Accounting BS Student Learning Outcomes

Objective 1: Demonstrated knowledge of core business and major-specific concepts, theories and applications.

   Outcome 1.1: Students will demonstrate understanding of accounting theory and financial analysis.

   Outcome 1.2: Students will demonstrate ability to prepare financial statements in accordance with Generally Accepted Accounting Principles (GAAP).

   Outcome 1.3: Students will demonstrate ability to apply cost accounting methods to evaluate and project business performance.

   Outcome 1.4: Students will demonstrate understanding of taxation.

   Outcome 1.5: Students will demonstrate understating of current auditing standards and acceptable practices.

Objective 2: Demonstrated ability to effectively apply critical-thinking skills to analyze business issues and financial data.

   Outcome 2.1: Students will identify problems or issues, make assumptions based on the quality of the evidence, and form valid conclusions.

Objective 3: Demonstrated ability to effectively communicate, orally and in writing.

   Outcome 3.1: Students will be able to research, collect, and assess scholarly information regarding their major field of study.

   Outcome 3.2: Students will be able to present written information clearly, logically, and critically.

   Outcome 3.3: Students will be able to create an audience-appropriate document that exhibits clarity and organization and serves the intended purpose.

Objective 4: Demonstrated knowledge, understanding, and appreciation for ethical standards, and the role of cultural, societal, and human diversity in the global economy as it relates to business and the practice of accounting.

   Outcome 4.1: Students will identify a dilemma and analyze the alternatives and consequences of a chosen action.

Objective 5: Demonstrated proficiency in the use of technology as it relates to business and the practice of accounting.

   Outcome 5.1: Students will use technology in creating projects, papers, and case studies.
Objective 6: Demonstrated understanding and ability to use effective managerial, leadership and group interaction techniques.

Outcome 6.1: Students will demonstrate effective management practices and leadership skills.

Outcome 6.2: Students will apply theoretical knowledge to practical situations.

Outcome 6.3: Students will work cooperatively in groups.