



**ATHENS
STATE**
UNIVERSITY

SHRM STUDENT CHAPTER NEWS



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Athens State University SHRM Student Chapter Superior Merit Award

By: Dawn Murph

The Society for Human Resource Management (SHRM) awarded a 2020-2021 Superior Merit Award designation to the Athens State University



(ASU) SHRM Student Chapter for providing superior growth and development opportunities to its student members. Throughout 2020-2021 the ASU SHRM Student Chapter focused on professional development opportunities through HR conferences, case competitions, fundraising, and community service. The efforts paid off.

SHRM student chapters can earn awards based on the number of activities they complete during the merit award cycle, the most recent one of which lasted from May 1, 2020, to April 30, 2021. “The members of our SHRM student chapters represent the next generation of HR leaders, and it’s critical to highlight the instrumental role they play in SHRM’s success,” said Johnny C. Taylor, Jr., SHRM-SCP, SHRM president and CEO.

The SHRM Student Chapter Merit Award is the driving force for the ASU SHRM Student Chapter’s success. The program encourages the development of more effective student chapters and distinguishes outstanding activities and projects. Chapters are recognized based on operations, chapter programming and professional development of members, support of the human resource profession, and SHRM engagement. HRM students who actively participate in ASU SHRM Student Chapter activities are set apart by a unique set of leadership qualities, experiences, and networking opportunities obtained through SHRM Merit Award events.

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[www.facebook.com/
AthensStateStudentSHRM](http://www.facebook.com/AthensStateStudentSHRM)



We are now on Instagram:
[@ashushrmstudent](https://www.instagram.com/ashushrmstudent)



<https://www.athens.edu/student-organization/society-for-human-resource-management/>

The Caregiving Can Drive

By: Valerie Davis

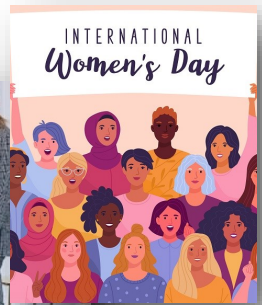


It was an honor for the ASU SHRM Student Chapter to engage in a fundraising competition with the ASU Accounting Club as a community service effort to collect canned goods and monetary donations for the food shortage affecting communities across North Alabama. Athens State University students, visitors, and staff made this event a success for Limestone County Churches Involved (LCCI), a food pantry bridge program that provides food and general assistance to Limestone County residents. Congratulations to the Accounting Club for winning the competition by raising 150 cans and \$135 in monetary donations, equaling 270 canned goods. Athens State SHRM collected 123 canned goods and a whole turkey. Representatives of LCCI were so appreciative of the donations contributed by both organizations. Due to this overwhelming success, Athens State University is considering implementing this event school-wide for the Fall 2022 Semester. The ASU SHRM Student Chapter always seeks avenues to support human resource causes to keep our community thriving!

International Women's Day 2022

By: Zachary Griffin

SHRM supports and advocates for a diverse and inclusive workforce and continues to make this a reality globally. This past March, members of the ASU SHRM Student Chapter attended the International Women's Day Luncheon hosted by Athens State. International Women's Day celebrates the social, economic, cultural, and political achievements of women worldwide and their continued efforts for a more equitable future. The event kicked off with the keynote speaker, Kristin Scroggins, founder and owner of genWHY Communications. Ms. Scroggins has spoken at more than 100 conferences and 250+ organizations across the U.S. on many issues and advice for women, including surrounding themselves with others who provide encouragement and positivity. She promoted self-care and encouraged women to take time to rest and reflect on their accomplishments. The event concluded with a panel of women, including four ASU alumni, and moderator Missy Ming Smith, who discussed various women's issues, achievements, and experiences. The discussion ended with a Q&A from the audience of esteemed local women.



Kids to Love Toy Drive

By: Dawn Murph

On Saturday, November 20, 2021, the ASU SHRM Student Chapter participated in Kids to Love's annual toy drive by donating toys for foster children of North Alabama. Kids to Love is a non-profit organization in Madison, Alabama committed to finding forever homes for local foster children. In addition to adoption support, Kids to Love helps foster children succeed through programs like their KTECH career prep and LifeLab, promoting life skills for older

children graduating from the foster system. Kids to Love also provides backpacks filled with school supplies to over 5,000 foster children in North Alabama and Southern Tennessee at the start of each school year. Each fall, Kids to Love is dedicated to collecting toys throughout the region. This past Christmas, over 2000 foster children across North Alabama received those gifts. The ASU SHRM Student Chapter was honored to successfully be a part of this mission by helping fill the Christmas wish lists for foster children and helping Kids to Love to reach their Christmas Toy Drive goals.



ALSHRM Conference

By: Tiara Samuels

In May 2021, the ASU SHRM Student Chapter attended the ALSHRM conference in Birmingham. The conference theme was Embracing the human in Human Resources. The conference is hosted by the Alabama SHRM State Council, an affiliate of SHRM National. It serves as a state-wide starting point for networking, information, professional development, and continued support of excellence in Human Resources. The annual event is one of the most significant regional education and networking events for HR professionals. Annually, the event supports HR practitioners to recertify their SHRM and HRCI designations, discover the latest HR products and services, network with their colleagues and peers to share best practices, and have some fun away from the daily grind. Participants represent various industries and companies ranging from small business to large industrial centers. The ASU SHRM Student Chapter is again honored to represent Athens State in the upcoming 2022 ALSHRM Conference and Expo in Birmingham May 2-4.



