

College of Business Textbook List: Summer 2020

*Denotes Access Athens course. Please see final page of textbook list for further explanation. Please refer to Blackboard course syllabus for specific information regarding required/optional text. **Highlighted text indicates change in book from previous semester.** (Revised: October 14, 2019)

Course	Text	Edition	Author	ISBN	Publisher	Notes
AC302	LMS Integrated		Cengage	978-0-357-09714-4	Cengage	Access Athens* (for printed materials, contact Athens State University bookstore)
AC302	Livertext Software		Livertext		Livertext	
AC303	Bundle: New Perspective Microsoft Office 365	1	Carey	9780357368404		Access Athens* (for printed materials, contact ASU bookstore)
AC305	Financial and Managerial Accounting	8	Wild		McGraw Hill	Access Athens* (for printed materials, contact ASU bookstore)
AC306	Financial and Managerial Accounting	8	Wild		McGraw Hill	Access Athens* (for printed materials, contact ASU bookstore)
AC312	Business Law w/UCC Applications	15	Sukys	1260526895	McGraw Hill	Access Athens* (for printed materials, contact ASU bookstore)
AC315	Financial and Managerial Accounting	8	Wild		McGraw Hill	Access Athens* (for printed materials, contact ASU bookstore)
AC321	Intermediate Accounting	10	Spiceland		McGraw Hill	Access Athens* (for printed materials, contact ASU bookstore)
AC322	Intermediate Accounting	10	Spiceland		McGraw Hill	Access Athens* (for printed materials, contact ASU bookstore)
AC323	Intermediate Accounting	10	Spiceland		McGraw Hill	Access Athens* (for printed materials, contact ASU bookstore)
AC361						Course not offered Summer 2020
AC362	Taxation of Individuals and Business Entities	2020	Spilker		McGraw Hill	Access Athens* (for printed materials, contact ASU bookstore)
AC401	Auditing and Assurance Services	7	Louwers	1260526828	McGraw Hill	Access Athens* (for printed materials, contact ASU bookstore)
AC431	Advanced Accounting	13	Hoyle	1260581136	McGraw Hill	Access Athens* (for printed materials, contact ASU bookstore)
AC435						Course not offered Summer 2020
AC441	Computer Accounting with Quickbooks Online	2	Kay	9781260888065	McGraw Hill	Access Athens* (for printed materials, contact ASU bookstore)

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AC442	Fraud Examination	6	Albrecht	9780357195536	McGraw Hill	Access Athens* (for printed materials, contact ASU bookstore)
AC451	Case Studies in Forensic Accounting	2	Crumbley		CCH	
AC451	Forensic and Investigative Accounting	8	Crumbley		CCH	
AC452	Case Studies in Forensic Accounting	2	Crumbley		CCH	
AC452	Forensic and Investigative Accounting	8	Crumbley		CCH	
AC471	Fundamentals of Cost Accounting	6	Lanen		McGraw Hill	Access Athens* (for printed materials, contact ASU bookstore)
ACM353	Contemporary Project Management	4	Kloppenborg	9781337610117	Cengage	Access Athens* (for printed materials, contact ASU bookstore)
ACM394	Purchasing and Supply Chain Management	6	Monczka	978128586968	Cengage	Federal Acquisition Regulation, Kluwer Law
ACM395	Guide to Contract Pricing	5	Murphy	1567262414	Management Concepts	Federal Acquisition Regulation, Kluwer Law
ACM396	Acquisition Management	2002	Engelbeck	1567261280	Management Concepts	Federal Acquisition Regulation, Kluwer Law
ACM397	Negotiation w/Connect	8	Lewicki, Saunders, Barry	9781259735066	McGraw Hill	Federal Acquisition Regulation, Kluwer Law
ACM398	Government Contract Guidebook	2016	Feldman	9780314647405	West Law	Federal Acquisition Regulation, Kluwer Law
ACM398	Understanding Government Contract Law	7	O'Connor	9781567261875	Management Concepts	
ACM400	Acquisition and Contracting Capstone Guide		Roberts		Athens	Federal Acquisition Regulation, Kluwer Law

