*	Enterprise Systems for Management	2 nd	Motiwalla/ Thompson	9780132145763
FIN 301*	Financial Markets and Institutions with Connect Plus	6 th	Saunders-Cornett	9781259377273
FIN 355	Principles of Risk Management and Insurance	13th	Rejda	9780134082578
FIN 412*				
FIN 414*	Essentials of Investments with Connect Plus	9 th		9780078019616
GBA 300	Concise Rules of APA Style	6 th	American Psychological Association	143380560X
GBA 300	LiveText Standard Edition		LiveText	9780979663543
GBA 301	New Perspectives on Microsoft Office 2013, First Course Option 1: SAM with eBook (Preferred by Prof.) Option 2: Bundled SAM & Textbook	1 st		Option 1: 9781305580596 Option 2: 9781337146876
GBA 305	Statistics	5 th	Sullivan	9780134135366
GBA 306	Statistics	4 th	Sullivan	0321837738
GBA 307*	Win with Advanced Business Analytics: Creating Business Value from Your Data (Wiley and SAS Business Series)	1 st	Isson & Harriott	9781118370605
GBA 311	Business Law & Legal Environment: Standard	7 th	Beatty	9781305787117
GBA 314	Business Ethics Now	4 th	Ghillyer	9780078023200
GBA 350*	International Business Law and Its Environment	9 th	Schaffer	9781285427041
GBA 357	Personal Finance	12 th	Garman	9781133595830
HCM 340*	Health Care USA	8 th	Sultz	9781284029888
HCM 345	Introduction to Health Care Management	2 nd	Buchbinder	9780763790868

HCM 355	Health Policy Analysis		McLaughlin	9780763744427
HCM 356*	Legal & Ethical Issues for Health Professionals	3 rd	Pozgar	9781449647759
HCM 440	Outside the Hospital		Griffin	9780763745042
HCM 455*	Healthcare Outcomes Management	2006	Block	9780763733896
HCM 460*	Leadership for Health Professionals: Theory, Skills, and Application	2014	Ledlow, Gerald, & Coppola	9781284026887
IAM 409*	Management of Information Security	4 th	Whitman/ Mattord	9781285062297
IAM 410	Roadmap to Information Security: For IT and Infosec Managers	1 st	Whitman/Mattord	9781435480308
IAM 411*	Computer and Information Security Handbook	2 nd	Vacca	9780123943972
IAM 412*	Business Continuity Management: Global Best Practices	4 th	Hiles & Noakes-Fry	9781931332354
IAM 413	Cybersecurity: Engineering a Secure Information Technology Organization	1 st	Shoemaker	9781285169903
IAM 413	Single Point of Failure: The 10 Essential Laws of Supply Chain Risk Management	October 2009	Lyunch	9780470424964
ISM 400*	Database Concepts	6 th	Kroenke	9780132742924
ISM 401*	Systems Analysis and Design	5 th	Dennis	9781119061830 Black & White 9781118057629 Hardcover
ISM 402*	Problem Solving Cases in Microsoft Access and Excel	12 th	Monk, Brady & Cook	9781285867199 Hardcopy 9781285227542 e-Book
ISM 403	Business Data Networks and Security	9 th	Panko	9780132742931
ISM 404	Managing and Using Information Systems: A Strategic Approach	5 th	Pearlson	9781118281734
ISM 405*	Text selected by Arts and Sciences. Check syllabus when it becomes available.			
ISM 408*	PHP for the Web: Visual Quickstart Guide	4 th	Ullman	9780321733450

LIS 600	No textbook required.			
LSM 300	See ESM 300			
LSM 301	Contemporary Logistics	11 th	Murphy, Jr.	9780132953467
LSM 320	Transportation: A Supply Chain Perspective	8 th	Coyle	9781133592969
LSM 330	Supply Chain Management: A Logistics Persp.	9 th	Coyle	9780538479189
LSM 353	See MG 353			
LSM 401	Information Systems Today: Managing in the Digital World	6 th	Valacich	9780132971218
LSM 410	Strategic Management Competitiveness & Globalization Option 1: eBook with Mindtap Access Code Option 2: Loose-leaf text bundled with Mindtap Access Code	11 th	Hitt, Ireland & Hoskisson	Option 1: 9781305103542 Option 2: 9781305241404
LSM 602*	Supply Chain Focused Manufacturing Planning and Control	1 st	Benton, Jr.	9781133586715
LSM 603*	Supply Chain Management Strategy, Planning and Operations	6 th	Chopra & Meindl	9780133800203
LSM 603*	Business Research Methods	12 th	Cooper & Schindler	9780073521503
MG 302	Printed Access Card for Baldauf/Amer's Emerge with Computers v.6.0	6 th	Baldauf	9781305493360
MG 302	LiveText Standard Edition		LiveText	9780979663543
MG 303	See AC 303			
MG 320	Writing That Works	11 th	Oliu	9781457611131
MG 320	LiveText Standard Edition		LiveText	9780979663543
MG 346	MGMT with CourseMate	9 th	Williams	9781305661592
MG 346	LiveText Standard Edition		LiveText	9780979663543
MG 349	HR ³	3 rd	DeNisi	9781285867571
MG 350	Essentials of Corporate Finance (Bundled with Connect)	8 th	Ross	9781121739581
MG 350	LiveText Standard Edition		LiveText	9780979663543
MG 351	The Labor Relations Process	10 th	Holley, Jennings/Wolters	9780538481984
MG 352	International Business	3 rd	Cavusgil	9780132991261
MG 352	LiveText Standard Edition		LiveText	9780979663543

