

# Strategic Planning Committee Meeting

## November 12, 2015

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The Strategic Planning Committee met on Thursday, November 12<sup>th</sup> at 2:30 p.m. in the Chapel of Founders Hall. Present were Dr. Bob Glenn, Dr. Ron Ingle, Dr. Jackie Smith, Steve Clark, Sylvia Correa, Dr. Mike Essary, Dr. Keith Ferguson, Dr. Rosemary Hodges, Belinda Krigel, Dr. Hugh Long, Sarah McAbee, Mike McCoy, Molly Pepper, Kar'Michay Pope, Nikki Schrimsher, Mary Simpson, Vicki Stevenson, Kim Troupe, and Debra Kelley, Recorder. Stacie Hughes and Dr. Robbie White were absent.

Dr. Glenn called the meeting to order at 2:30 p.m.

### **I. Committee Membership for 2015-2016**

- New committee members are: Steve Clark, Staff Senate Presiding Officer; Dr. Mike Essary, Faculty Senate Presiding Officer; Dr. Keith Ferguson, Vice President for University Advancement; Jackie Gooch, Staff; Molly Pepper, Staff/College of Business; Penny Pitts, Staff; Dr. Quanda Stevenson, Faculty/College of Arts & Sciences; and Kar'Michay Pope, President SGA.

### **II. Executive Planning Committee Membership**

- Dr. Mike Essary and Dr. Quanda Stevenson were elected to serve on the Executive Planning Committee.

### **III. Status of "Reaching Toward 2020" 3-Year Plan {2012-2015}**

*(Copies of Strategic Plan – Reaching Toward 2020, Strategic Plan Report {Year 2/2013-2014} and Vision 2020 Notes were distributed at the meeting and attached to this email)*

- Review 2013-2014 Report Card – the third year update is being developed and scheduled to be delivered in January of 2016.
- When reviewing this document, consider if any items left need to remain, be modified or be added to.
- It was suggested that copies of the documents be shared with both the Faculty and Staff Senates.
- The SGA is interested to know if there will be a Wellness Center on campus in the future. Since we have an agreement with the Athens-Limestone Wellness Center, there is not a need at this point. However, we should ensure students are aware they have access to this Wellness Center. It is also possible to pursue affiliations with other wellness centers.
- A "bridge" document to illustrate details of the accomplishments between the 2013-2014 Report Card and the Vision 2020 Notes would be helpful. Dr. Jackie Smith and Sylvia Correa will work on this document.
- Once the "bridge" document is completed, it could be shared with the community.

### **IV. Development of Next 3-Year Plan**

- Moving forward to the next 3-Year Plan, consider if these three goals should be kept; should they be modified; should others be added?
- In the discussions for this item, the following items were suggested:
  - Retention plan should be based on demographics of our students;
  - Enrollment is working on developing a Retention Plan;
  - Retention is required to be reported to SACSCOC and ACHE on a regular basis;

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- Input for the next 3-Year Plan should be from each area and considerations of what our students really want should be included;
  - Add a goal on Instructional Quality;
  - Policies to maintain quality education;
  - Consideration of the needs and demographics of each college independently;
  - Possibility of different marketing campaigns specific to each college;
  - Instructional quality indicators should be determined;
  - Use of a Student Focus Group to assist in determining instructional quality;
  - Consider adding goals to track data between Distance Learning & Traditional – comparing student learning outcomes and not just grades.
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- Dr. Glenn asked that Dr. Ingle and Dr. Smith work with each Dean for feedback. The Deans will take it to the faculty and then report back to Dr. Ingle and Dr. Smith by the first of February. The information will then be compiled and ready to present at our next meeting in February of 2016.
  
  - When submitting feedback, be constructive and candid but keep the best interest of the Institution in mind.

The meeting adjourned at 3:36 p.m.

Respectfully submitted:



Attachments via email:

- 1- Strategic Plan – Reaching toward 2020 (2012 – 2015)
- 2- Strategic Plan Report (Year 2 – 2013/2014)
- 3- Vision 2020 Notes (14 Goals and 81 Tactics)
- 4- Strategic Planning Committee Member List (2015-2016)