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EC310	Essentials of Economics	6	Hubbard		Pearson	Access Athens* (for printed materials, contact ASU bookstore)
EC320						Course not offered Summer 2020
EC321	Money Banking Financial Markets and Institutions	1	Brandi	9781337740364		Access Athens* (for printed materials, contact ASU bookstore)
EC348	Contemporary Labor Economics	11	McConnell	1260792382	McGraw Hill	Access Athens* (for printed materials, contact ASU bookstore)
EC410						Course not offered Summer 2020
ESM300	Integrated Business Processes & ERP	1	Magal	9781118090596	Wiley	
ESM320						Course not offered Summer 2020
ESM330						Course not offered Summer 2020
ESM340						Course not offered Summer 2020
ESM400						Course not offered Summer 2020
ESM410						Course not offered Summer 2020
ESM420	Programming Logic and Design, Comprehensive	9	Farrel		Cengage	
ESM425	SAP Implementation			0-672-33004-0	Anderson	
FIN301						Course not offered Summer 2020
FIN355	Principles of Risk Management and Insurance	13	Rejda	9780134082578	Pearson	Access Athens* (for printed materials, contact ASU bookstore)
FIN356						Course not offered Summer 2020
FIN412						Course not offered Summer 2020
FIN414	Essentials of Investments w/Connect	11	Bodie, Kane, Marcus	9781260945874	McGraw Hill	Access Athens* (for printed materials, contact ASU bookstore)
GBA301	Bundle: New Perspective, Microsoft Office 365 & Office 2019				Cengage	Access Athens* (for additional printed materials, contact ASU bookstore)

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						Skills Assessment Manager (SAM)
GBA305	Business Statistics	3	Jaggia	126053362x	McGraw Hill	Access Athens* (for printed materials, contact ASU bookstore)
GBA306	Business Statistics	3	Jaggia	126053362x	McGraw Hill	Access Athens* (for printed materials, contact ASU bookstore)
GBA307						Course not offered Summer 2020
GBA311	Business Law and the Legal Environment	8	Beatty	9781337737074	Cengage	
GBA314	Business Ethics Now	5	Ghillyer	9781259535437	McGraw Hill	Access Athens* (for printed materials, contact ASU bookstore)
GBA350						Course not offered Summer 2020
GBA357						Course not offered Summer 2020
HCM340						Course not offered Summer 2020
HCM345	Introduction into Health Care Management	3	Buchbinder	978-1284081015	Jones & Bartlett	Access Athens* (for printed materials, contact ASU bookstore)
HCM355	Health Policy Analysis	3	McLaughlin	9781284120240	Jones & Bartlett	Access Athens* (for printed materials, contact ASU bookstore)
HCM356						Course not offered Summer 2020
HCM440	No Text Required					
HCM445						Course not offered Summer 2020
HCM451						Course not offered Summer 2020
HCM455						Course not offered Summer 2020
HCM460						Course not offered Summer 2020
IAM409						Course not offered Summer 2020
IAM410						Course not offered Summer 2020
IAM411	Cyberwarfare: Information Operations in a Connected World	1	Chapple, Seidl	9781284058482	Jones & Bartlett	Access Athens* (for printed materials, contact ASU bookstore)
IAM412	Principles of Incident Response and Disaster Recovery	2	Whitman, Mattord	9781111138059	Cengage	