MG 353	Contemporary Project Management (w/Microsoft Project Printed Access Card)	3 rd	Kloppenborg	9781285433356
MG 357*	Microsoft Project 2010: The Missing Manual	1 st	Biafore	9781449381950
MG 357*	A Guide to Project Management Body of Knowledge (PMBOK)	5 th	Project Mgmt. Institute	9781935589679
MG 358	A Guide to Project Management Body of Knowledge (PMBOK)	5 th	Project Mgmt. Institute	9781935589679
MG 358	Mastering Project Management Integration and Scope: A Framework for Strategizing and Defining Project Objectives and Deliverables	1 st	Sokowski	9780133886429
MG 370	Performance Management	3 rd	Aguinis	9780132556385
MG 375	Managing Behavior in Organizations	6 th	Greenberg	9780132729833
MG 390	Operations & Supply Chain Management with Connect Plus Access	14 th	Jacobs	007753512X
MG 390	Goal	3 rd	Goldratt	9780884271956
MG 390	LiveText Standard Edition		LiveText	9780979663543
MG 391*	Principles of Managing Operations (Participant Workbook) Discount with membership from APICS.		APICS	Stock Number 01850
MG 393	CPIM Basics of Supply Chain Management – Participant Workbook Version 4.1 (Discount with membership from APICS)		APICS	Stock Number 09122-V41z
MG 395*	CPIM Master Planning of Resources – Participant Workbook Version 4.2. (Discount with membership from APICS)		APICS	Stock Number 09124-V42z
MG 405*	Earned Value Management: A Global and Cross-Industry Perspective on Current EVM Practice	2010	Song	9781935589068

MG 405*	Earned Value Management Using Microsoft Office Project: A Guide for Managing Any Size Project Effectively with CDROM		Dayal	9781932159981
MG 410	Employment Law for Business	8 th	Bennett-Alexander	9780078023798
MG 411	Compensation and Benefits (Custom Text)		McGraw-Hill	9781121993679
MG 412*	Guide to Crosscultural Communication	2 nd	Reynolds	9780132157414
MG 413*	A Guide to Project Management Body of Knowledge (PMBOK)	5 th	Project Mgmt. Institute	9781935589679
MG 415	The Failure of Risk Management: Why It's Broken and How to Fix It	Kindle Edition	Hubbard	ASIN: B0026LTMAU
MG 416*	Small Business Management (w/CD)	16 th	Longenecker	9781111532871
MG 417	Organization Development & Change	10 th	Cummings	9781133190455
MG 418	Masterworks of Technology	Kindle Edition	Lewis	ASIN: B003725DCI
MG 418	Wharton on Managing Emerging Technologies	Kindle Edition	Day	ASIN: B001QCXTHM
MG 419	Innovation to the Core: A Blueprint for Transforming the Way Your Company Innovates	Kindle Edition	Skarzynski	ASIN: B0013TX7WA
MG 420	Strategic Management	4 th	Parnell	9781452234984
MG 420	LiveText Standard Edition		LiveText	9780979663543
MG 430	A Guide to Project Management Body of Knowledge (PMBOK)	5 th	Project Mgmt. Institute	9781935589679
MG 449	Human Resource Management	14 th	Mathis	9781133953104
MG 470*	Understanding Flight	2001	Anderson	9780071363778
MG 471	Fundamentals of Aviation Law		Speciale	0071458670
MG 472*	Commercial Aviation Safety	4 th	Wells	0071417427
MG 472*	Aircraft Accident Analysis: Final Reports	1 st	Walters	0071351493
MG 473	Fundamentals of Air Traffic Control		Nolan	0534393888

MG 474*	General Aviation Marketing & Management	3 rd	Prather	9781575243016
MG 475*	Jeppeson Aviation Weather (JS319010-002)	3 rd	Lester	9780884874461
MG 476*	FAR/AIM 2012		ASA	9781560278580
MG 477*	Airport Planning and Management	5 th	Wells	0071413014
MG 478*	No Text			
MG 479*	Aviation Maintenance Management	2004	Kinnison	9780071422512
MG 480	LiveText Standard Edition		LiveText	9780979663543
MGT 600	Managing Operations Across the Supply Chain (with Connect Access Card)	2nd	Swink	9780077726317
MGT 603	Corporate Finance	11th	Ross	9780077861759
MK 331	Marketing: Real People, Real Choices	8 th	Solomon	9780132948937
MK 331	How to Market Yourself: Being Empowered to Succeed	2 nd	Kerner	
MK 331	LiveText Standard Edition		LiveText	9780979663543
MK 333*	Integrate Advertising Promotion, and Marketing Communications	6 th	Clow/Baack	9780133126242
MK 336	Consumer Behavior: Human Pursuit of Happiness in the World of Goods	3 rd	Avery	9780979133633
MK 431*	MR ² (includes CourseMate Printed Access Card)	2 nd	Brown/Suter	9781133958413
MK 432	Retailing Principles: Global, Multichannel, and Managerial Viewpoint	2 nd	Poloian	9781563677427
MK 433	Strategic Marketing Management	7 th	Chernev	9781936572151

***Course not being taught this semester.**