Speaker Spotlight

By: Brittany Arbogast

Throughout 2020-2021, the ASU SHRM Student Chapter had the honor and privilege of inviting experienced Human Resource professionals to each monthly chapter meeting—the speakers aid in transitioning students from the classroom to the corporate settings where knowledge will be applied. Bringing in HR professionals gives ASU SHRM students opportunities to ask questions about specific HR situations and receive palpable feedback from seasoned HR professionals.

Speakers during the fall semester gave incredible insight into the HR community, including tips at becoming better professionals. In August, NASHRM Student Relations Director Michelle Gray, MS-HRM, and NASHRM Student Relations Assistant and former ASU SHRM Student Chapter President, Jeremy Boles, BS-HRM, SHRM-CP, provided details on breaking into HR. Dr. Gary Valcana spoke in September about the benefits of the SHRM Certification. In October, ASU adjunct professor and CCI Director of HR Bobbi Wilson, SHRM-CP, shared the benefits of SHRM. The semester ended with Gary Cameron, SHRM-CP and HR Director, who presented information on successfully transitioning into the HR field.

The spring semester has provided more insight with speakers who have provided invaluable information and opportunities for students to gain more insight into careers in HRM. In January, the semester kicked off with HRM professor and academic advisor Dr. Gary Huckaby, whose focus was on “Building a Successful HR Career.” One of the highlights of his presentation was building a brand and staying consistent while progressing within the organization. In February, the ASU SHRM Student Chapter was honored to have ASU President Dr. Philip Way and his wife, Cheryl Way. They focused on the three different HR roles and examples of strategic HR leadership. Dr. Way provided educational information and academic examples, Mrs. Way presented real-life applications from her HRM career. In March, local HR professional Marsha Gulley, SHRM-CP, discussed effective communication and why it is critical for the HR profession.



Upcoming Event



**American
Foundation
for Suicide
Prevention**



By: Holly Baker

The 2021-2022 chapter of SHRM at Athens State University will participate in the American Foundation for Suicide Prevention's virtual Out of the Darkness Campus Walk for the spring community project. The AFSP is an organization that raises funds and advocates for the prevention of suicide to increase awareness and provides various services relating to mental health issues. We have committed to creating a team of our members to participate in this walk, which will be held on Saturday, April 9th, 2021. Registration begins at noon at Founders Hall. In giving back to our community, we strive to boost awareness and make a difference that could change many lives! The walk is also open to the community. This is a way for the public to be made aware of such an important subject as well as to donate to a worthy cause.

**The ASU Campus Walk will be sponsored by SHRM and will take place on April 9th.*

Want to Learn More? Find HR Interesting?

HR is an expansive field and Athens State University SHRM Chapter wants to help you enter the field right. We are currently taking request of HR Topics that our Students are interested in.

Find us on 

Send us a Facebook
Message with HR topics! @AthensStateStudentSHRM



We are now on
Instagram:
@asushrmstudent



SHRM Annual Conference and Exposition is COMING SOON!

June 12-15, 2022

New Orleans & Live Online

The SHRM Annual Conference & Expo 2022 will be held in
New Orleans, LA

Register at <http://annual.shrm.org/>

**Athens State participation will be determined at a future date*

Student SHRM-CP Eligibility



SHRM certification eligibility requirements for students changed at the beginning of 2022 and now only require a student to be actively enrolled in a degree program.

Contact Dr. Gary Valcana at gary.valcana@athens.edu for more information.

Local Professional SHRM Chapters



The TVC SHRM Professional Chapter is the Professional Chapter Sponsor of the ASU SHRM Student Chapter. This is a terrific venue to network with current HR professionals and develop lasting professional relationships. ASU Students/ASU SHRM Student Chapter Members are strongly encouraged to attend.

Contact Dr. Kim LaFavor for more information: kim.lafavor@athens.edu



The North Alabama Chapter of the Society for Human Resource Management (NASHRM-Chapter #0253) was established to promote the professionalism of the Human Resource Management field by offering members a wide variety of professional development opportunities and a common forum in which to share ideas and experiences. NASHRM will create an environment which promotes accountability, involvement, organization alignment, diversity, and high performance.

SHRM Website Resources:

Society for Human Resource Management website

<http://www.shrm.org/Pages/default.aspx>

SHRM certification website

<http://www.shrm.org/certification/pages/default.aspx>

SHRM Foundation website

<http://www.shrm.org/about/foundation/pages/default.aspx>

SHRM Student Awards & Scholarships website

<http://www.shrm.org/about/awards/pages/default.aspx>

SHRM Student Career Center website

<http://www.shrm.org/communities/studentprograms/pages/careers.aspx>

Local SHRM Professional Chapter website

<http://tvc.shrm.org/> National
<https://nashrm.org/index.php>

ALSHRM:

<https://al.shrm.org/>

SHRM Conference website

<http://annual.shrm.org/>

Benefits of SHRM Membership website

<http://www.shrm.org/about/memberkit/pages/default.aspx>