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IAM413	Auditing IT Infrastructures for Compliance	2	Weiss	9781284090703	Jones & Bartlett	Access Athens* **Additional software fees may apply**
IAM414						Course not offered Summer 2020
ISM400						Course not offered Summer 2020
ISM401						Course not offered Summer 2020
ISM402						Course not offered Summer 2020
ISM403	Business Data Networks and Security	9	Panko	132742934		
ISM404	Management Information Systems	15	Laundon & Laundon	9780134639840	Pearson	
LIS600	No Text Required					
LIS601						Course not offered Summer 2020
LIS602	Concepts in Enterprise Resource Planning	4	Monk			Access Athens* (for printed materials, contact ASU bookstore)
LSM300	Integrated Business Processes & ERP	1	Magal	978-1118090596	Wiley	
LSM301	Contemporary Logistics	12	Murphy	9780134519258	Pearson	
LSM320	Transportation	9	Coyle	9781337406642	Cengage	
LSM330	Supply Chain Management: A logistics Perspective	10	Coyle	9781305859975	Cengage	ISBN listed is for loose leaf version w/6 month MindTap Access Card
LSM353	Contemporary Project Management	4	Kloppenborg		Cengage	Access Athens* (for printed materials, contact ASU bookstore)
LSM401	Information Systems Today Bundle	8	Valacich	9780134606491	Pearson	MyLab MIS w/etext
LSM410	Strategic Management: Concept and Cases: Competitiveness and Globalization	13	Hitt		Cengage	Access Athens* (for printed materials, contact ASU bookstore)
LSM600						Course not offered Summer 2020
LSM601						Course not offered Summer 2020

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LSM602	Introduction to Materials Management	8	Chapman	9780134156323	Pearson	Access Athens* (for printed materials, contact ASU bookstore)
LSM602	Statistical Techniques in Business and Economics	17	Lind		McGraw Hill	Access Athens* (for printed materials, contact ASU bookstore)
LSM603	Supply Chain Management: Strategy, Planning, and Operation	7	Chopra		Pearson	Access Athens* (for printed materials, contact ASU bookstore)
LSM604						Course not offered Summer 2020
LSM610	Management + LMS Integrated MindTap	13	Daft		Cengage	Access Athens* (for printed materials, contact ASU bookstore)
MG302	LMS Integrated & Livetext		Cengage	978-0-357-09714-4	Cengage	Access Athens* (for printed materials, contact ASU bookstore)
MG303	Bundle: New Perspective Microsoft Office 365	1	Carey	9780357368404	Cengage	Access Athens* (for printed materials, contact ASU bookstore)
MG320	Basic Livetext without United Streaming Software		Livetext	0979663547	Livetext	
MG320	Business Communication	4	Shwom	9780134740225	Pearson	Access Athens* (for printed materials, contact ASU bookstore)
MG346	Basic Livetext without United Streaming Software		Livetext	0979663547	Livetext	
MG346	MGMT11	11	Williams	9781337407465	Cengage	
MG349	HR5	5	Denisi & Griffin		Cengage	Access Athens* (for printed materials, contact ASU bookstore)
MG349	APA Manual	6				
MG350	Fundamentals of Financial Management Concise w/MindTap	10	Brigham	9780357195635	Cengage	Access Athens* (for printed materials, contact ASU bookstore)
MG351	The Labor Relations	11	Holley & Jennings		Cengage	Access Athens* (for printed materials, contact ASU bookstore)

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MG352	International Business	4	Cavusgil	9780134388267	Pearson	
MG352	Basic Livetext without United Streaming		Livetext		Livetext	
MG353	Contemporary Project Management	4	Kloppenborg		Cengage	Access Athens* (for printed materials, contact ASU bookstore)
MG357						Course not offered Summer 2020
MG358	Project Management: A Systems Approach to Planning, Scheduling, and Controlling	11	Kerzner	978-1118022276	Wiley	
MG370	Performance Management	4	Aguinis		Chicago Press	Access Athens* (for printed materials, contact ASU bookstore)
MG375	Managing Behavior in Organizations	6	Greenberg	0132729830	Pearson	Access Athens* (for printed materials, contact ASU bookstore)
MG390	Operations and Supply Chain Management		Jacobs			Access Athens* (for printed materials, contact ASU bookstore)
MG390	Basic Livetext without United Streaming Software		Livetext		Livetext	
MG390	Goal 4 th Revised 30 th Anniversary Edition**		Goldratt	9780884271956	N River	**The Goal is not included in Access Athens bundle price. Please see course syllabus for more details.
MG391						Course not offered Summer 2020
MG393						Course not offered Summer 2020
MG395						Course not offered Summer 2020
MG397	The Project Management Body of Knowledge	6	PMI.org			
MG400						Course not offered Summer 2020
MG405						Course not offered Summer 2020
MG410	Employment Law for Human Resource Practice	5	Walsh	9780357019429	Cengage	Access Athens* (for printed materials, contact ASU bookstore)
MG411	Strategic Compensation	9	Martocchio	9780134304212	Pearson	Access Athens*

