

Strategic Planning Committee Meeting

June 19, 2018

The Strategic Planning Committee met on Tuesday, June 19th at 2:30 p.m. in the Sandridge Ballroom. Present were Ms. Pam Clark, Recorder, Dr. Joe Delap, Dr. Robert Glenn, Ms. Jackie Gooch, Dr. Diann Hammon, Ms. Belinda Krigel, Ms. Angelique Long, SGA President, Ms. Sarah McAbee, Mr. Chris Moss, Ms. Molly Pepper, Ms. Penny Pitts, Mr. Derrek Smith, Dr. Quanda Stevenson, Dr. Darlene Turner-White, and Ms. Debra Vaughn. Mr. Ronnie Chronister, Ms. Sylvia Correa (retired), Dr. Keith Ferguson, Mr. Mike McCoy, Mr. Doug Patterson and Dr. Jackie Smith were absent.

Dr. Glenn called the meeting to order at 2:30 p.m. He stated the President's job is not to dictate, but to promote the plan of the committee. The committee is a group of people who make up the fabric of the institution. Each person represents their area and they need to take hold of this plan and make it worthy.

Dr. Glenn turned the meeting over to Dr. Delap, who asked for amendments to the April 19th minutes. There were no amendments to the minutes so he asked for a motion to approve the minutes. Ms. Pepper made a motion to approve the minutes and Dr. Stevenson seconded the motion. The minutes were approved.

I. Institutional Priorities List Revisited

The priorities list was reordered from the last meeting (see handout). Dr. Delap asked for further thoughts on the priorities and stated Academic Affairs is included in each college. Discussions included:

- Identify initiatives to address. A list will be provided at the next meeting.
- Identify ways to grow enrollment. Colleges unite to keep students here until graduation.
- Observe future work place development needs and review programs to meet needs.
- Examine how we share our ideas with the board and the community.
- Faculty involvement in fitting the student's needs to our programs.
- Concern with out of state tuition cost when other institutions are offering the same programs.
- Take unique programs and reach out to a broader market.
- Non-degree seeking enrollment has the potential to increase due to Go Army's inquiries about certificates.
- Faculty reworking minors to help industry leaders get what they need.
- Discuss marketing strategy and where our funds will be used.
- Market ourselves more and make minority students more visible on our website.
- Partner with agencies to see what their needs are.
- Need to improve our adjunct pool.
- Inquire about student needs through a survey.

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II. Ten Year Plan Revisited

Additional ways to improve the next ten years include:

- Suggestion made for the Student Success Center to advise students from start to finish, while faculty focus on mentoring.
- Mentor at risk students.
- Enroll more diverse student body.
- Orientate students properly so they know where to get assistance. Require students to engage in a tutorial to aid in this process.
- Put a plan in place to change as the student's needs change.

Dr. Delap thanked everyone for attending and stated an announcement will be sent out for the next meeting which will be in September. The meeting adjourned at 3:30 p.m.

Respectfully submitted: Pamela D. Clark

Handouts given at meeting:

1. Institutional Priorities
2. Ten Year Plan