

Logistics and Supply Chain Management Student Learning Outcomes

Objective 1: Demonstrated knowledge of core business concepts, theories and applications in the areas of accounting, finance, management, marketing, management information systems, global business, strategic management, and production.

Outcome 1.1: Students will demonstrate knowledge of fundamental principles and practices of modern management.

Outcome 1.2: Students will demonstrate knowledge in supply chain strategy, tactical decisions, supply chain structures and a high level of competency in basic knowledge in the area of logistics and supply chain management.

Objective 2: Demonstrated ability to effectively apply critical-thinking skills to analyze business issues with a focus on logistics and supply chain management.

Outcome 2.1: Students will identify problems or issues, make assumptions based on the quality of the evidence, and form valid conclusions.

Objective 3: Objective language

Outcome 3.1: Students will research, collect, and assess scholarly information regarding their major field of study.

Outcome 3.2: Students will present written information clearly, logically, and critically.

Outcome 3.3: Students will create an audience-appropriate document that exhibits clarity and organization and serves the intended purpose.

Objective 4: Demonstrated knowledge, understanding and appreciation for ethical standards and the role of cultural, societal, and human diversity in the global economy as it relates to business and the practice of logistics and supply chain management.

Outcome 4.1: Students will identify a dilemma and analyze the alternatives and consequences of a chosen action.

Outcome 4.2: Students will demonstrate knowledge and understanding of the global economy and diversity as it relates to business.

Objective 5: Demonstrated proficiency in the use of technology as it relates to business and logistics and supply chain operations.

Outcome 5.1: Students will use technology to produce course projects, cases, or papers.

Objective 6: Demonstrated understanding and ability to use effective managerial, leadership and group interaction techniques.

Outcome 6.1: Students will demonstrate effective management practices and leadership skills.

Outcome 6.2: Students will apply theoretical knowledge to practical situations.

Outcome 6.3: Students will work cooperatively in groups.