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						(for printed materials, contact ASU bookstore)
MG412						Course not offered Summer 2020
MG413	Project Management	12	Kerzner			
MG413	Guide to the Project Management Body of Knowledge	6	Project Management Institute		Project Management Institute	
MG415	Risk Modeling, Assessment, and Management	4	Haimes	9781119017981	Wiley	
MG416						Course not offered Summer 2020
MG417	Organization Development and Change	11	Cummings	9781337734707	Cengage	
MG418	Management of Technology: Managing Effectively in Technology-Intensive Organizations		Thamhain	9781119139720	Wiley	
MG419	Innovation to the Core	8	Skarzynski	1422102513	HBS	
MG420	Capsim Foundations		Capsim	9781933681344		
MG420	Basic Livetext without United Streaming Software		Livetext		Livetext	
MG420	Strategic Management	4	Parnell	145223498	Sage	
MG430						Course not offered Summer 2020
MG449	Human Resource Management w/Mindtap	15	Mathis	9781305919068	Cengage	Access Athens* (for printed materials, contact ASU bookstore)
MG450						Course not offered Summer 2020
MG461						Course not offered Summer 2020
MG462						Course not offered Summer 2020
MG463						Course not offered Summer 2020
MG470						Course not offered Summer 2020

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MG471						Course not offered Summer 2020
MG472						Course not offered Summer 2020
MG473	Fundamentals of Air Traffic Control	2004	Nolan	534393888		
MG474	General Aviation Marketing and Management	2002	Wells	1575241927		
MG475						Course not offered Summer 2020
MG476	FAR/AIM 2019			9781619546684	ASA Publisher	
MG477						Course not offered Summer 2020
MG478						Course not offered Summer 2020
MG479						Course not offered Summer 2020
MG480	Basic Livetext without United Streaming Software		Livetext	0979663547	Livetext	
MGT600	Managing Operations Across SC	4		9781260442878		Access Athens* (for printed materials, contact ASU bookstore)
MGT601						Course not offered Summer 2020
MGT602	Crafting and Executing Strategy	22	Thompson			Access Athens* (for printed materials, contact ASU bookstore)
MGT603	Principles of Corporate Finance	12	Brealey			Access Athens* (for printed materials, contact ASU bookstore)
MK331	How to Market Yourself	2	Kerner			
MK331	Basic Livetext without United Streaming Software		Livetext	0979663547		
MK331	Marketing: Real People, Real Choices	9	Solomon	9780134292663	Pearson	
MK335	Integrated Marketing Communication: Creative	3	Blakeman	9781538101056	Rowman & Littlefield	

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	Strategy from Idea to Implementation					
MK337						Course not offered Summer 2020
MK431						Course not offered Summer 2020
MK433	Strategic Marketing Management	6	Chernev	978193652007	Kellogg School of Management	
MK434	Selling and Building Partnerships	10	Castleberry & Tanner		McGraw Hill	

My course says 'Access Athens'. What Does that mean?

Access Athens is a project designed to reduce the cost of textbooks and other course materials for students. **It provides instant digital access to all of a course's textbook material on the very first day of class at a reduced rate.** Students will be able to view the materials in their Blackboard course. They will also be able to download the materials to their computer, tablet or smartphone for offline reading. If students are interested in a print copy in addition to the digital book, they can contact the Campus Bookstore for low-cost print versions.

The Business Office will send an email to the student's Athens State email account with the textbook/materials cost including tax. These charges will be applied to the student's account. No charges are made to the student's account if they drop the course by the end of the Drop/Add period.

Students can choose to opt out of the **Access Athens** option by sending an email to the business.office@athens.edu by the date specified. If the student chooses to opt out, they will be responsible for finding and purchasing the required materials for the course.

The Campus Bookstore will work with faculty on specific details regarding the mode of delivery for digital textbook materials. This information will be included in the Blackboard course for student access.