

## Information Assurance BS Student Learning Outcomes

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Objective 1: Demonstrated knowledge of core business concepts, theories and applications in the areas of accounting, finance, management, marketing, management information systems, global business, strategic management, and production.

Outcome 1.1: Students will demonstrate knowledge of fundamental principles and practices of modern management.

Outcome 1.2: Students will demonstrate knowledge of Risk Management, Security Laws, Policies, and Procedures, and Enterprise Contingency Planning.

Objective 2: Demonstrated ability to effectively apply critical-thinking skills to analyze business issues with a focus on information assurance management.

Outcome 2.1: Students will identify problems or issues, make assumptions based on the quality of the evidence, and form valid conclusions.

Objective 3: Demonstrated ability to effectively communicate, orally and in writing.

Outcome 3.1: Students will research, collect, and assess scholarly information regarding their major field of study.

Outcome 3.2: Students will be able to present written information clearly, logically, and critically.

Outcome 3.3: Students will be able to create an audience-appropriate document that exhibits clarity and organization and serves the intended purpose.

Objective 4: Demonstrated knowledge, understanding and appreciation for ethical standards and the role of cultural, societal, and human diversity in the global economy as it relates to business information assurance management.

Outcome 4.1: Students will identify a dilemma and analyze the alternatives and consequences of a chosen action.

Outcome 4.2: Student will demonstrate knowledge and understanding of the global economy and diversity as it relates to business.

Objective 5: Demonstrated proficiency in the use of technology as it relates to business and information assurance management.

Outcome 5.1: Students will use technology to produce course projects, cases, or papers.

Objective 6: Demonstrated understanding and ability to use effective managerial, leadership and group interaction techniques.

Outcome 6.1: Students will demonstrate effective management practices and leadership skills.

Outcome 6.2: Students will apply theoretical knowledge to practical situations.

Outcome 6.3: Students will work cooperatively in groups.